Basic income is better than welfare because it

- Reduces poverty, cuts health care and other social costs
- Respects people’s privacy and dignity
- Values people’s ability to know how to use their incomes
- Supports people doing unpaid work
- Encourages people to seek paid labour or start small businesses
- Injects cash into local economies
- Is much simpler and cheaper to administer

Current goals of the campaign

- Increase public awareness
- Build grassroots support
- Secure political commitments for policy and program implementation

What you can do

- Learn more about BIG at www.basic incom ecanada.org
- Discuss BIG with your MP, MLA/MNA/MPP, municipal councillors, family and friends
- Volunteer to start up or work with a local advocacy group
- Register your support by signing the petition at www.basic incom ecanada.org