



BizFed's Member Alliance

Action Apartment Association
AIA - Los Angeles
Airlines for America
Alhambra Chamber
American Beverage Association
American Hotel & Lodging Association
Antelope Valley Board of Trade
Angeles Emeralds
Apartment Association, California Southern Cities
Apartment Association of Greater Los Angeles
Arcadia Association of Realtors
Asian Business Association
Association of Independent Commercial Producers
Azusa Chamber
Beverly Hills Chamber
Beverly Hills / Greater LA Association of Realtors
BNI4SUCCESS
Burbank Association of Realtors
Building Industry Association, LA / Ventura Counties
Building Owners & Managers Association, Greater LA
Business & Industry Council for Emergency Planning & Preparedness
CalAsian Chamber
California Apartment Association, Los Angeles
California Asphalt Pavement Association
California Business Roundtable
California Cannabis Industry Association
California Construction Industry and Materials Association
California Contract Cities Association
California Employers Association
California Fashion Association
California Grocers Association
California Hotel & Lodging Association
California Independent Oil Marketers
California Independent Petroleum Association
California Life Sciences Association
California Metals Coalition
California Restaurant Association
California Small Business Alliance
California Sportfishing League
California Trucking Association
CALInnovates
Carson Chamber of Commerce
Carson Dominguez Employers Alliance
CDC Small Business Finance
Central City Association
Century City Chamber of Commerce
Cerritos Chamber
Citrus Valley Association of Realtors
Construction Industry Air and Water Quality Coalitions
Consumer Healthcare Products Association
Council on Trade and Investment for Filipino Americans
Downey Association of Realtors
Downtown Long Beach Alliance
Downtown Pomona Owners Association
El Monte/South El Monte Chamber
Employers Group
Engineering Contractor's Association
F.A.S.T.-Fixing Angelenos Stuck In Traffic
FilmLA
Foreign Trade Association
FuturePorts
Gateway to LA
Glendale Association of Realtors
Glendale Chamber
Glendora Chamber
Greater Antelope Valley AOR
Greater Lakewood Chamber
Greater Los Angeles African American Chamber
Greater Los Angeles New Car Dealers Association
Harbor Association of Industry and Commerce
Harbor Trucking Association
Historic Core Bid
Hollywood Chamber
Hong Kong Trade Development Council
Hospital Association of Southern California
Hotel Association of Los Angeles
Independent Cities Association
Industry Manufacturers Council
International Warehouse Logistics Association
Investing in Place
Irwindale Chamber
Japan Business Association of Southern California
La Canada Flintridge Chamber
LAX Coastal Area Chamber
League of California Cities
Local Search Association
Long Beach Area Chamber
Los Angeles Area Chamber

DRAFT

November 13, 2018

Mayor Tim Sandoval and the City Council
City of Pomona
Pomona City Hall
505 South Garey Avenue
Pomona, CA 91766

SUBJECT: F-Zone Amendments (OPPOSE)

To the Honorable Mayor Sandoval and Pomona City Council;

On behalf of BizFed, a grassroots alliance of more than 170 business organizations representing over 390,000 employers with nearly 4 million employees in LA County, we are writing to express our opposition to the proposed F-Zone changes. These changes will undercut the ability of Fairplex to conduct business.

BizFed advocates to ensure sustainable economic growth and job creation. Fairplex is a large employer, economic driver, and tax revenue generator in Pomona, especially during the LA County Fair. To that end, we urge you to work with Fairplex to find a solution that works for both Fairplex and the City.

BizFed believes that Los Angeles County is already a difficult and expensive place to live and work. In our most recent BizFed Pulse Poll over two-thirds of business leaders said government compliance and over regulation are one of the top reasons why businesses are leaving the area. While the Fairplex itself cannot move, many of the events that are hosted there could certainly choose other venues, putting the jobs, economic activity, and associated tax revenue at risk.

Considering the future growth of the city surrounding the Metro Gold Line extension to Claremont, these zone changes will affect the long-term business relationships that have made Pomona a destination and represents key foundational anchors that are bringing increased investment to the city. The changes you are considering will put in jeopardy the foundation that your city services depend on.

These permit changes would mean a loss of the momentum this city has recently built. The relocation of these large events to other cities will mean a significant loss of tax revenues for the city.

Los Angeles Cleantech Incubator
Los Angeles County Bicycle Coalition
Los Angeles County Boards of Real Estate
Los Angeles County Waste Management Association
Los Angeles Gateway Chamber of Commerce
Los Angeles Gay & Lesbian Chamber of Commerce
Los Angeles Latino Chamber
Los Angeles Parking Association
Maple Business Council
Motion Picture Association of America
MoveLA
NAIFA - OC
NAIOP Southern California Chapter
National Association of Royalty Owners
National Association of Tobacco Outlets
National Association of Women Business Owners
National Association of Women Business Owners, LA
National Hispanic Medical Association
National Latina Business Women's Association
Nederlands-America Foundation
Orange County Business Council
Pacific Merchant Shipping Association
Pacific Palisades Chamber
Panorama City Chamber
Paramount Chamber of Commerce
Pasadena Chamber
Pasadena-Foothills Association of Realtors
PhRMA
Planned Parenthood Southern California Affiliates
Pomona Chamber
Rancho Southeast Association of Realtors
Recording Industry Association of America
Regional Black Chamber - San Fernando Valley
Regional San Gabriel Valley Chamber
Rosemead Chamber
San Gabriel Chamber
San Gabriel Valley Civic Alliance
San Gabriel Valley Economic Partnership
Santa Clarita Valley Chamber
Santa Clarita Valley Economic Development Corp.
San Pedro Peninsula Chamber
Santa Monica Chamber
Santa Monica Junior Chamber
Sherman Oaks Chamber of Commerce
South Bay Association of Chambers
South Bay Association of Realtors
Southern California Contractors Association
Southern California Golf Association
Southern California Grantmakers
Southern California Minority Supplier Development Council Inc.
Southern California Water Coalition
Southland Regional Association of Realtors
The Young Professionals at the Petroleum Club
Torrance Area Chamber
Town Hall Los Angeles
Tri-Counties Association of Realtors
United Chambers San Fernando Valley
United States-Mexico Chamber
Unmanned Autonomous Vehicle Systems Association
US Resiliency Council
Valley Economic Alliance
Valley Economic Development Corp.
Valley Industry & Commerce Association
Vernon Chamber
Vietnamese American Chamber
Warner Center Association
West Hollywood Chamber
West Los Angeles Chamber
West San Gabriel Valley Association of Realtors
West Valley/Warner Center Chamber
Western Manufactured Housing Association
Western States Petroleum Association
Westside Council of Chambers
Westwood Village Rotary Club
Wilmington Chamber
World Trade Center
Young Professionals in Energy - LA Chapter

Pomona can not afford to put one it's largest assets at risk with these zoning changed. Please support business in the City of Pomona. If you have any questions, please contact Jerard Wright, our policy manager on this issue, at jerard.wright@bizfed.org.

SIGNATURES UPON APPROVAL

Sincerely,

Hilary Norton
BizFed Chair
CEO
Fixing Angelenos
Stuck in Traffic
(FAST)

David Fleming
BizFed Founding Chair

Tracy Hernandez
BizFed Founding
IMPOWER, Inc.