

LET'S TALK BIG

Basic Income Canada Network
Réseau canadien pour le revenu garanti

THE
BIG PUSH
BASIC INCOME GUARANTEE

WHAT IS BIG?

A basic income guarantee (BIG) involves a regular, reliable distribution of money from the government to help ensure total income sufficient to meet common, basic needs and live with dignity, regardless of work status.

WHY?

- Prevents poverty and combats income insecurity
- Promotes individual, family and public health
- Stimulates creativity, opportunity, innovation and entrepreneurship
- Increases money flows into local economies
- Enhances freedom

TAKE ACTION

Sign the back of this postcard—postcards will be collected where distributed and delivered to local political ridings on your behalf.

Developed and disseminated by a collective group of BICN supporters.

OTHER WAYS TO GET INVOLVED:

Learn more about basic income • Share your knowledge about basic income with others • Join the national movement for a BIG • Volunteer with the Basic Income Canada Network or a local/regional BIG group near you • Talk to your elected officials, candidates and community leaders about BIG and ask for their support • For more info. or to find local/regional groups, visit basicincomecanada.org or revenuebasecanada.org

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Dear _____,

My signature below indicates my support for a Basic Income Guarantee (BIG) for all Canadians. I believe a Basic Income Guarantee is the most effective and efficient way to eliminate poverty and reduce income insecurity. While costs are associated with its implementation, a basic income guarantee will improve health outcomes, enhance overall well being and result in long-term fiscal savings.

I urge you to support a Basic Income Guarantee in Canada and stop the needless suffering associated with poverty. Let's make Canada a nation that honours its signature on the United Nations Declaration of Human Rights so all individuals and families are able to meet their basic needs.

PLEASE PRINT (please print clearly)

Name: _____

Address: _____

City: _____ Postal Code: _____

Signature: _____ Email: _____

Provision of your email implies consent to receive updates on national and local BIG initiatives.