



2018 – 2019

ANNUAL REVIEW



BOB BROWN
FOUNDATION
ACTION FOR EARTH

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OUR BOARD

Roland Browne – President

Bob Brown – Treasurer

Christine Milne – Secretary

Mark Horstman

Willoh Weiland

Kate Chalker

Leanne Minshull

Michael Dempsey

Outgoing Board Members

Steve Macdonald

Prue Cameron

Ben Oquist

James Dryburgh



PRESIDENT'S REPORT

WE LIVE IN A WORLD WHERE
IT IS ESTIMATED THAT 60%
OF THE MAMMALS ON THE
PLANET ARE HUMAN AND OF
THE REMAINING 40%, 36%
ARE FARMED FOR THE BENEFIT
OF HUMANS. THUS, ONLY 4%
OF THE MAMMALS ON THE
PLANET ARE WILD.

Overlaid upon this is the rapidly changing climate, the pollution of the land and the sea and the build-up of carbon dioxide in the atmosphere and the oceans. And now, the world is on fire. The demands we all make on the Earth's resources are staggering. It is unsurprising that planet Earth is creaking and groaning as the human load increases annually in line with our mindless mission of growth. And here in Tasmania, as elsewhere, our government and tourism industry are attacking our wild and public-owned places as "resources" for the tourism "product". Our political leadership has been compromised by the corporate interests behind the mining, energy, forestry, tourism and farming industries. And much of the commercial media is in lockstep.

In the face of all of this, our small and committed Foundation is tackling environmental issues locally, nationally and internationally. We have campaigned against drilling for oil in the Great Australian Bight and in support of whales wherever they live. We are pressing for a takayna / Tarkine National Park and to stop a cable car blighting kunanyi / Mount Wellington. We have campaigned to protect Hooded Plovers in Victoria's Belfast Coastal Reserve, and native forests across Tasmania. The list goes on and extends to work directed to seeing the Burrup Peninsula nominated for the World Heritage listing it so most obviously deserves. And then, there is the Galilee Basin.

All of these campaigns are a team effort, led by Bob, and our Campaign Manager, Jenny Weber and supported by Scott Jordan from the North West of the State. But our campaigners could not do their work without the wonderful support of CEO Steven Chaffer, Graphic Designer and Digital Campaigner Manderlee Anstice, Executive Assistant Jasmine Wills and Media Manager Adam Burling. Special thanks to Melbourne Campaigner Emma Wasson and Fundraiser Sumeena Keshow who both finished up with the Foundation this year after after contributing enormously to our work.

Our staff have also found time to run the takayna / Tarkine Bioblitz, the takayna ultramarathon, the Hobart Oration and awards for Environmentalists of the Year. And then there was the Stop Adani Convoy in April 2019, a major undertaking.

All of our staff are dedicated, and I want to warmly thank them for their work over the last year. I also want to thank our Board members, past and present. It is a time of transition and change for the organisation, especially for the Board. Leanne Minshull has stepped down after two years of service, while Kate Chalker and Willoh Weiland have both joined our Board and bring considerable fundraising and financial experience. And, significantly, our founding President and patron, Bob Brown, steps down from the Board in September 2019 after seven years with the Foundation.

We have many exciting and optimism-generating campaigns underway and in the wings. I am determined to see our Foundation continue to be an effective campaigning organisation that can both respond to the challenges thrown up at us, but also lead the community debates in response.

Roland Browne, President

CEO'S REPORT

AS I WRITE THIS, THE
AMAZON IS BURNING.

AT THE 2019 WORLD
ECONOMIC FORUM, 16-YEAR-
OLD CLIMATE ACTIVIST GRETA
THUNBERG PLEADED WITH
WORLD LEADERS TO ACT AS
IF OUR HOUSE IS ON FIRE.
THEY DIDN'T. THEY AREN'T.

Now that our home is literally on fire, how should we act?

The answer is easy because we have no longer have a choice. If our Earth is to remain a viable home for life, we must take drastic action, now. The alternative is unthinkable.

Our Foundation prides itself on taking Action for Earth. Of course, no organisation can solve the climate and extinction emergency on its own. But if individuals, organisations and the global body politic do not recognise, enforce and defend some immutable ecological truths right now, we are lost. This crisis is almost at tipping point because nature is being asked to provide more; one forest, coal mine and species at a time.

One more coal mine won't make a difference; decimating another species with a poorly sited windfarm is a price we have to pay; a new development in a National Park won't hurt; we can replace native forests with plantations – these are just some of the thousand cuts that are killing nature and contributing to the collapse of our world.

But we can stop a coal mine, which is why we undertook the huge Stop Adani Convoy and will continue to campaign to Stop Adani.

We can stop the demise of endangered species like the Wedge-tailed Eagle and Orange-bellied Parrot, which is why Bob opposed the location of a massive windfarm on Tasmania's wild and remote northwest coast.

We can stop the degradation of our ever-diminishing wild places, which is why we are speaking out against tourism developments inside national parks and World Heritage Areas.

We can, and have, stopped logging of ancient rainforests in takayna / Tarkine with peaceful direct action.

Not only does stopping each of these blows reduce the damage being inflicted on our planet, it sends a clear message that a line has been reached that we cannot cross. It empowers other activists and citizens to take action now if we want a future for our children and the other creatures we share this planet with.

Our Foundation will continue to hold these lines and defend them without compromise or apology.

With each passing year, the imperative to take Action for Earth grows more pressing.

Thanks to our wonderful supporters, members, staff, volunteers and board members we have the energy, the courage and the inspiration to keep fighting for the only home we have.

Steven Chaffer, CEO

WHALING PROTEST

We held a protest outside the Japanese embassy in Canberra as Japan argued to end the ban on commercial whaling at the International Whaling Commission meeting in Brazil.

SIX WAYS WE TOOK ACTION IN THE LAST YEAR

FISH FARM APPEAL WIN

Our federal court appeal, along with Graeme Wood, against intensive fish farms on Tasmania's east coast, was successful. As a result, the Federal Environment Minister must now require tougher protections for whales at risk from entanglement in fish farms' rigging.

PARLIAMENT PROJECTIONS

In partnership with Patagonia, we staged a uniquely creative protest on Hobart's Parliament Lawns, using projections to highlight the campaign to protect takayna / Tarkine. The climax of the event was projecting 254,256, the number of signatures from the Patagonia petition, onto the front of Parliament House.

SAVING THE GOND

To protest the planned destruction of the Hasdeo Arand forest, home of central India's Gond people, by another Adani coal mine, we rallied over 200 people outside the Indian High Commission in Canberra.

FOREST CONSERVATION CAMP SUCCESS

For the third year running, our conservation camp stopped logging of ancient forests in takayna / Tarkine. Our staff and volunteers held a blockade in the Sumac rainforests for 245 days straight, thwarting the planned destruction of these ancient Gondwanan forests.

STOP ADANI CONVOY

In our biggest event ever, 1000 people drove 7,000 km from Tasmania to Canberra, via the Galilee Basin, in the lead up to the 2019 Federal Election. We mobilised 30,000 people at rallies and events along the route with one clear message - Stop Adani.

Jenny Weber, Campaign Manager

CAMPAIGNS

Working with the ever-inspirational Bob Brown, our campaign team has covered many important issues, achieving some of our biggest campaign outcomes in the history of the Foundation. 2018-19 has been a momentous year of Action for Earth.

ENVIRONMENT AWARDS

Our 7th annual Environment Awards were presented in Hobart on 29 October 2018.

Environmentalist of the Year was awarded to Clare Rewcastle, a British investigative journalist whose relentless work exposing the corruption surrounding the logging industry in Sarawak helped bring down former Malaysian Prime Minister Najib Razak. Young Environmentalist of Year went to Harry Burkitt, the Colong Foundation for Wilderness Campaign Manager, who is campaigning against the proposed raising of the Warragamba Dam wall which would flood

and permanently destroy extensive areas of the World Heritage listed Blue Mountains National Park. The 2018 Community Environment Prize was awarded to the Mackay Conservation Group. Operating for 35 years, Mackay Conservation Group is the peak environmental organisation in Mackay, Queensland and has been at the forefront of the Stop Adani campaign in that region. Professor David Lindenmayer received the Deni Greene Award for his outstanding contribution to conservation and his tireless advocacy for Victoria's tall forests and their wildlife, including the critically endangered Leadbeater's Possum. Professor Lindenmayer is an Australian scientist and academic and an expert in landscape ecology, conservation and biodiversity.

SAVE THE WHALES

As Japan moved to overturn the International Whaling Commission's long-standing moratorium on whaling, our Foundation organised a rally in Canberra outside the Japanese Embassy. Bob Brown and Jenny Weber joined with 80 concerned citizens to peacefully demonstrate in support of protection for all whales. Our advocacy continued throughout the year, with Bob Brown being a leading campaign voice as Tokyo withdrew from the International Whaling Commission and resumed commercial whaling.

DEFENDING WILDERNESS

As the Tasmanian Government continued its assault on the Tasmanian Wilderness World Heritage Area, Bob Brown played a leading campaign role throughout the year. He was a vocal advocate for Cradle Mountain, threatened by inappropriate tourism development, and a strident critic of the decision to allow development on Halls Island on Lake Malbena, which Bob called the worst attack on Tasmanian wilderness this century. Our Foundation published a new book, Refining the Definition of Wilderness, by leading wilderness experts Martin Hawes, Grant Dixon and Chris Bell. The book critiques existing definitions of wilderness, recommends defining wilderness in terms of naturalness, remoteness, and the absence of evidence of modern technological society and further recommends that Australian and international governments and conservation agencies adopt this new definition of wilderness. This important book is a timely reminder that Tasmania is a world leader in wilderness philosophy, if not action.

FISH FARMS APPEAL

Our Foundation appealed the Federal Court decision in the Oakhampton Bay Fish Farm case that was brought to the court by Graeme Wood and Bob Brown Foundation. Our original challenge to the Federal Environment Department's decision to allow the fish farm to operate was struck down by the Federal Court last year. In April 2019, our appeal against this ruling was upheld because the Environment Department failed to require the fish farm company to use rigging and netting that would minimise danger to migrating whales including the Southern Right Whale.

SARAWAK

In November 2018, our Environmentalist of the Year, Clare Rewcastle, visited Hobart to receive her award. This provided a campaign opportunity to take action in solidarity with the people of Sarawak fighting to defend their forests and livelihoods from corruption, logging and wildlife loss. We hosted a speaking tour with Bob and Clare to Melbourne and Canberra which was a great success with more than 100 people at each event. We wrapped up this speaking tour with an action at Ta Ann Tasmania's office and a letter from Bob to Ta Ann boss, Hamed Sepawi. The peaceful protest, with 50 people outside Ta Ann Tasmania's office, highlighted the breaking of a five-day blockade by Iban villagers in Sarawak by three Ta Ann companies.

PROTECTING NATIVE FORESTS

In a troubling development for Tasmania's unique native forests, another infamous Sarawak logging company announced they were establishing a timber mill in Tasmania. Our Foundation led the public condemnation of another Malaysian logging giant setting up to plunder Tasmania's native forests. The planned mill is to be built by one of Malaysia's most disreputable logging companies, Shin Yang, who are responsible for wholesale destruction of rainforests, illegal logging, aggressive palm oil expansion and human rights violations, all documented by international environment and social justice organisations.

With Tasmania's logging agency continuing to seek certification from the Forest Stewardship Council (FSC), our Foundation engaged experts Ed Hill and Nick Fitzgerald to document and present our findings of logging practices in Tasmania. The report detailed destruction of critically endangered Swift Parrot habitat, logging and burning of old growth forests and other major problems with logging practices in Tasmania which should automatically preclude FSC certification. We are awaiting the FSC decision.

ANTI-PROTEST LAWS

Our Foundation led a public submission campaign in protest over the Tasmanian Government's attempt to reintroduce anti-protest laws, after their original laws were struck down by Bob Brown and Jessica Hoyt's High Court challenge. Together we were able to make over 400 submissions against the anti-protest draft bill in just 48 hours. At time of printing these new anti-protest laws have not been tabled.

A background image showing a group of people at a protest. In the foreground, a woman with red hair and glasses is looking towards the camera. To her right, another woman is holding a large white sign that reads "NEW COAL IS CRIMINAL" with "#STOPADANI" written below it. Other people are visible in the background, some holding signs, under a cloudy sky.

CAMPAIGNS

STOP ADANI

This past year has seen our campaign team carry out the biggest activity in the history of the Foundation, the Stop Adani Convoy. It was also the year we became more actively involved in the campaign to protest the Adani Carmichael mine and other controversial operations by Gautam Adani's companies.

Our 2018-19 year of action on Adani culminated in a 200-strong protest outside the Indian Embassy in Canberra, while fellow citizens rallied outside the Sydney consulate, to highlight Gautam Adani's destruction of tribal land forests in Central India. Gautam Adani's cold-hearted official theft of the Gond people's forest in central India parallels his override of the Wangan and Jagalingou Family Council's efforts to protect their sacred land in central Queensland.

Over 19 days in April 2019, our Foundation's Stop Adani Convoy covered almost 7000km, with one thousand convoyers and 30,000 people at 12 rallies and the 2-day Karmoo Dreaming event, all with one goal - to stop the Adani mega-mine.

In early 2019, Jenny Weber and Bob Brown met with First Nation representatives and locals in Central Queensland, and with their support and encouragement, our convoy was a great success.

The Stop Adani Convoy was our most high-profile campaign effort to date, with street-based poster campaigns in the capital cities, our largest media coverage and mass mobilisation of citizens at rallies. We had a small but dynamic team on the task: Jenny Weber and Jasmine Wills coordinating, Adam, Steven, Manderlee, Scott and Sumeena in their respective roles and volunteers in Albury-Wodonga, Coffs Harbour, Emu Park and rally organisers in Melbourne, Sydney, Mullumbimby, Brisbane, Airlie Beach, Clermont and Canberra. With Bob Brown and Paul Thomas leading the convoy, we pulled together the major campaign event of the Federal election, forcing the environment, Aboriginal rights and climate onto the election agenda.

We established an important relationship with Adrian Burragubba and the Wangan and Jagalingou Family Council. A special invitation was extended to us and we shared a historical solidarity action; Karmoo Dreaming - a celebration of the water protectors - in Clermont, a short distance from the proposed mine site. It was a remarkable historical moment in the campaign to Stop Adani.

Many high-profile citizens helped amplify our peaceful protest. We had a stellar line up on the convoy with some of Australia's living legends: Paul Kelly, John Williamson, Neil Murray, Richard Flanagan, Adalita Srsen, Rob Hirst, Isabel Lucas, Monique Brumby and Geoff Cousins. We had forty-two speakers and sixteen performers on our stages, with each event being welcomed by the Indigenous owners of the lands we met on, all the way from Hobart to the nation's capital.

CAMPAIGNS

TAKAYNA / TARKINE

Our campaign for protection of takayna / Tarkine continues to be a major focus for our Foundation. We had a great finale in 2018 with Patagonia, making history for the campaign. We started July 2018 with a successful temporary reprieve from logging for the Frankland River forests, as a result of our peaceful blockade. We hosted special guests into takayna, including neurosurgeon Dr Charlie Teo, who toured the threatened landscape with Bob in early 2019. The second edition of our popular touring guide, Tarkine Trails / takayna makuminya, was released, following the huge success for the first edition.



SUMAC RAINFOREST LOGGING STOPPED

Over 250 volunteers camped for 245 nights and hosted more than 400 visitors at our Sumac Tarkine Defenders Camp, with the result that no ancient forests in takayna / Tarkine were logged in the 2018-19 logging season. Our peaceful blockade in the Sumac forests, just one area of threatened takayna rainforests, was another great success in 2018-19. Under the coordination of our takayna / Tarkine campaigner Scott Jordan and volunteer Tania Wilby, the occupation lasted from September 2018 to June 2019, packing up when the state logging agency informed us that another logging season had passed without logging commencing. Over the summer period, 20 visitors a day dropped in to walk through the threatened forest. The Big Canopy Campout was hosted in these forests with forty visitors for the weekend, and this international campaign activity gained global attention for these threatened takayna forests.

MAKING HISTORY WITH PATAGONIA

We made history for takayna / Tarkine with our partners Patagonia. We wrapped up 2018 with a major campaign event on Hobart's Parliament lawns, projecting footage of the Tarkine, a clearfell and threatened endangered wildlife onto Parliament House. Patagonia's film, takayna, was screened on an inflatable screen in front of Parliament House and Magic Dirt's frontwoman Adalita sang for us. Cassy O'Connor, Senator Peter Whish Wilson and Senator Nick McKim presented the petition to Parliament as the largest petition ever tabled in Tasmania's Parliament and the largest Environmental petition in the Australian Parliament. To date, the petition, 'Support World Heritage protection for takayna / Tarkine', has collected over 280,000 signatures from around the world.



PATAGONIA'S FILM TAKAYNA

Patagonia reported to us that in 2018, between retail screenings and film festivals, their film takayna was screened over forty times. The launch of the film and its associated campaign has generated the largest amount of earned media we've had for an Australian campaign by Patagonia so far. The film was screened globally in Patagonia stores with just under 90,000 views.

TRANS TARKINE TRACK

A Trans Tarkine Track business case by Price Waterhouse Coopers Indigenous Consulting was finalised in 2018-19, after significant investment and support from our Foundation.

Our Canberra Lobbyist Dan Cass spent 2018-19 lobbying in the Federal Parliament for protection of takayna / Tarkine, culminating in a submission to the Federal Treasurer on the Trans Tarkine Track for the April 2019 Budget.

We also undertook extensive lobbying of the Federal Treasurer, private investors and the Tasmanian Premier to fund the track proposal. Northwest Tasmanian businesses and the Circular Head Council were lobbied and came on board to endorse the Trans Tarkine Track, including fifteen Tasmanian tourism businesses who were part of a Tasmanian tourism industry push in Federal Parliament on behalf of the track.

Our Foundation made a submission to the Tasmanian Government on the Trans Tarkine Track for the 'Next Iconic Walk' process. When launching the business case for the Trans Tarkine Track, Ken Boundy said 'For anyone who takes a good look at this study and the economic potential from this proposed walking track, it is a no-brainer to support'. Tasmanian Aboriginal Centre Chief Executive Heather Sculthorpe said the Trans Tarkine Track would immediately deliver empowerment to the state's Aboriginal community through four indigenous ranger positions. With far-reaching support from local councils and tourism operators and leaders in the Tasmanian Aboriginal community, conservationists and global clothing brand Patagonia, the Trans Tarkine Track is on a solid footing for State and Federal Liberal and Labor party support. It's now up to them to make a decision.

BIOBLITZ 2018

Discovery, education, scientific communication and species recording are ongoing outcomes of our annual BioBlitz in takayna / Tarkine. In November 2018 we hosted thirty scientists and one hundred participants from across Australia at the BioBlitz. A team of thirty volunteers and our campaign team successfully managed our fourth annual BioBlitz. Recording hundreds of species, we made discoveries included a new species of fish (the Tarkine Tiger) and a new species of orchid. The critically endangered Swift Parrot was observed in a proposed logging area. Fifty wildlife and vegetation surveys were carried out in the threatened, wild and ancient landscapes, from the coast, to the button grass plains and rainforests.

TARKINE IN MOTION

A very special representation of takayna / Tarkine was showcased by one of our Tarkine in Motion artists at Tasmania's Mona Foma 2019, takayna Anthropocene Blues by Soma Lumia with Jim Moginie. Launceston artist Darryl Rogers, who filmed in the threatened forests of Que Rd and the logged rainforests of Rapid River as part of Tarkine in Motion, made a virtual reality film that premiered at the festival. Rogers teamed up with Midnight Oil guitarist Jim Moginie who recorded a soundtrack for the takayna film.

MELBOURNE

Our campaign activities in Melbourne in 2018-19 continued with our biggest Melbourne event to date. Organised by a volunteer Emily Hayes, with 300 supporters attending and 100 performers, it was a successful fundraiser raising \$11,000. Our Campaigner Emma Wasson coordinated important campaign actions, including protests at the Federal Environment Minister's office, showcasing our new 360-degree films at community events around Melbourne, distribution of our book *The Balfour Correspondent* to schools in Victoria, NSW, Qld and WA, where they will be used in history, geography and english classes, film screenings at public events and universities and art exhibitions with Tarkine in Motion artists in central Melbourne.

Our giant puppet, Asta the *Astacopsis gouldi*, continued to raise awareness of the plight of this rare and unique species. Asta appeared at Monash University, the National Sustainable Living Festival and the St Kilda Festival, to name just a few of her spectacular outings.

The success of our presence in Melbourne was evident in the summer of 2018-19 when a third of the visitors to the Sumac blockade were from Melbourne, saying they went to an event in Melbourne and were inspired to visit the Tarkine.

RIDE 4 TAKAYNA

Long-time volunteer, Gaby Jung, took on this unique action for takayna / Tarkine in late 2018, riding her bike 540km from Hobart to the Smithsonian in support of our campaign to protect takayna / Tarkine as a World Heritage listed National Park. Along the way, Gaby visited community centres, held information stalls in town squares and visited local primary schools to talk with students about her journey, the plight of the Giant Freshwater Crayfish and the incredible plants and animals of the Gondwanan forests of takayna / Tarkine.

TAKAYNA / TARKINE CAMPAIGNER

Our Tarkine Defenders Camp was in full swing for the third year, this time at the Sumac, and was our most successful yet on several measures. Firstly, we saw a record 250 volunteers over the 245 days we occupied the camp. The location right on the Tarkine Tourist Drive meant we were easy to access and highly visible to a lot of passing traffic. On top of our volunteers, we also had over 400 visitors visit the threatened forest, see the tree sit or stay for a cup of tea and a chat about why we were there. We even became part of the local tourist mix as tour guides were bringing guests to us for a walk and a campaign talk! The tree sits provided a great central focus over the summer, with events like the Big Canopy Campout where we had 14 tree sits and a bunch of hammocks. A rainforest performance of *Where Song Began* by cellist Anthony Albrecht and violinist Simone Slattery drew around 30 folk for a concert under the myrtle and sassafras. The camp was also able to host groups from the BioBlitz and takayna Ultra.

The impact of the three years of direct action in the forests was no forests logged between the Arthur and the Pieman Rivers over the 2018-19 season. That was an incredible feat. 2019-20 poses a much greater challenge as Tasmania's logging agency has increased the number of scheduled coupes in the three-year plan in takayna / Tarkine as a result of losses of accessible coupes in the south and west due to fires.

July 2018 saw the Braddon by-election and with the focus of the nation on northwest Tasmania, it was an opportunity to put takayna / Tarkine in the spotlight. During the extended campaign period, we ran two candidate forums, commissioned polling of voter intentions regarding protection of takayna / Tarkine, wrote to all candidates requesting their answers to questions about takayna / Tarkine which we used to produce a score card which was published in *The Advocate* newspaper and in targeted social media advertising. We also took advantage of the frequent visits by both Malcom Turnbull and Bill Shorten to conduct demonstrations at events they were attending.

Mining has re-emerged as a risk in takayna / Tarkine with the global shortfall of iron ore following the catastrophic Brumadinho mine disaster in Brazil. As iron ore prices rose, both Venture Minerals' Riley Creek mine and Shree Minerals' Nelson Bay River mine became viable propositions again. Over the past few months we have activated our networks to call on Federal Environment Minister Ley to refuse permission to commence at Riley Creek, highlighting the increased risks compared to those that existed six years ago. The Devil Facial Tumour Disease has entered the Riley Creek area, and the 2019 Lynch Hill bushfire affected almost 3000 hectares of habitat in this area. Shree Minerals does not have valid EPA approvals and has had to reapply, and we are preparing to make submissions to the public comment phase of the process.

We also engaged on the Robbins Island Windfarm proposal. This project would create the largest wind farm in the southern hemisphere, right in one of the world's most significant migratory bird flight paths and breeding grounds, while the planned transmission line threatens to carve swathes through reserves and high conservation value forests. While we support wind energy, this project is clearly in the wrong location. Bob's intervention in the public discourse has opened doors and given voice to scientists and local residents who were largely sidelined up to that point. Our Foundation has been able to advise local residents on forming a local action campaign and has provided media training and assistance in having their voices heard, as well as information on the planning and assessment processes.

We closed the physical office space in Burnie in June, ironically because we were just too busy to use it. With a large part of my year spent in the forests and on the road, it became obvious that unattended office premises were not the best use of our resources at this time. Maybe one day I'll be 'unbusy' enough to need an office again.

Scott Jordan

MEDIA

The past twelve months have seen Bob Brown Foundation's media exposure grow exponentially. Media coverage of our campaigns has increased by 97%, with over 11,800 mentions. Some of the largest environmental groups in Australia, with ten times our budget, did not achieve this sort of profile. Bob Brown Foundation has taken on issues that many other organisations have failed to and has used unique commentary and action to make it one of the most influential conservation groups in Australia, as far as the debate in the media goes.

Stop Adani Convoy drove the main boost in media interest, with 5700 mentions alone during a very short period of less than a month. The cavalcade of individuals traveling up the east coast caught the attention of every media outlet in the country as tens of thousands of people came out of their homes to support one of the largest grassroots environmental campaigns in years. It was also covered internationally by the BBC and New York Times. The convoy marked the Foundation as the main go-to organisation for commentary on the proposed Adani coal mine.

Then there were the other campaigns. The continued work in defence of takayna / Tarkine, creating discussion over a wind farm on Robbins Island, Japanese whaling and, most recently, the debate on tourism development on the Tyndall Range. The main person quoted in media has been Bob Brown but there has also been strong coverage of our campaigners Jenny Weber and Scott Jordan.

The media success during the last twelve months is due to the Foundation's strong public stance on Adani, as well as the organisation's ability to quickly make statements when issues associated with our campaigns arise.

I have also had the pleasure of working with some small community groups, offering them media training so that they were able to have an effective voice for their campaigns. This work has helped to empower the individuals involved and complement our own campaign work.

Adam Burling, Media Manager



FUNDRAISING

Our fundraising continues to grow strongly with some excellent results in the past twelve months. For the first time, donations income passed the \$1 million mark. Crowdfunding continues to be a strong source of income and new supporters, and our newest event, the takayna Ultra, raised just over \$100,000 in its first year. We are very fortunate to have an excellent ongoing relationship with our major partner, Patagonia, who continue to generously support our campaigns.

TAKAYNA ULTRA

Our newest fundraising event was our most successful ever, raising over \$100,000 to support our campaign for protection of takayna / Tarkine. In April 2019, almost 100 ultra-marathon runners converged on Marawah in northwest Tasmania for the inaugural takayna Ultra. Runners could take on the 70 km Ultra or the 22 km takayna22, with both routes taking in the spectacular coastal scenery, finishing at nungu / West Point. Each runner was required to fundraise for the event, collectively raising a total of almost \$105,000.

This event was a massive new undertaking for us and was a brilliant success thanks to a wonderful organising team. Huge thanks to the event organisers: Race Director – Lincoln Quilliam, Fundraising Coordinator – Simon Harris, Neil Ames and Sumeena Keshow. Not only was the event a wonderful new fundraiser, it introduced a brand new cohort, the vibrant trailrunning community, to the magic of takayna. Very special thanks to event sponsors Patagonia and Australian Ethical whose support made the event possible.

FALLS FESTIVAL LOO CREW

Another incredible team of staff and volunteers spent five days at the Falls Festival Marion Bay, maintaining the legendary composting toilets at Tasmania's biggest summer music festival. Thanks to the wonderful team that represented the Foundation so well and helped to raise over \$15,000 for our campaigns. Thanks to Loo Crew staff Sarah van Est, Daniel Lee, Simon Wood, Emily Rudling, Ted Lucas, Jessie Westbury, Jonathon Cunningham, Paul Dudgeon, Michael Bentley and Nico van Leeuwen.

And special thanks to Lisa Searle and Erik Hayward for making this crew so successful, year after year.

CROWDFUNDING MILESTONE

Another two successful crowdfunding campaigns in the last twelve months have seen our total income from crowdfunding reach over \$573,000 since we began using this fundraising tool.

Our Action Now for takayna crowdfunder finished in October 2018 and brought in a total of \$57,923 from 653 supporters. In April 2019 we ran a crowdfunding campaign to support the Stop Adani Convoy, which raised \$76,322 from 909 supporters. These campaigns are not only a wonderful fundraising opportunity, they are an important way of involving new supporters in our campaigns with approximately 40% of donors to our crowdfunding campaigns being new supporters.

MAGIC DIRT CONCERTS

Long-time supporters rock band Magic Dirt held a series of benefit concerts to support our campaign to Stop Adani, raising over \$14,000 for Bob Brown Foundation. Huge thanks to frontwoman Adalita Srsen who helped to organise these gigs and also found time to perform at the Melbourne Stop Adani Convoy rally. Legends!

KEY SUPPORTERS

Thanks to those of you that have chosen to be a Key Supporter this year. Your generous multi-year pledges provide enormous support and stability to our ongoing campaign work. This year, some of you have chosen to help fund specific projects, like the documentary film we are releasing about the Stop Adani Convoy, BioBlitz and our ongoing campaign for protection for takayna. Thank you!

If you'd like to learn more about becoming a Key Supporter and pledging an annual gift towards our campaigns, please contact us so we can help you to engage more closely with our work and direct actions.

GIFTS IN WILLS

Increasing numbers of supporters have chosen to speak with us about leaving a gift to Bob Brown Foundation in their Will. Thanks to all of you that have contacted us to discuss supporting our work in this very special way.

By making a bequest to Bob Brown Foundation, your wish for protection of wild natural places will be respected into the future. You can choose to make a gift of as much or as little as you like. Every gift, large or small, is significant.

If you are considering making a gift in your Will, please feel free to ask us for more information or visit our website and look for the 'Gifts in Wills' page.

And if you have already chosen to include Bob Brown Foundation in your Will, please let us know. We'd love the opportunity to thank you for your important contribution and to welcome you as partners in our ongoing work.

REGULAR GIVING

Supporters who make a regular monthly donation support our campaigns throughout the year. The number of supporters making a regular monthly gift is increasing and we would love to see more people choosing to support our work in this way. These donations provide us with a stable and predictable income which allows us to plan and work strategically, while remaining agile enough to respond to urgent campaign issues when they arise. Thanks to all of you that make this important contribution to our work each month.

PHILANTHROPY & PARTNERSHIPS

Bob Brown Foundation depends on the generous support of like-minded organisations and individuals. We receive no government funding and rely on your support to empower us to take Action for Earth.

We would like to gratefully acknowledge the exceptional support we have received from the following organisations.

patagonia®

ae
australianethical

Graeme Wood
foundation

AUSTRALIAN
COMMUNITIES
FOUNDATION

PURVES
ENVIRONMENTAL FUND

SPECIAL THANKS

Special thanks to following individuals, groups and organisations who provided generous support during 2018-19.

- A Festival Called Panama
- Andync Foundation Ltd
- Australian Environmental Grants Network
- Clive Blazey
- Cynthia Atherton
- Debbie Dadon AM
- Diversicon Foundation
- Ruth Eisner
- Fullers Bookshop
- Hope-Suds
- Keep Tassie Wild
- Ross Knowles Foundation
- Maddon Sainsbury Foundation
- Magic Dirt
- Hilary Miller
- The Pace Foundation
- Victoria Parsons
- Positive Ideas Group
- Professor Charles Teo
- Tertini Trust
- Keith Venton
- Water Dragon Endowment
- part of the Community Impact Foundation
- Karl & Andrea Williams
- Sally Wilson

BEQUESTS

We gratefully acknowledge the bequest made by Alice Hewitt. This lasting legacy in honour of Alice will ensure our campaigns for wild places will continue.

IN MEMORY

A generous donation was made by Jenny Atherton in memory her mother Cynthia Atherton who wished to support our campaigns to protect the natural world.

We also received a donation from Helen Taylor in loving memory of her father George Sanders, who was a long-time supporter of the environment with a particular love for Tasmania.

IN CELEBRATION

A donation was made to the Foundation in lieu of wedding gifts in celebration of the wedding of Willoh Weiland and James Brennan. Congratulations Willoh and James!

Bob Brown Foundation is a registered charity with the Australian Charities and Not-for-Profit Commission. We are an incorporated not-for-profit, non-government organisation and have membership with peak bodies for fundraising and philanthropy in Australia. Please contact us if you would like to know more about our membership of these professional industry groups.



OUR SUPPORTERS

Over the last 12 months our supporter numbers have continued to grow steadily, with a 19% increase. Member numbers have stabilised with a small increase of 3%.

	Sept 2019	Sept 2018
Total Supporters	34,761	29,176
Members	184	179

OUR STAFF

The last twelve months have been a period of significant change in staffing as we dealt with rapidly changing campaigns, adjusting our personnel to meet the challenges we encountered.

The unique demands of the Stop Adani Convoy required a national team of organisers to coordinate the public rallies planned along the route. We recruited a fantastic team of rally organisers who all worked tirelessly to ensure the success of these events.

We also welcomed Adam Burling to the team as our Media Manager, taking on the crucial role of managing the huge media interest in the Stop Adani Convoy. Adam’s work proved so valuable that he has stayed in this role, managing all the media for the Foundation.

We said goodbye to two of our beloved colleagues during the year. In February our wonderful Melbourne Campaigner, Emma Wasson, left to pursue a teaching career and our fundraiser, Sumeena Keshow, finished with us at the end of June, after helping to build our key supporters program to great success.

We were very pleased to employ Kate Godman for a short-term project which was a huge help at a busy time.

Thanks to all our staff - permanent, temporary and those we farewellled - for their tireless, unswerving commitment to protecting nature and life on Earth.

- Steven Chaffer, CEO
Jenny Weber, Campaign Manager
Scott Jordan, Tarkine Campaigner
Manderlee Anstice, Graphic Designer and Digital Campaigner
Emma Wasson, Campaigner
Adam Burling, Media Manager
Jasmine Wills, Executive Assistant
Sumeena Keshow, Philanthropy and Partnerships

- Stop Adani Rally Organisers**
Alicia Crawford Bell, Melbourne
Sophia Marinos, Sydney
Ella Rose Goninan, Mullumbimby
Zoe Buckley Lennox, Brisbane
Minna Featherstone, Canberra
Scott (Sooty) Daines, Airlie Beach - Clermont

OUR VOLUNTEERS

Our campaigns depend on the selfless work of so many wonderful volunteers who give up their time and energy to support our work. Our volunteers help to keep our office running efficiently, run stalls at rallies and events, spend long days and nights in remote forest camps and help to prepare delicious meals at our events. Here are just a few examples of the many ways that our fantastic volunteers have helped us campaign effectively in the last twelve months.

OFFICE HELPERS

Each week, a team of regular volunteers comes into our Hobart office to assist with a huge range of tasks: newspaper clippings, filing, answering phones, banking, preparing mailouts. The list goes on and on but so does the generosity and cheerfulness of our regular office crew. Thanks so much for making our office a better place to work.

LOO CREW

Maintaining composting toilets at a big music festival is not everyone's idea of a summer getaway, but our team of 70 Loo Crew volunteers do an incredible job and have a great time doing it! This is a good fundraising event for us, bringing in \$15,000, and it would not happen without this great team of volunteers.

TARKINE DEFENDERS CAMP

For the third year running, our Tarkine Defenders Camp has stopped ancient forests being logged and burnt. This year's camp, located in the beautiful Sumac forest, was held for 245 days by a record 250 volunteers. These hardy souls endured freezing winter nights and scorching summer days, to see off the logging threat for another year. Thanks to their efforts, there was no logging in takayna / Tarkine this season. What an incredible achievement!

STOP ADANI CONVOY

Our biggest ever event, the Stop Adani Convoy, was a mass community action, driven (literally) by volunteers. In all, some 1000 volunteer convoyers joined in with their vehicles along the way, supported by a magnificent team of volunteer traffic marshalls, cleaners, kitchen staff, equipment handlers, stage managers, security staff and many other roles too numerous to mention.

BIOBLITZ 2018

Our annual citizen science weekend, BioBlitz, was made possible thanks to the team of thirty volunteers who took on a myriad of roles from food preparation, biosecurity, driving, data entry, photography and of course, science! Last year, thirty scientists volunteered their time as survey leaders for BioBlitz, helping over 100 participants to discover more about the natural wonders of takayna / Tarkine.

TAKAYNA ULTRA

Holding a 70 km ultra-marathon on the remote takayna / Tarkine coastline is a massive undertaking. Our inaugural takayna Ultra event was the brainchild of two volunteers, Lincoln Quilliam and Simon Harris, who together with Foundation staff, pulled together an incredible event. A team of over 70 volunteers played most of the key roles over the weekend acting as track markers, marshalls, aid station coordinators, medics, masseurs, timekeepers, drivers, and sweepers, who ran the course to ensure all runners were safe and sound. This was one of the biggest logistical efforts we have ever put together and, thanks to our volunteers, it was a huge success.



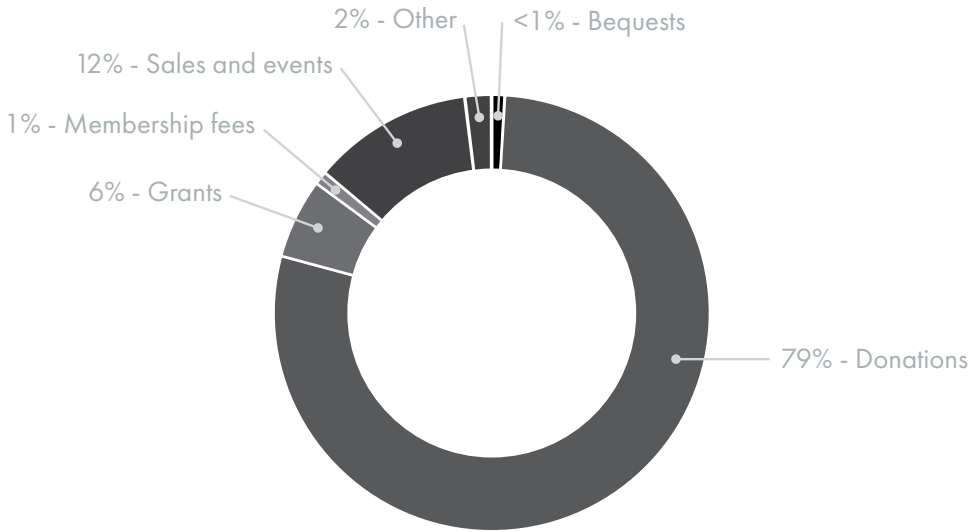
STATEMENT OF COMPREHENSIVE INCOME

(For year ended 30 June 2019)

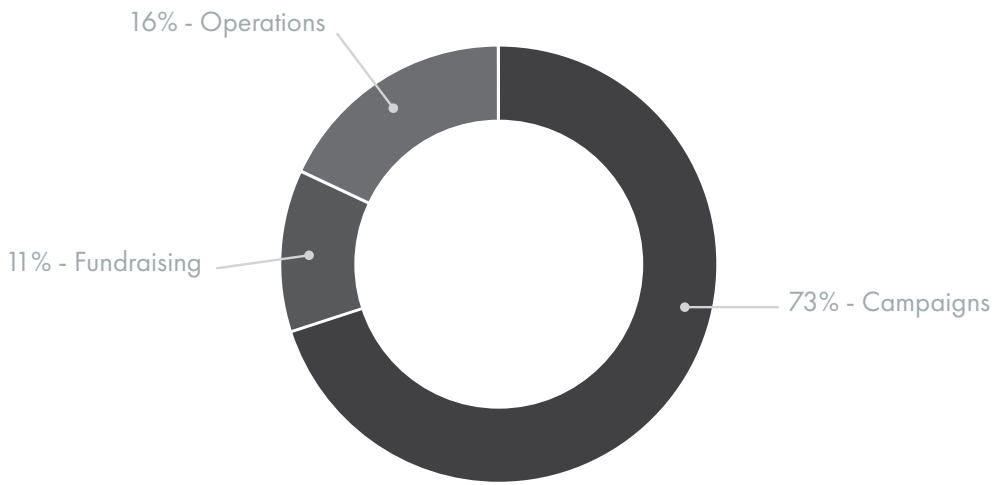
Income	2018 - 19	2017 - 18
Bequests	2,500	168,772
Donations	1,093,039	665,050
Grants received	86,891	144,166
Membership fees	16,364	12,636
Sales and events	167,242	170,403
Other	21,625	24,474
Total income	1,387,661	1,185,501
Expenses		
Campaigns	990,416	827,076
Fundraising	154,917	142,026
Operations	221,239	210,595
Total expenses	1,366,571	1,179,697
Net surplus/ (deficit) for the year	21,090	5,804

INCOME & EXPENSES

INCOME



EXPENSES



This is an extract from the full audited financial statements of Bob Brown Foundation. This extract does not provide a comprehensive statement of the financial position of Bob Brown Foundation and is simply intended to provide a broad overview of financial activity. The full audited financial statements are available from contact@bobbrown.org.au



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contact@bobbrown.org.au

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