

## Free Vacation to Egypt for Americans Concerned About an Islamic Threat

*Entrepreneur Tarek Mounib to Produce Ground-breaking Film Documenting the Journeys of Six Concerned American Families as they Embark on an Egyptian vacation with Mounib and YouTube Celebrity Adam Saleh*

**New York – March 1, 2017** - It was announced today that all-expenses-paid vacations will be offered to six Americans and their families. Neither a scam or an attempt to sell time shares, this is indeed real.

Call it a social experiment or sheer madness, but entrepreneur Tarek Mounib, a 47-year-old Swiss citizen who was born and raised in Canada to Egyptian Muslim parents, is thinking outside the box. He is taking the concept of random acts of kindness to a whole new level by offering an all-expenses paid vacation to Egypt for six American families who are concerned about an impending Islamic threat.



*Tarek Mounib with Adam Saleh*

The documented journey will also include YouTube celebrity Adam Saleh who will co-star in the documentary as a roving correspondent covering the filming from selection to the actual trip to Egypt.

“Travel and cultural exchange are the best way to opening up our eyes and ultimately, to hopefully envision a more peaceful world,” said Mounib. “I want to build bridges, and document that process from the very start.”

“It’s about bringing everyone together and bringing peace to one another and understanding one another,” said Saleh. “It’s not about making anyone look bad.”

The experience will be documented, filmed and produced into a documentary with Kindness Films, a film company without any government, religious or political affiliation.

### **The Details**

Those interested are invited to post a video of themselves on the Facebook wall for [Kindness Films](#). In your video, please answer the following questions: who you are and why you would like to come to Egypt.

**Submission deadline is: 12:00 midnight, EST, Friday, March 10<sup>th</sup>.**

More details can be found at [www.kindnessfilms.org/submissions](http://www.kindnessfilms.org/submissions)

### **About Tarek Mounib**

Tarek Mounib is an entrepreneur who lives in Zurich, Switzerland. Born to Egyptian parents, Mounib is Canadian, born in Halifax, Nova Scotia and raised in Ottawa, Ontario. A successful entrepreneur, Mounib has over 25 years of experience in the software industry, having founded his first company in 2003. In 2015, Mounib founded HumanityOne, a company which includes two software companies, a complimentary health center called the InnerSpace and most recently, Kindness Films. Mounib has long been fascinated with finding a common language that brings cultures together. He has studied at the Carl Jung Institute in Switzerland and has a BA in Computer Engineering from Carleton University in Canada and an MA in mysticism and religious experience from the University of Kent, England.

### **About Adam Saleh**

YouTube celebrity Adam Saleh was born and raised in New York. Starting from practically nothing and no support, Adam started off by making videos from his bedroom in 2012. These videos included skits, comedy shorts and social experiments which evolved 5 years later to a global following with fans all over the world. He has a combined audience of 4 million subscribers on YouTube and 1.3 million+ followers on Instagram. He just completed a sold-out UK Tour as part of his world tour, in 7 major cities. He has several successful record singles, including 'Tears,' the most downloaded on release. Adam has leveraged his success on YouTube to support many charitable events and has raised thousands of dollars for charity from the U.S. to the UK to Uganda and Pakistan, raising awareness and funds for those in need.

### **About Kindness Films**

Kindness Films is an independent non-partisan film production company based in Switzerland whose goal is to further global kindness and understanding. Currently Kindness Films is in the midst of creating its latest production. This Film is about facing fear through kindness and understanding instead of reaction. It is about reaching out to those who are legitimately concerned about an Islamic threat. It will be a film where people from various points of view and backgrounds engage together. Will understanding ensue? Or will people simply stay in their rigidity? What happens when concerned Americans are given a free vacation to Egypt? Follow us on our journey.

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