



NEIGHBOURHOODS
BELTLINE
ASSOCIATION

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BELTLINE^{THE}LANDIAN

The Ultimate Local Beltline
Business Guide ^{PLUS} Gearing up
for the 2nd Street SW Cycle
Track ^{THEN} She/Her on Bikes ^{ALSO}
The Department of Winning
^{PLUS} BUMP 2020: It's Going To
Be Big ^{AND} Introducing High Park

Plus: Special, limited edition, fridge-worthy pullout guide to the Beltline's local businesses.

Your exhaustive list of hundreds of restaurants, retail shops and culture spots at your (very clean) fingertips.

What's going on at the McHugh House

ALL EVENTS
POSTPONED

Park Central is the new face of luxury urban living in the thriving Beltline neighbourhood.



Set to become an iconic landmark, Hines' Park Central offers a rare opportunity for an elevated rental living experience

Matthew Barciak and his partner, Shane Strebchuk, happen to walk by Central Memorial Park when they noticed a sign for Park Central.

"We were just going to sign a lease on an apartment close by when we noticed Park Central," says the professional 30-something. "We dreamt of living downtown, close to a park ... then to see how unique the floor plans were at Park Central, we were sold."



In May, the couple moved into a one-bedroom corner suite on the 5th floor with sweeping views of the mountains.

"I wake up in the morning and take my dog to the park," says Barciak. "Also, we both work from home, so we really can't wait for the work hub to open."

The couple is equally thrilled with the resort-style amenities. "The rooftop terrace offers breathtaking views and the gym is the biggest

and best I've ever seen downtown," says Barciak.

The couple's sentiments are echoed over again, says Tareq Merali, Park Central's Customer Experience Manager.

"The feedback has been exceptionally positive," says Merali. "Park Central is truly the first of its kind in Calgary. It offers world-class amenities, New York-inspired, pet-friendly apartments."



Spectacular views, beautifully appointed modern apartments, a rooftop lounge and private residence amenities to rival a five-star hotel ... welcome to Hines' Park Central. At the corner of 12th Avenue, above Central Memorial Park, the multi-use podium and tower features a collection of 462 apartments, ranging from studios, one, two and three-bedroom suites.

The eye-catching 32-storey tower will soar into the skyline, offering a unique lifestyle unlike anything the

city has ever experienced. You feel it as soon as you enter the impressive lobby with concierge services and 24/hour security for your peace of mind.

Resort-Style Amenities:

In order to foster a sense of community, Park Central will feature gathering spaces where people can connect personally, professionally and build meaningful experiences.

Every resident will have private access to 5-star club amenities on the 8th floor, complete with a state-of-the-art fitness centre, yoga studio, barre and private trainers, an interactive games room with pool / shuffleboard / arcade games / golf simulator, and a co-working hub.

Park Central's piece de resistance will surely be the outdoor terrace showcasing a pool, complete with dining facilities to take in sweeping views of the city skyline, park and mountains. Rivalling the outdoor terrace is the spacious rooftop SkyLounge, where residents can enjoy the private bar and dining room while gazing at the stunning views of Calgary from high above the ground.



Furthermore, Park Central features a rotating events calendar and community partnerships to further enhance that feeling of connectivity.

"Every resident receives a VIP card when they move in, which offers gift cards and discounts from several local businesses like Metrovino, Native Tongues, Petropolitan, Woofly and many more" says Merali. "We are also planning several fun events each month, such as wine tastings, global cuisine nights and coffee connect."

Keeping the beat

At the start of 2020, it would have been hard to imagine how upended our lives were about to become. When the COVID-19 pandemic hit Alberta in March, things rapidly changed. Businesses were forced to close, people lost their jobs and public gatherings of virtually any size were all but prohibited. The precautions were necessary to save lives and limit the strain on our healthcare system but here in the Beltline, the overnight change was especially hard felt.

Local businesses are the beating heart of the Beltline. For many of us, they are one of the best reasons to live here. Rather than a private backyard or a cul-de-sac, we value the walk to Cafe Beano for a coffee, a sunny day on the patio at the Ship & Anchor, or rolling into the Bike Shop to have your bike fixed on the spot. The Beltline is an ecosystem built on small businesses, but with forced closures and limited operating capacities these businesses desperately need our help to keep the neighbourhood alive as we've known it.

That's why we're proud to bring you the first ever *Ultimate Local Beltline Business Guide* full of great Beltline businesses that are adapting to the current restrictions. Keep it handy on your fridge or coffee table or folded in your back pocket for the next time you need some inspiration.

Speaking of inspiration, this issue includes the announcement of the 2020 BUMP Festival mural artist lineup representing our biggest and most ambitious year to date.

Staying connected has been an important theme during this pandemic, and how we move around our city plays a big role in that connection. Check out the stories on the soon-to-be built 2nd Street SW cycle track as well as Lori Andrew's *She/Her* bike portraits photo series.

The COVID-19 pandemic is an unprecedented setback, but Beltlandians have been rising to the occasion everyday at 7pm, cheering from our balconies to thank the frontline workers who are keeping us safe. This summer and in the months ahead, we can rise to the occasion to support local businesses and help keep the heartbeat of the Beltline going strong.

Now, where to order some takeout?



Peter Oliver
President, Beltline
Neighbourhoods
Association

ALSO

Kaely Cormack
Managing Editor
Jennifer Comrie
BNA Director of
Communications

Dexter Bruneau
Executive Director,
BUMP

Kevin Schlauch
BNA Director of
Transportation

**Stay in
touch**

Like what you see? Feedback? Ideas?
Let's talk! beltlandian@beltlineyyc.ca

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Have we met?

Let us take a moment to introduce ourselves. We're the Beltline Neighbourhoods Association (BNA) and we're your community association for the Beltline, which includes the neighbourhoods of Connaught, Victoria Park and Stampede Park.

We strive to strengthen the Beltline through local events and cultural programming while improving our neighbourhoods through planning, public consultation, community building and advocacy.

You may have heard of (or even attended!) some of the events we hold each year: the annual Beltline Bonspiel at the Loughheed House every February on Family Day weekend, or the Beltline Urban Murals Project (BUMP) Festival in late August.

You can find us at the Beltline's Community and Arts Hub at the historic McHugh House we operate on 17 Avenue and Centre Street South and online at [beltlineyyc.ca](https://www.beltlineyyc.ca)

WE RELY ON YOUR SUPPORT TO DO THIS WORK, HERE'S HOW:

- **Become a member of the BNA.** Individual annual membership is \$10.00 and is a direct investment in your neighbourhood. Plus, you get access to our e-zine and warm, fuzzy feels of neighborhood connectedness.
- **Join our BNA volunteer team.** We can always use an extra set of hands throughout the year. Whether you like to flood rinks, review development permits, or spot future mural walls, we have an opportunity for you.
- **Subscribe to The Beltlandian email newsletter** to receive timely updates with the latest Beltline news [beltlineyyc.ca/signup_page](https://www.beltlineyyc.ca/signup_page)

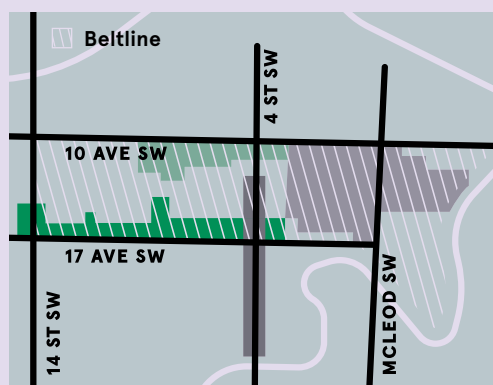
Sounds pretty great, right? Visit our website to learn more about how you can get involved in projects that are making a meaningful difference in the neighbourhood.



The Beltlandian's guide to supporting local business

Health regulations under COVID-19 are a moving target with rules changing frequently. For up-to-date information, we recommend checking the local BIA websites or directly with businesses for information on their latest offerings and operations.

The Beltline is home to hundreds of local businesses and four Business Improvement Areas (BIAs): 4th St. SW BIA (4streetcalgary.com); 17th Ave. Retail and Entertainment District (17thave.ca); Beltline BIA (thebeltline.ca); and, Victoria Park BIA (victoriapark.org).



■ 4 Street BIA ■ 17th Ave BIA
■ Beltline BIA ■ Victoria Park BIA

Department of Winning

Beltlandian lands in the 2020 Applied Arts Design Annual.

We're pleased to announce that The Beltlandian has earned a 2020 Applied Arts Award. Since 1992, the Applied Arts Awards have been an internationally recognized standard for creative excellence, celebrating innovative creativity, and capturing the current visual arts landscape in Canada and beyond.

Congrats to our friendly neighbourhood zine's creative designers Morgan and Marc at Bamff Studio.

Gearing up for the 2nd Street SW Cycle Track

Construction set to begin this summer.

After multiple rounds of public engagement and two years of planning, the City of Calgary is set to begin construction on the highly anticipated 2nd Street SW Cycle Track that will connect between 10 Avenue in the Beltline and 26 Avenue at the Elbow River Pathway in Mission.

The new and improved streetscape introduces protected cycle tracks and numerous safety improvements while maintaining parking and two-way car traffic.

THE ROAD TO A SAFE, NEIGHBOURHOOD SOLUTION FOR 2ND STREET

In June of 2018, the City of Calgary proposed adding unprotected bike lanes to 2nd Street SW, which is currently part of the City Centre bike network but marked only by "sharrows" (bike stencils) that have been proven to do little in the way of protecting people on bikes from cars.

After much community feedback in support of safe, separated cycle tracks, in November 2018 the City of Calgary proposed a new design

with protected cycle tracks and one-way (north-bound) vehicle traffic.

In October 2019, after further community feedback the City released the final plan for 2nd Street SW.

A NEW BENCHMARK FOR SAFE NEIGHBOURHOOD STREETS IN CALGARY

2nd Street SW is a critical link between the Elbow River Pathway and the Downtown Cycle Track Network. A new and improved 2nd Street SW that works for pedestrians, cyclists and cars is a win for the Beltline and will set a new standard for safe neighbourhood streets in Calgary.



WANT THE INSIDE SCOOP? HERE'S A SUMMARY OF THE KEY FEATURES:

- **1** Protected cycle tracks on both sides of the street will make riding a bike safe for all users of all levels. The cycle track will be maintained in the winter.
- **2** Curb extensions and painted crosswalks at seven intersections will make crossing the street much safer.
- **3** Flashing beacons will provide additional safety at three specific intersections.
- **4** New traffic signals at 13 Avenue and 2nd Street SW will improve safety for all modes of travel at this busy intersection.
- **5** Two-way traffic lanes with on-street parking for residents and visitors will maintain ease of access and add to the "neighbourhood feel" of the street.
- **6** On-street parking for residents and visitors will be mostly maintained.
- **7** Road resurfacing will make for smoother sailing.

Kevin Schlauch
BNA Director of Transportation

She/Her on Bikes



Lori Andrews has been riding bikes in Calgary her entire life. In 2019, the World Winter Cycling Congress came to our city and Andrews was selected as one of two photographers to capture the event. As soon as she started photographing participants, Andrews knew she wanted to feature the stories of woman-identified cyclists. Andrews' next portrait project was born: the She/Her bike series.

While continuing to snap photos of she/her cyclists in 2019, Andrews learned about the important link between feminism and cycling. She came across the writing of British writer Louise Jeye, who, in 1895 wrote:

*"There is a new dawn ... of emancipation, and it is brought about by the cycle. Free to wheel, free to spin out in the glorious country, unhampered by chaperones ... the young girl of today can feel the real independence of herself and, while she is building up her better constitution, she is developing her better mind."*¹

When asked what it means to be a woman-identified cyclist in Calgary, many of the She/Her portrait subjects echoed Jeye's

1895 description. Participants reported using their bikes to move between work, school and everyday life. As mothers, sisters and aunties,

"Cycling makes me feel so free, limitless and fast – like I can fly."

Sarah Milne, Brand and Web Designer

they use their commutes as a welcome time for self-care in their busy schedules. The project's bike enthusiasts talked about hauling groceries on their bikes, saving money by using two wheels

and feeling a sense of empowerment and belonging.

The She/Her bike series makes a seriously good case for riding your bike year-round; it demonstrates to all Calgarians that it's worth it, and fun!

With close to 40 portraits captured in 2019, Andrews will be back focusing her lens on She/Her bike portraits once it's possible for Calgarians to get together safely.

Keep tabs on the She/Her bike series by checking out Andrews' website: 10centstudio.com or following Lori Andrews on Instagram and Twitter: @theoriginal10cent and @designertweets.

Lori Andrews and Jennifer Comrie

¹ Jessica Abrahams, "Freewheeling to equality: how cycling helped women on the road to rights," *The Guardian*, June 18, 2015. bit.ly/30rOuWU



THIS MURAL BY TORONTO'S ALFALFA, WHO IS JUST ONE OF ALMOST TWO DOZEN ARTISTS THAT WILL BE PAINTING IN CALGARY THIS AUGUST FOR THE 2020 BUMP FESTIVAL PRESENTED BY TD.

Time for a BUMP: 2020 Will Mark Biggest Year of Murals Yet

TD presents the 2020 BUMP Festival in beautiful Calgary, Alberta this August 26 to 29.

Though most of society is just getting used to new physical distancing restrictions, mural and graffiti artists are some of the original practitioners of working apart from others, spending much of their time high up on ladders, scaffolding and lifts or by the cover of night on railcars far away from any crowds. Turns out that this year, amidst a plethora of cancellations in the arts sector, that was our saving grace.

For 2020, our jury has put together an unbelievable lineup of 20 mural artists from Calgary and across Canada. This will bring BUMP's total mural count to 50 as the Beltline Urban Murals Project enters its fourth year of bringing magic and the biggest

bump yet to the streets of Calgary.

Known for fusing graffiti with sculpture and painting some of the most complex and largest graffiti art in Canada, Toronto-based **Kwest** will be making his Calgary debut. In December, he was inducted into the Museum of Graffiti in Miami, Florida.

Grenoble via-Montreal artist **Ankhone**, whose work is rooted in graffiti culture, transposes pictorial and graphic work – a style that he calls “poetry in motion.” His work can be found across France, Montreal's many boroughs and even on a bulk carrier ship, CSL's St. Laurent.

Not to miss out on plenty of hometown talent, the BUMP Festival will celebrate our largest local lineup

ever with big-hitters including **Alex Kwong**, **Cheka Creative**, **Derek Simmers**, **Michelle Hoogveld** and **Nasarimba** in partnership with **Jill Stanton** from Edmonton whose most recent work appeared on the National Music Centre in the East Village.

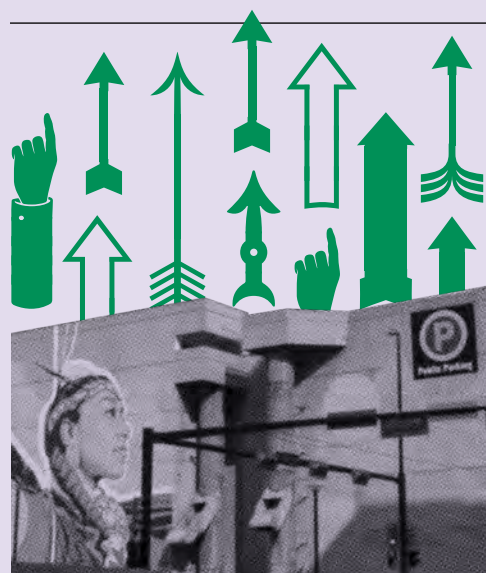
Follow us on @yycbump on social media and visit yycbump.ca for festival information, mural locations and artist bios.

Dexter Bruneau, Executive Director,
BUMP and June Huynh, BNA
Director of Public Art



BUMP 2020 Artist Lineup

Ola Volo
Kwest
AlfAlfa
Doras
Ankhone
Slugger Studio
Andrew Tavukcian
Jacquie Comrie
Maxile Martel
Sbuone
Nathan Meguinis
Alex Kwong
Toner
Michelle Hoogveld
Nasarimba
& Jill Stanton
Derek Simmers
Elana Bushan
Kay Gallivan
Marcia Harris
Sarah Slaughter




Introducing High Park

High Park is a new signature public space being developed for the Beltline as a destination for all Calgarians to visit and enjoy. The park is proposed to reimagine the underutilized 90,000 square foot parkade space on the top decks of the Centre City Parkade at 4 Street and 10 Avenue SW,

and provide more public space for Calgarians.

Opening late summer 2020, the BNA will launch an engagement hub installation with Public City Architecture, an experienced Landscape Architecture firm known for their interactive and place-making installations. The installation and public engagement proposed for this site will lead towards the development of a concept for future expansion and development. Stay tuned for more info!

Tamara Marajh, BNA Director
of Parks and Public Spaces



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