It was the end of a decade, but the start of an age. Thank you!
2019, a year of WINS!

$18M in capital infusion between 74 companies. That's an average of $240K+ per company!

1,827 Hours of high-impact advising

355+ Startups received one-on-one advising

129 Monthly advising sessions

21 training events

190 jobs created + 600 jobs retained = 790 jobs supported

42 Businesses Started

We hosted 21 training events

22 startups hired

L.A. Tech Talent Pipeline interns

Almost 598 active startups participating in our program

$18M

TOP 3 AREAS OF ADVISING

1 Business Strategy & Monetization
2 Technical Product Development
3 Marketing & Sales

These services are provided at NO COST and NO EQUITY to our founders!
Talent is equally distributed. Opportunity is NOT.

Nearly 49% of our entrepreneurs are underrepresented in tech!

*Compared to the national average of 5% of tech incubators

**OUR IMPACT ACROSS THE YEARS**

#DiversityMatters  #WeAreLA  #WomenLeadingtheWay
A FEW HIGHLIGHTS...

Tracks, Tracks, Tracks
Measuring our impact and startup progress is crucial to understanding the efficiency of our team, advisors and programming. This is why we classify our startups in three tracks: Early Stage, Mid Stage and Investor Ready. We help startups hit milestones efficiently!

Bixel on the Road
The Startup LAunch core team of three was spotted attending, hosting, speaking and participating in 70+ community events, conferences, workshops, and meet-ups across L.A. We continue to focus on what we do best, providing our founders with one-on-one advising and resources all across L.A.

Advisor Expansion
Serving 400 companies a year is no easy task, but having diverse, passionate expert advisors is key to the work we do. That’s why in 2019, we expanded our advisory team from 15 to 40 advisors. The Bixel Advisory Team specializes in four core areas of growth: Product, Marketing, Team and Money.

Posible LA
¿Hablas español? We now speak seven languages across our advisory team. Bixel Exchange moderated panels at the biggest Latinx small business conference in L.A. Demystifying tech and succession planning were among the topics covered at Posible LA. We look forward to serving more bilingual companies across L.A.

Bixelite of the Year Award
At our last coworking day of 2019, we held our first pitch-off competition. Credit Starter was awarded the Bixelite of the Year award for embodying the Bixel spirit in their company, mission, community involvement and impact.

OUR PURPOSE
Talent is equally distributed, opportunity is not. We empower ALL tech entrepreneurs to launch and sustainably scale their companies through no-cost, non-equity advising, customized programming, and access to resources and community.
#ItTakesAVillage to raise a startup!

COMMUNITY PARTNERS

POWERED BY

Bixel Exchange is the Center for Innovation & Technology at the Los Angeles Area Chamber of Commerce.