

Tasmanian Forests VATI poll

Prepared for The Bob Brown Foundation
February, 2015

lonergan research The logo graphic consists of four vertical bars of increasing height from left to right, colored in shades of orange and red.



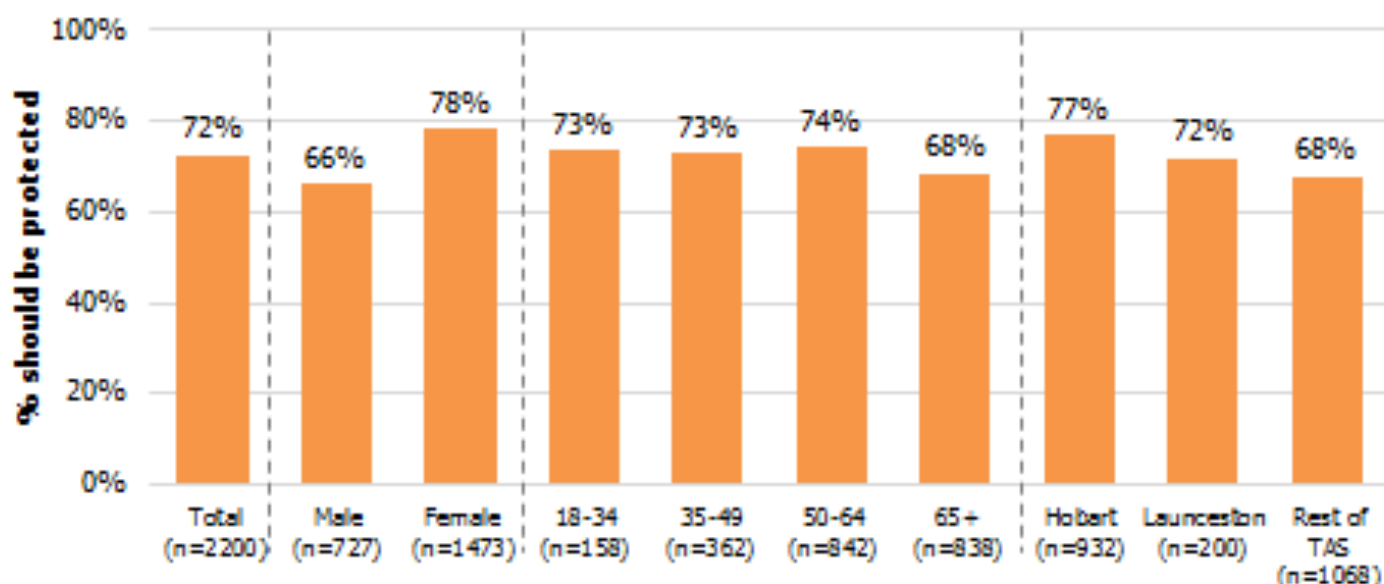
Methodology

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- This survey was conducted by VATI (Voice Automated Telephone Interviewing) amongst residents of Tasmania.
- A random-digit dialling methodology was employed around exchanges known to be within Tasmania.
- Surveys were conducted from Monday 23rd to Wednesday 25th February, 2015.
- A total of 2,200 interviews were conducted.
- After interviewing, responses were weighted to the latest population estimates derived from the Australian Bureau of Statistics.

Protecting Wilderness

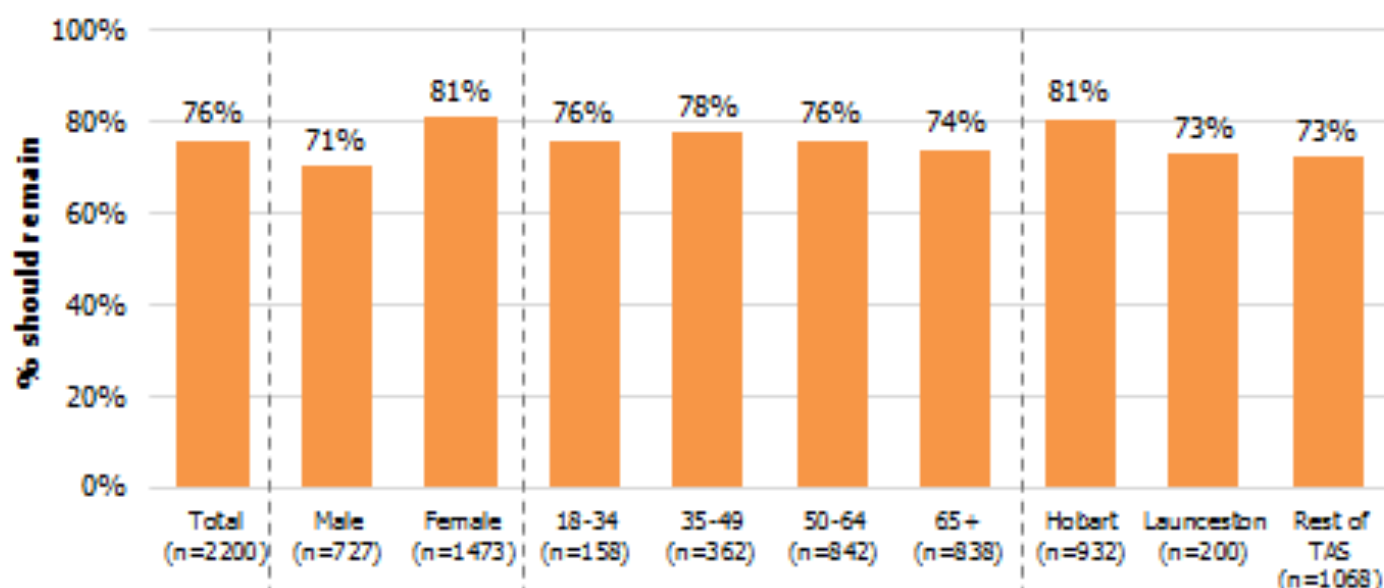
- 7 in 10 (72%) Tasmanians agree that the Tasmanian Wilderness World Heritage Area should **continue** to have its wilderness protected.
 - Women are more likely than men to believe the wilderness should be protected (78%; cf. men 66%)
 - Those living in Hobart are more likely than the average Tasmanian to believe the wilderness should be protected (77%; cf. state average 72%), while those outside of Hobart and Launceston are less likely (68%)



Q2. Tasmania's Hodgman state government proposes to remove all reference to "protecting wilderness" from the Tasmanian Wilderness World Heritage Area management plan. Do you think that the Tasmanian Wilderness World Heritage Area should continue to have its wilderness protected? Base: Tasmanian Residents 18+ (n=2200)

Changing the name for the Tasmanian Wilderness World Heritage Area

- Over 3 in 4 (76%) Tasmanians believe the Tasmanian Wilderness World Heritage Area should **not** have its name changed.
 - Women are more likely than men to believe the name should not be changed (81%; cf. men 71%)
 - Those living in Hobart are more likely than the average Tasmanian to believe the name should not be changed (81%; cf. state average 76%)



Q3. The Tasmanian Wilderness World Heritage Area, named in 1982, is the only World Heritage site in the world to have the word 'wilderness' in its name. Now it has been proposed that the word 'wilderness' be removed or replaced in the name. Do you think the World Heritage Area should have its name changed? Base: Tasmanian Residents 18+ (n=2200)