What is a Basic Income Guarantee (BIG)?
A Basic Income Guarantee ensures everyone an income sufficient to meet basic needs and to live with dignity, regardless of work status. Like our public health care system it’s unconditional, available when needed, and simple to access.

Why do we need it?

WELFARE PROGRAMS TRAP PEOPLE IN POVERTY, THE GREATEST CAUSE OF ILL HEALTH IN CANADA
- 4.8 million Canadians live in poverty
- One of every five Canadian children lives in poverty

WELFARE PROGRAMS DEVALUE THEIR CLIENTS BY
- Treating them as untrustworthy
- Meddling in their lives

CHANGES IN THE JOB MARKET ARE CREATING WIDESPREAD INCOME INSECURITY
- Machines and computers are replacing people
- Part-time/contract/low-wage jobs are replacing full-time jobs
- People working two or even three low wage jobs can’t make ends meet