

**June 2018**

Job number 180621

## **Container Deposit in Victoria**

**Prepared for:**

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## Methodology

### Sample

Conducted among 503 Victorians aged 18+

Respondents were drawn from the online consumer panel managed by Ipsos Market Research, OmniPoll's online partner.

Sample quotas were set for age, sex and location.

### Interviews

Conducted online over the period 22-27 June 2018.

### Weighting

To help reflect the overall population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.

Thinking now about recycling and litter. **South Australia** currently has a deposit and refund scheme, where 10 cents is added to the cost of bottled and canned drinks. The 10 cents is **refunded**, when people return empty bottles and cans to recycling collection depots.

The **New South Wales** government recently introduced a container deposit system **that can also use** reverse vending machines which automatically separate glass, metal and plastic containers and provide the deposit refund **and Queensland will start container deposits at the end of this year.**

Do you personally think the **Victorian** government should or should not introduce a deposit and refund scheme for **drink** bottles and cans in Victoria?

- Yes \ should introduce
- No \ should not introduce
- Neither \ don't know

Previous

Next

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Show Answer Summary

Do you think the Victorian government should introduce a deposit and refund scheme for drink bottles and cans?																					
	Total	Gender		Age			First Preference Vote						Annual Income								
	Total	Male	Female	18 to 29	30 to 49	50 +	Coalition	Labor	Greens	Xenophon	Hanson	Other	Under \$15,000	\$15,000 to just under \$25,000	\$25,000 to just under \$35,000	\$35,000 to just under \$50,000	\$50,000 to just under \$75,000	\$75,000 to just under \$100,000	\$100,000 to just under \$150,000	\$150,000 to just under \$200,000	\$200,000 and over
Yes \ should introduce	84%	82%	85%	89%	84%	80%	83%	87%	76%	80%	82%	91%	80%	86%	92%	85%	89%	83%	84%	64%	79%
No \ should not introduce	7%	9%	6%	3%	5%	12%	12%	5%	8%	20%	8%	3%	5%	4%	5%	8%	8%	7%	7%	20%	7%
Neither \ don't know	9%	9%	10%	9%	10%	9%	6%	9%	16%	0%	10%	6%	15%	11%	3%	8%	4%	9%	9%	16%	14%
Column n	503	242	261	81	179	243	159	147	43	5	30	31	22	41	51	56	90	91	60	22	13

Do you think the Victorian government should introduce a deposit and refund scheme for drink bottles and cans?															
	Total	No. of People Household					Kids under 18?		Occupation					Which of the following areas do you live in?	
	Total	One	Two	Three	Four	Five or more	Yes	No	Professional /Managerial	Sales/Clerical	Technical /Skilled	Unskilled/Labourer	Other occupations	Melbourne	Rural Victoria
Yes \ should introduce	84%	77%	85%	84%	84%	87%	87%	83%	86%	85%	88%	77%	83%	82%	88%
No \ should not introduce	7%	7%	12%	3%	5%	3%	4%	10%	4%	10%	6%	6%	14%	8%	7%
Neither \ don't know	9%	16%	4%	13%	11%	10%	10%	7%	10%	6%	6%	16%	3%	11%	5%
Column n	<b>503</b>	<b>95</b>	<b>201</b>	<b>90</b>	<b>81</b>	<b>35</b>	<b>151</b>	<b>256</b>	<b>111</b>	<b>82</b>	<b>31</b>	<b>25</b>	<b>32</b>	<b>315</b>	<b>188</b>

Do you think the Victorian government should introduce a deposit and refund scheme for drink bottles and cans?														
	Total	Education								Marital Status				
	Total	Higher degree or post graduate diploma	Bachelor degree	Undergraduate diploma	Associate diploma	Skilled vocational	Basic vocational	Completed highest level of school	Did not complete highest level of school	Married	Single/Never married	Divorced/Separated	Widowed	Common law, De-facto or living with a partner
Yes \ should introduce	84%	82%	87%	85%	89%	87%	77%	82%	75%	85%	77%	84%	94%	87%
No \ should not introduce	7%	6%	8%	11%	6%	6%	0%	8%	11%	8%	6%	7%	0%	7%
Neither \ don't know	9%	12%	6%	4%	6%	7%	23%	10%	15%	7%	17%	9%	6%	6%
Column n	<b>503</b>	<b>72</b>	<b>106</b>	<b>26</b>	<b>47</b>	<b>79</b>	<b>15</b>	<b>99</b>	<b>57</b>	<b>260</b>	<b>116</b>	<b>45</b>	<b>22</b>	<b>60</b>