

BC ACTIVE TRANSPORTATION SUMMIT



JUNE 17-18, 2019

ANVIL CENTRE, NEW WESTMINSTER

The **BC Active Transportation Summit** will bring together planners, engineers and experts from local and provincial governments, industry, non-profits, people with disabilities and academia sharing the expertise needed to enable everyone across British Columbia to incorporate active transportation into their daily lives.

WHO IS ATTENDING?

- ✓ Representatives of active transportation, persons with disabilities, health and environmental organisations
- ✓ Experts from the health, safety, sustainable mobility, environment, infrastructure, accessibility and education sectors
- ✓ Government – municipal and provincial officials representing health, environment, small business, tourism, safety, transportation, infrastructure, accessibility, parks and recreation
- ✓ Key Industry Representatives – outdoor, cycling, planning, engineering, transportation, construction, transit and new mobility
- ✓ Thought leaders and academics on the cutting edge of sustainable urban mobility research

THEMES

- ✓ **Education & Promotion:** Systemic education and encouragement of active transportation across BC
- ✓ **Active Living & Health:** Active transportation, well-connected, accessible communities, and built environment for health and well-being
- ✓ **Safety & Vision Zero in BC:** Making active transportation safe and secure for everyone
- ✓ **Designing The New & Retrofitting The Old:** Planning, funding, building, and maintaining active transportation networks and facilities
- ✓ **The Economic Case for Active Transportation:** The potential in tourism, recreation, business, and transportation innovations
- ✓ **Dealing with Distance:** Multi-modal integration with bus, rail, and ferry service & E-bikes and electric micro-mobility

	OPPORTUNITIES	BOOTH	BRONZE	SILVER	GOLD
				(3)	(2)
		\$1,000	\$5,000	\$15,000	\$30,000
EVENT ADVERTISING	SPONSOR/ INTRODUCTORY SPEECH AT A KEYNOTE				*
	SPONSOR MEAL / BREAK				*
	SPONSOR/ INTRODUCE SESSION/ WORKSHOP/ MEAL / MODERATE PANEL			*	*
	ACKNOWLEDGED AT EACH KEYNOTE			*	*
	BRANDING OPPORTUNITIES			*	* (gold)
	HAND OUT PROMO MATERIAL		FROM BOOTH	*	*
	RECOGNITION ON DELEGATE ENGAGEMENT MATERIALS		*	*	*
DIGITAL ADVERTISING	ADVERTISEMENT IN PROGRAM		*	*	*(half page)
	WEBSITE, PRESS RELEASE & PROMOTIONAL MATERIALS		*	*	*(bigger)
	SOCIAL POSTS		*	*	*(more)
	LINK IN EMAIL TO ATTENDEES		*	*	*(bigger)
BOOTH SPACE	SIZE 6ft x 8ft (includes table & chair)	*	*	*	*
PASSES	DELEGATES PASS	1	3	4	5

CONTACT

We welcome the opportunity to work with you to develop a custom recognition package tailored to your business or organization.

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