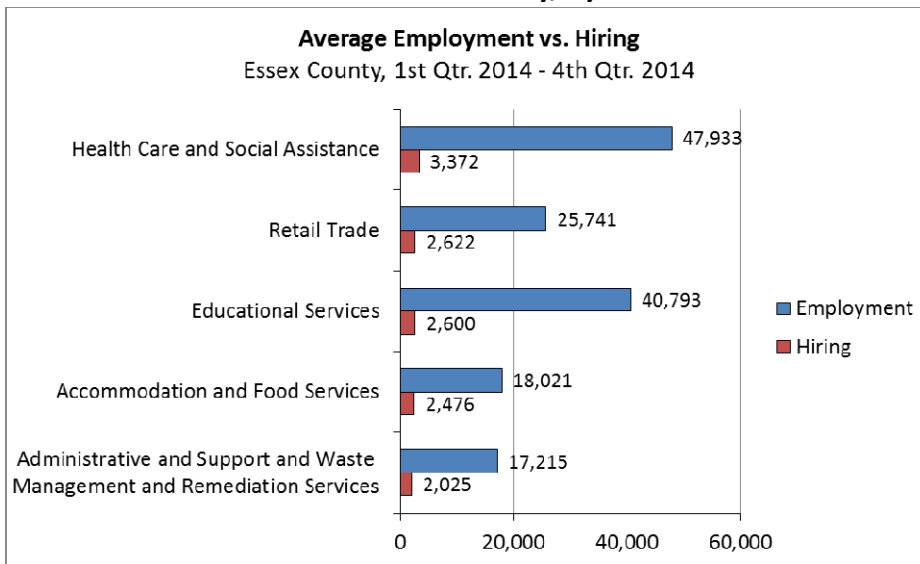


## Key Industries in Essex County, NJ

### Five Dominant Industries with Hiring Needs

Essex County's healthcare and social assistance (3,372) and retail trade (2,622) industries each had significant hiring needs during the four most recent quarters. Each averaged over 2,600 new hires per quarter.

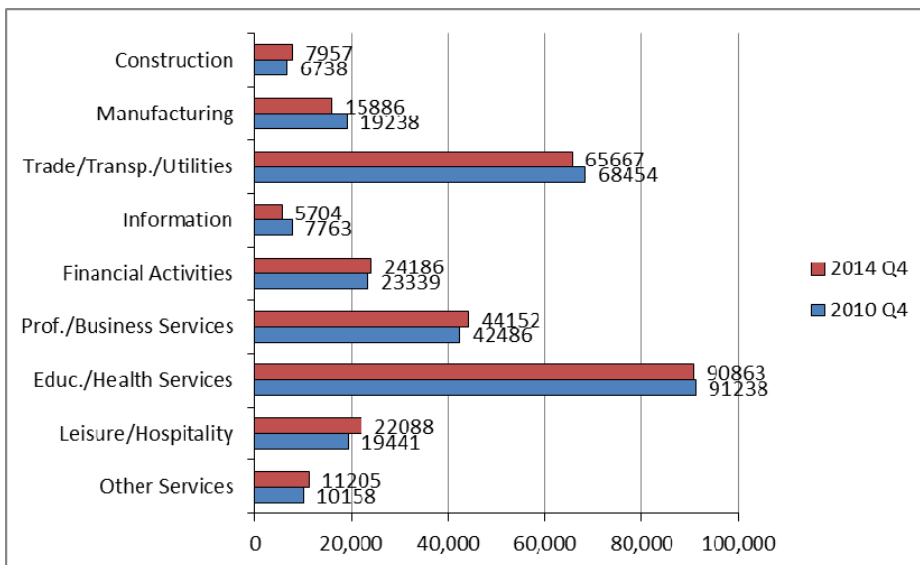
### Total Jobs and New Hires in Essex County, by Sector



Source: U.S. Census Bureau, Center for Economic Studies, LEHD, Average employment and hiring over four quarters from 1st Quarter 2014 – 4th Quarter 2014.

### Total Jobs by Industry, Essex County 4th Quarter, 2010 & 2014

Essex County's private sector employment totaled 304,483 in the 4th quarter of 2014. Leisure and hospitality added the most jobs between 4th quarter, 2010 and 2014 (+2,647).



Source: U.S. Census Bureau, Center for Economic Studies, LEHD, 4th Quarter 2010 and 2014 employment.

### How to Use This Guide

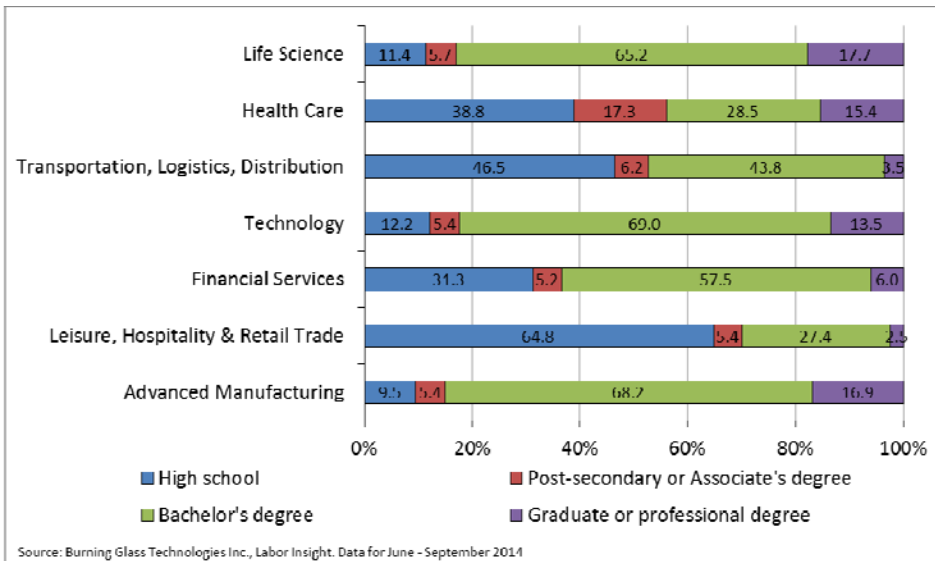
This guide gives workforce and education policymakers key information about local industries to enable informed decision making.

**New hires** – Estimated number of workers that started a job that lasted at least one full quarter with a given employer. This number includes new hires for new and replacement jobs. This is important to consider, because despite negative overall growth in many industries, there are still many job opportunities available in some industries due to turnover.

**Total number of jobs** – Estimate of stable jobs, i.e., the number of jobs that are held on both the first and last day of the quarter with the same employer. This helps you to understand which private sector industries dominate your local economy and provide the largest numbers of jobs both full and part time, overall.

Source: U.S. Census Bureau's Local Employment Dynamics program. This Federal and State partnership integrates existing data from state-supplied administrative records on workers and employers with existing censuses, surveys, and other administrative records.

**Education Requirements by Industry Cluster (Statewide)**



**Minimum Educational requirements for all jobs –** based on statewide-level data, this chart gives an indication of the level of education employers are requiring for potential job openings in the industry. This can be a useful tool for deciding which industries to target if your goal is to assist workers who have a particular level of education.

Source: Burning Glass Technologies Inc. which aggregates occupational and industry data from online employer job listings.

**What industries are expected to have employment growth?**

Essex County, 2012 - 2022					
Projected Employment Change by Industry					
Industry Title (Two-Digit NAICS)	2012 Jobs	2022 Jobs	Change: 2012-2022		
			Number	Percent	
				Total	Annual
Total Nonfarm	361,100	382,550	21,450	5.9	0.6
Healthcare and Social Services	49,950	56,900	6,950	13.9	1.3
Professional, Scientific, and Technical Services	25,150	29,300	4,150	16.4	1.5
Transportation and Warehousing	29,300	32,300	3,000	10.1	1.0
Educational Services	11,850	14,450	2,600	21.8	2.0
Accommodation and Food Services	20,300	22,400	2,100	10.1	1.0
Construction	8,200	10,050	1,850	22.1	2.0
Other Services	17,000	18,700	1,700	9.8	0.9
Wholesale Trade	14,450	15,550	1,100	7.8	0.7
Arts, Entertainment, and Recreation	4,000	4,700	700	17.7	1.6
Real Estate and Rental and Leasing	5,600	6,100	500	8.9	0.9
Administrative and Waste Services	20,300	20,800	500	2.3	0.2
Management of Companies and Enterprises	5,350	5,800	450	9.0	0.9
Retail Trade	27,000	27,350	350	1.2	0.1
Finance and Insurance	20,650	20,900	250	1.3	0.1
Utilities	600	650	50	11.4	1.1
Natural Resources and Mining	0	0	0	2.3	0.2
Information	5,900	5,500	-400	-6.4	-0.7
Manufacturing	17,400	15,750	-1,650	-9.4	-1.0
Government	78,050	75,400	-2,650	-3.4	-0.3

Note: Total nonfarm employment excludes self-employed and unpaid family workers  
 Percent Changes are based on unrounded data  
 Source: New Jersey Department of Labor and Workforce Development

By 2022, Essex County is projected to add nearly 21,450 jobs, ranking 5th for job growth among the state's 21 counties. While healthcare and social services is expected to add the most jobs (+6,950), construction is expected to be the fastest-growing with a 2 percent annual growth rate.

**Industry Employment Projections for all nonfarm jobs –** The projections are valuable data for identifying the potential future employment growth or decline of industries within your county. Employment refers to jobs, both full and part-time, not the number of employed persons.

Source: NJLWD, Industry and Occupational Employment Projections 2012 - 2022. The industry employment projections use the nonfarm wage salary employment definition of employment. The primary data input is an employment time series, by industry, which goes back to 1990.