



MOBILISATION CAMPAIGNER

Duration: 16 weeks – 4dpw. 1 November 2015 – 28 February 2016

Salary: \$28ph plus super and leave loading, 7.6hpd

Location: Surry Hills office

This role reports to: BA National Convenor/Director Jeff Angel

Note: our office will close on 23 December 2015 and reopen January 11, 2016

About Boomerang Alliance

The Boomerang Alliance was formed in 2003 with the aim of a zero waste society. We are a community-based network advocating for effective policies and legislation to achieve waste reduction and resource recovery across a variety of materials, industry sectors and problem products. Our network includes many of the key environment, conservation and litter clean-up organisations in Australia.

Our current focus is on plastic pollution of both land and sea, including the introduction of a container deposit scheme (CDS) for beverage containers (bottles and cans) in each state, and with our partners, to phase-out single use plastic bags and problematic plastic packaging.

Our network includes 32 national and state environment groups and many community organisations:

•AFROCAB •Australian Conservation Foundation •Australian Marine Conservation Society •Arid Lands Environment Centre •Beach Patrol •Cairns and Far North Coast Environment Centre •Clean Up Australia •Conservation Council ACT Region •Conservation Council of South Australia •Conservation Council of Western Australia •Cooks River Alliance •Environment Centre NT •Environment Tasmania •Environment Victoria •Friends of the Earth •Greenpeace Australia Pacific •LEAD Group •Living Ocean •Local Government NSW •Mineral Policy Institute •Nature Conservation Council of NSW •Project AWARE Foundation •Queensland Conservation Council •Responsible Runners •SEA LIFE Conservation Fund •Surfrider Foundation Australia •Take 3 •Tangaroa Blue Foundation •Tasmanian Conservation Trust •Total Environment Centre •Two Hands Project •Wildlife Preservation Society of Queensland

PURPOSE OF THE ROLE

The Mobilisation Campaigner will be joining our team at a crucial time for the NSW government's decision on the design and legislation for a Container Deposit System (CDS), expected in February/March 2016. What is decided in NSW will significantly influence others states such as Queensland.

The key focus of the role will be on mobilising allied groups and the wider community to publicly support the Boomerang Alliance's CDS model in NSW. The Mobilisation Campaigner will also liaise with the Queensland Campaigner.



KEY RESPONSIBILITIES & DUTIES

■ Responsibility 1 – Offline Community Campaigning

The Mobilisation Campaigner will be working closely with the team involved in mobilising community support in selected areas of NSW. It includes targeting sport and charity groups; planning of local activities; recruitment and coordination of volunteers, staff and resources; developing the production of effective campaign tools targeted at specific audiences; contacting local media; identifying risks and opportunities.

■ Responsibility 2 – Online Community Campaigning

The container deposits campaign is entering an intensive phase and assistance will be provided to maintain our social media presence in liaison with our team; and planning weekly activities. The Mobilisation Campaigner will also be working closely with our Communication Consultant to develop and improve the effectiveness from our social media presence.

REQUISITE SKILLS

- Proven experience as a community campaigner to audiences of individuals and groups outside the norm of environment groups
- Ability to think creatively, strategically and respond quickly
- Experience in training, coordinating and supervising volunteers
- Demonstrated ability to successfully manage social media
- Strong interest for the Boomerang Alliance's campaigns
- Demonstrated ability to work as part of a team and autonomously
- Well developed computer literacy including experience working with databases.
- Enthusiasm and positive attitude

DESIRABLE SKILLS

- An understanding of container deposit systems and ability to clearly explain how they work
- Experience with volunteers recruitment process
- Experience using Nation Builder
- Current driving licence

APPLICATIONS BY 12 OCTOBER 2015 TO:

Jeff Angel, Director, Boomerang Alliance

info@boomerangalliance.org.au

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