

IMAGINE NO LIMITS.

IF IT IS NOT UNCOMFORTABLE, IT IS NOT TRANSFORMATIONAL.

TRAIN LEADERS TO CREATE MORE LEADERS.

FOR EVERY DECISION ASK,
"HOW DOES THIS BENEFIT THE MEMBERS?"

DO NOT UNDERESTIMATE THE WORKERS.

MAKE MISTAKES AND LEARN FROM THEM.

EDUCATE AND EMPOWER

WORKERS AT ALL TIMES.

ASK, DO NOT TELL WORKERS WHAT THEIR PROBLEMS ARE.

RAISE WORKERS' EXPECTATIONS.

BUILD WORKER POWER

THROUGH COLLECTIVE ACTION.

WORKERS KNOW BEST WHAT THEY NEED AT
THEIR WORKPLACE; LISTEN AND TRUST THEM.

LOOK FOR OPPORTUNITIES FOR MEANINGFUL ENGAGEMENT.

COMMUNICATE STORIES AND VICTORIES.

LET WORKERS RAISE THEIR VOICES

AND SPEAK FOR THEMSELVES.

BE A WORKER. DO NOT SEPARATE
YOURSELF FROM THE MEMBERSHIP.

WE ARE ALL WORKERS.