



POSITION DESCRIPTION

TITLE:	Louise Crossley Antarctic Campaigner
JOB TYPE:	Full time, ongoing 12-month contracts
LOCATION:	BBF office Hobart
COMMENCEMENT DATE:	November 2020
STRUCTURE REPORTING:	Reports to the Campaign Manager
CLASSIFICATION LEVEL/AWARD:	SCHADS Level 4.4
SALARY:	\$75,759 pa + superannuation at 9.5%

Position Objectives

Research, develop and implement a new campaign to prevent environmental threats and seek World Heritage protection for Antarctica and the Southern Ocean.

Key Responsibilities

- Prepare an overview of the environmental state of Antarctica.
- Build a campaign for the protection of Antarctica and prevent current and emerging threats.
- Work closely with the Campaign Manager to develop and implement campaign strategies.
- Highlight Antarctica's critical impact on global climate.
- Produce campaign communications to Foundation supporters, the general public and media.
- Organise local actions that exert strategic pressure on campaign targets.
- Coordinate a network of volunteers to achieve campaign outcomes.
- Liaise with other environmental groups campaigning on Antarctica.
- Campaign for the Madrid Protocol to be upheld, halting the proposed sealed runway on the continent and protecting marine and land wildlife in Antarctica, including krill, whales and endangered species.
- Research, write and publish a World Heritage proposal report.
- Work cooperatively with other team members.

Selection Criteria

We are looking for someone who is action-oriented. You are comfortable working both independently and in teams, highly responsive, and able to lead initiatives as well as take direction from others.

- Experience in campaigning, particularly the environment movement.
- Passion to see Antarctica protected and the ability to design a plan of action to achieve this outcome.
- Strong project management skills with the ability to maintain tight deadlines.
- Willingness to initiate and drive day to day campaign activities.
- Desire to use your skills for good, engaging and motivating the community to take Action for Earth.
- A demonstrated understanding of campaign strategy and online tactics.
- Flexibility and openness to working in a responsive environment.
- Excellent written and verbal communication skills.
- A passion for action for the environment, a commitment to grassroots organising and Bob Brown Foundation.

Key Position Outcomes

- Implementation of a well-researched action plan for a campaign for the protection of Antarctica.
- Demonstrated increase in public actions for the protection of Antarctica.
- Development of a clear pathway to World Heritage listing of Antarctica and demonstrated progress towards that outcome.