



## Queensland Community Campaigner-Plastic Pollution

### About Boomerang Alliance

The Boomerang Alliance was formed in 2003 with the aim of a zero waste society. We are a community-based network advocating for effective policies and legislation to achieve waste reduction and resource recovery across a variety of materials, industry sectors and problem products. Our network includes many of the key environment, conservation and litter clean-up organisations in Australia.

Our current focus is on plastic pollution of both land and sea, including the introduction of a container deposit scheme (CDS) for beverage containers (bottles and cans) in each state, and with our partners, to phase-out single use plastic bags and problematic plastic packaging.

Our network includes 32 national and state environment groups and many community organisations:

•AFROCAB •Australian Conservation Foundation •Australian Marine Conservation Society •Arid Lands Environment Centre •Beach Patrol •Cairns and Far North Coast Environment Centre •Clean Up Australia •Conservation Council ACT Region •Conservation Council of South Australia •Conservation Council of Western Australia •Cooks River Alliance •Environment Centre NT •Environment Tasmania •Environment Victoria •Friends of the Earth •Greenpeace Australia Pacific •LEAD Group •Living Ocean •Local Government NSW •Mineral Policy Institute •Nature Conservation Council of NSW •Project AWARE Foundation •Queensland Conservation Council •Responsible Runners •SEA LIFE Conservation Fund •Surfrider Foundation Australia •Take 3 •Tangaroa Blue Foundation •Tasmanian Conservation Trust •Total Environment Centre •Two Hands Project •Wildlife Preservation Society of Queensland

### About the Boomerang Alliance Litter and Plastic Pollution Campaign

Whilst we support on-going education and public awareness programs on litter and plastics, it is clear from the growing pollution crisis that these programs, on their own, will not change behaviour. We have been campaigning at a range of grass roots, research, political and industry lobbying and social media levels to obtain effective and sustainable solutions.

After a 10 year campaign the NSW Government announced plans to introduce a container deposit scheme in 2017. In Queensland, as a result of the work of Boomerang Alliance and its allies, the State Government announced an investigation into both container deposits and options to restrict plastic packaging.

Our campaign is about ensuring that Queensland joins NSW in introducing a CDS at a similar time and acts to restrict plastic packaging.

Boomerang Alliance and our ally Wildlife Queensland, are members of the State Governments Advisory panels on CD and plastic packaging and will continue to work at a political, policy and technical level to promote these measures. We have also recently received support for a major social media effort.

However, we need to build a community of support to ensure that these measures are introduced as soon as possible. Our polling shows that 85% of Queenslanders support a CDS. We also know that 73% of Queenslanders are concerned about plastic packaging harming the environment. Our task is to convert that polling support into political pressure, specifically on regional decision-makers in local government and amongst State MP's.

### **Taking it to the People**

We have done it before and it works. Engaging people where they live, on the streets, at shopping centres and in public forums. We want citizens to get active about cash for containers and plastic packaging, supporting the introduction of these measures. We want them to spread the word to their neighbours and friends and make sure their local political representatives listen.

We have identified 10 key regions in Queensland where we want to work over the next six months. In each region we want to build up a community of support by raising awareness of the campaign, creating a community dialogue on the issues and mobilising local people to lobby business, community and, specifically local politicians, to support measures on CDS and packaging.

The community campaign will involve working with our support networks, connecting with interested local groups and individuals, organising promotional and media events, establishing local campaigns and supporting local activists with their activities.

This will involve on the ground, face-to-face work, the development and distribution of campaign materials and advice, event management and, a major focus on social media platforms to promote and spread the campaign.

### **The Role of Community Campaigner**

The Community Campaigner position has been established to assist the Queensland Manager to deliver on the goals of the campaign in Queensland. Both the campaigner and Manager are part of the Boomerang Alliance national team and will work closely with our central office in Sydney.

The Community Campaigner will focus on the practical implementation of a regional community campaign in Queensland with specific tasks to:

- Organise media and event promotions,
- Connect with local groups,
- Build and maintain communication channels and
- Assist the Queensland Manager to deliver the campaign in each identified region.

### **Activities and Deliverables**

- Effectively represent Boomerang Alliance and our campaigns in identified communities - connect and motivate local citizens to get active in their community
- Support the planning and lead the delivery of on-ground campaign activities including media opportunities, public forums, presentations and fundraising activities
- Develop effective relationships with supporters and community networks in key areas



- Maintain lists and contacts with supporter networks, regularly update and engage in on-going campaign activities as part of our integrated Nation Builder site

A detailed work plan will be developed.

### **Selection Criteria**

#### ***Essential***

- Proven experience in community campaigns or programs and in community organising
- Track record of excellent people and relationship building skills and a willingness to get 'out and about' and talk with people.
- Excellent written and oral communication skills, Proven ability to write copy for web posts, newsletters and media articles. Demonstrated ability with social media platforms.
- Ability to work both independently and as part of a team
- Current Queensland Drivers Licence

#### ***Desirable***

- Provision of a home office with communications and computing facilities

### **Reporting**

- The successful applicant will report to the Queensland Manager
- 

### **Terms and Conditions**

**Duration:** 26 weeks – 3 Day Per week. 26 October 2015 – 30 April 2016 (note: our office will close briefly over the Xmas/New Year period)

**Salary:** \$28ph plus super and leave loading, 7.6 hours per day

**Location:** Brisbane

This position is: Queensland Community Campaigner – Plastic Pollution

This role reports to Queensland Campaign Manager, Toby Hutcheon.

Applications to: Toby Hutcheon - [info@boomerangalliance.org.au](mailto:info@boomerangalliance.org.au)

For further information: [toby.hutcheon@boomerangalliance.org.au](mailto:toby.hutcheon@boomerangalliance.org.au)

### **Application by 12 October 2015**

#### **Specific Conditions**

- Remuneration is calculated pro rata on a full time basis (38 hour week) and does not receive overtime in any circumstances. Should the employee work more hours than those outlined herein they may take time in lieu at agreed dates and times that will not interrupt the campaign.
- The employee may vary their working hours from week to week but is to inform their manager if they have accrued a net total deficit of hours to those outlined above of more than 16 hours. Should the employee



continue to work less hours than those outlined above, TEC reserves the right to adjust the hours per week offered to the employee.

- It is expected the employee will be expected to overnight travel domestically and internationally from time to time – approved expenses related to this travel will be borne by TEC.
- The employee may claim reasonable work related expenses incurred in undertaking his duties but must seek approval before incurring any expenses. Reasonable expenses include:
  - Mobile telephone call expenses to the value of a super cap plan of \$70 per month bill);
  - Computer & Camera peripherals (e.g. paper and toner);
  - Approved travel, meals and accommodation;
  - Fares to travel to local meetings;
  - Other reasonable work related expenses
- Costs to service and maintain the employees work laptop and the purchase of any specific software or computer programs will be borne by TEC.
- Boomerang Alliance and TEC reserve the right to terminate this contract early in the event the campaigns and or budget requires a changed labour requirement.
- Other than for the expiry of the contract; the employee and or employer will receive at least 2 weeks' notice in the event this contract is being terminated.
- Where conditions are not specified herein (or an aspect of employment covered by Commonwealth / NSW State Laws and regulation); the following hierarchy of conditions will apply
  - The National Employment Standard
  - Agreed TEC employment policies
  - Any other employment condition not specified will use the Commonwealth Social, Community, Home Care & Disability Services (SCHADS) Award.
- Where specific training to improve the employee's skills are identified by TEC, the employer will pay any agreed training costs.