



## NEWS RELEASE

For Immediate Release

*For more information, contact:*

Lindsey Kimble

Coordinator, Open Streets Knoxville

Executive Director, Bike Walk Knoxville

Email: [openstreetsknoxville@gmail.com](mailto:openstreetsknoxville@gmail.com)

Phone: 574-850-6767

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### Open Streets Knoxville is returning to West Knoxville!

**Knoxville, Tennessee – April 4** – On Sunday, May 19th, 2-6 PM, Knoxvilleians are invited to walk, bike, jog or dance their way through town at Open Streets Knoxville. Sutherland Ave., from N. Bellemeade Ave. to Division St. will be closed to all motorized traffic, allowing revelers a day of playing, exercising, and socializing all on foot or two wheels.

Open Streets Knoxville, hosted by Bike Walk Knoxville with support from the City of Knoxville, Knoxville Regional TPO, Visit Knoxville and Knox County, aims to promote physical activity and community interaction during this free community event. This international initiative promotes healthy living, local businesses and sustainable transportation in cities. This is our 8<sup>th</sup> event with an average attendance of 3,500+ people.

#### **Quote from Mayor Rogero:**

“Open Streets Knoxville brings together many community and business groups for this fun, family-friendly event,” said Knoxville Mayor Madeline Rogero. “ On May 19, enjoy another one of Knoxville’s neighborhoods by strolling or biking Sutherland Avenue.”

#### **Quote from Mayor Jacobs:**

“Open Streets Knoxville is a great showcase for different neighborhoods. It’s also an incredible way for residents to discover different areas of the community, support local business and enjoy a day with their families.”

The event will have a variety of performances, with a focus on music and dancing. Attendees can participate in activities provided by local businesses, play a game, or peacefully stroll the street while enjoying live music and street performers. There will be activities for all ages and abilities to enjoy. Open Streets is family and pet friendly. Strollers, scooters, skateboards, and bikes are welcome – just no cars!

Organizers currently are asking for sponsors and donations from members of the community to help make Open Streets Knoxville a huge success. They are also are looking for additional businesses and organizations to participate. For more information on donating, sponsoring or participating in the event, go to [bwknox.org](http://bwknox.org) or contact Lindsey Kimble, event coordinator at [openstreetsknoxville@gmail.com](mailto:openstreetsknoxville@gmail.com). For media inquiries, contact event coordinator Lindsey Kimble at [openstreetsknoxville@gmail.com](mailto:openstreetsknoxville@gmail.com).

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