Patrolman/SRO Edwards
Bordentown Township Police Department

INTERNET DANGER

SOCIAL MEDIA DO'S AND DONT'S

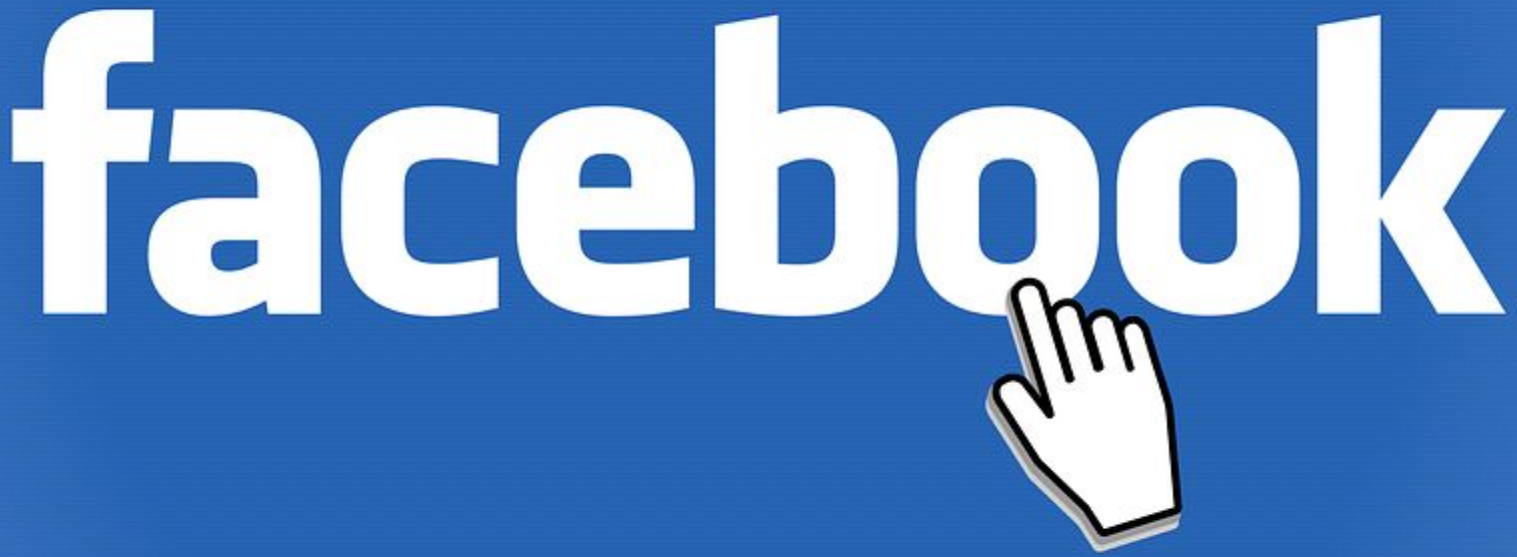
WHAT DOES SOCIAL MEDIA MEAN?

SOCIAL MEDIA REFERS TO THE MEANS OF INTERACTIONS AMONG PEOPLE IN WHICH THEY CREATE SHARE AND/OR EXCHANGE INFORMATION AND IDEAS IN VIRTUAL COMMUNITIES AND NETWORKS.

WHAT'S OUT THERE?

GONE ARE THE DAYS OF FACEBOOK AS THE ONE-STOP SHOP FOR ALL SOCIAL NETWORK NEEDS

- FACEBOOK
- SNAPCHAT
- KIK MESSENGER
- WHATSAPP
- INSTAGRAM
- TWITTER
- TIK-TOK
- DISCORD
- HOUSE PARTY
- VSCO



FACEBOOK- WE ALL KNOW WHAT FACEBOOK IS…….

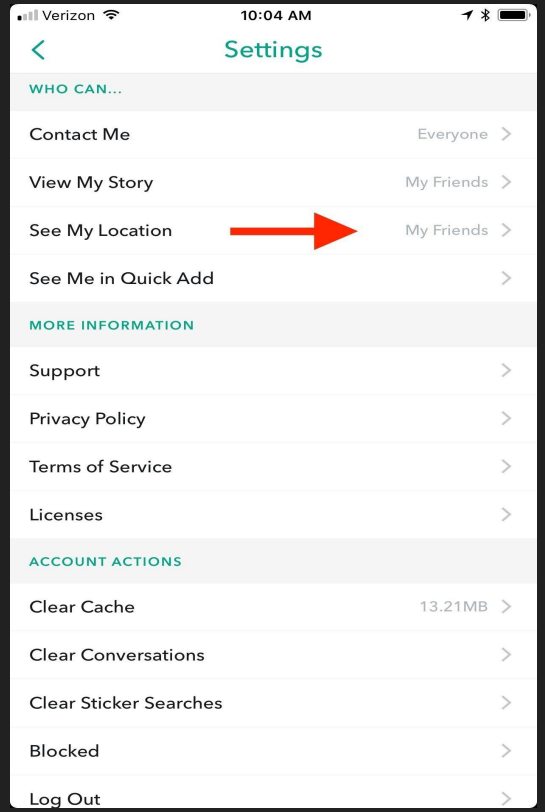
SNAPCHAT- A MESSAGING APP THAT LETS USERS PUT A TIME LIMIT ON PICTURES AND VIDEOS THEY SEND BEFORE THEY DISAPPEAR. MOST PEOPLE SHARE GOOFY OR EMBARRASSING PHOTOS WITHOUT RISK OF THEM GOING PUBLIC. IT'S A MYTH THAT SNAPCHATS GO AWAY FOREVER. WHENEVER AN IMAGE IS SENT, IT NEVER TRULY GOES AWAY. SCREENSHOTS CAN BE TAKEN BEFORE THE IMAGE DISAPPEARS.

Snap Map

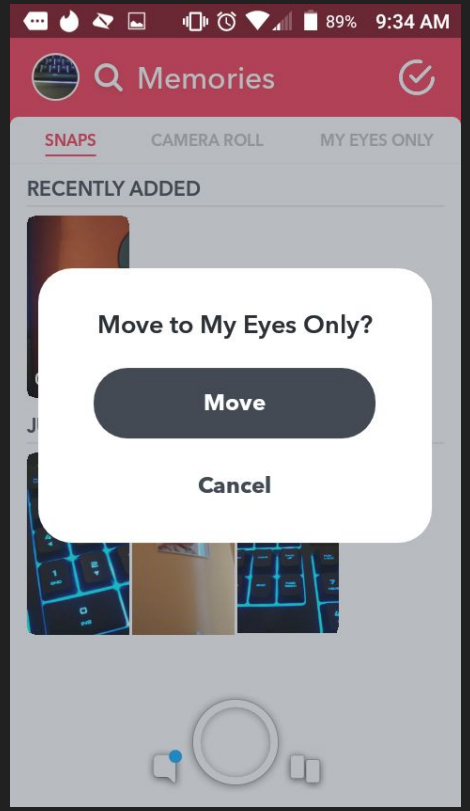
Snap Map

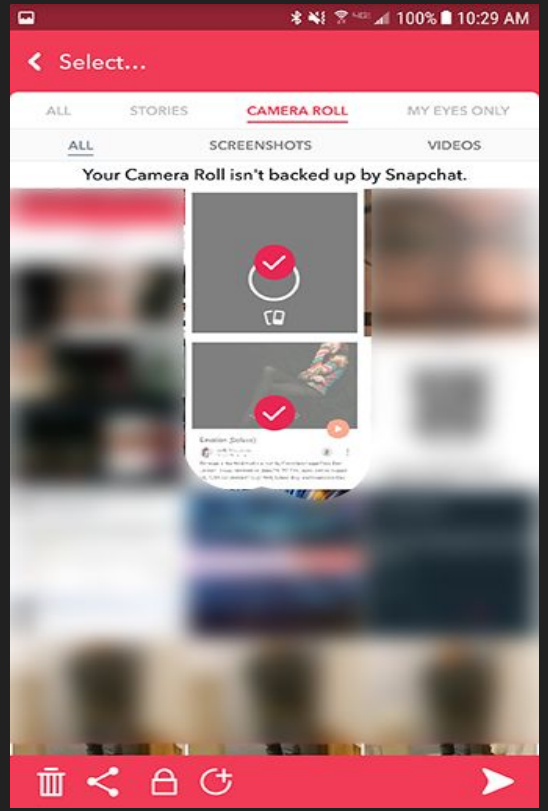
- The “Snap Map” shown in the previous slide will show the exact location of every snapchat friend.
- Unless “Ghost Mode” is enabled (Shown on next slide), your child will also be able to be located using this “Snap Map” which could lead to unsafe circumstances.
- “Recommendation is to ensure that your child’s “Ghost Mode” is activated if your child has access to Snapchat.”

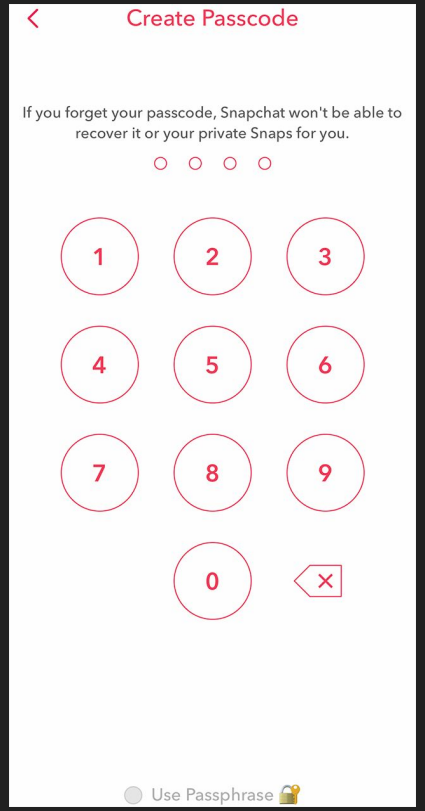
Ghost Mode on Snapchat



“For My Eyes Only”







For My Eyes Only

“For My Eyes Only” is a hidden function that Snapchat users utilize to move pictures to a private folder.

- Pictures are moved into this folder and secured by requiring a 4 digit code to access the file

KIK MESSENGER- AN APP THAT LETS KIDS TEXT FOR FREE. ITS FAST AND HAS NO MESSAGE LIMITS OR FEES. KIK ALLOWS COMMUNICATION WITH STRANGERS WHO SHARE ONLY THEIR USER NAME. KIK HAS BEEN USED IN SOME HIGH PROFILE CRIMES SUCH THE MURDER OF A 13 YR. OLD GIRL. KIK IS CONSIDERED A VERY DANGEROUS APP.

INSTAGRAM- LETS USERS SNAP, EDIT AND SHARE PHOTOS AND VIDEOS, EITHER PUBLICLY OR WITH A PRIVATE NETWORK OF FOLLOWERS. TEENS OFTEN MEASURE THE SUCCESS OF THEIR PHOTOS BY THE NUMBER OF LIKES OR COMMENTS THEY RECEIVE.

1000M+
Monthly Active Users

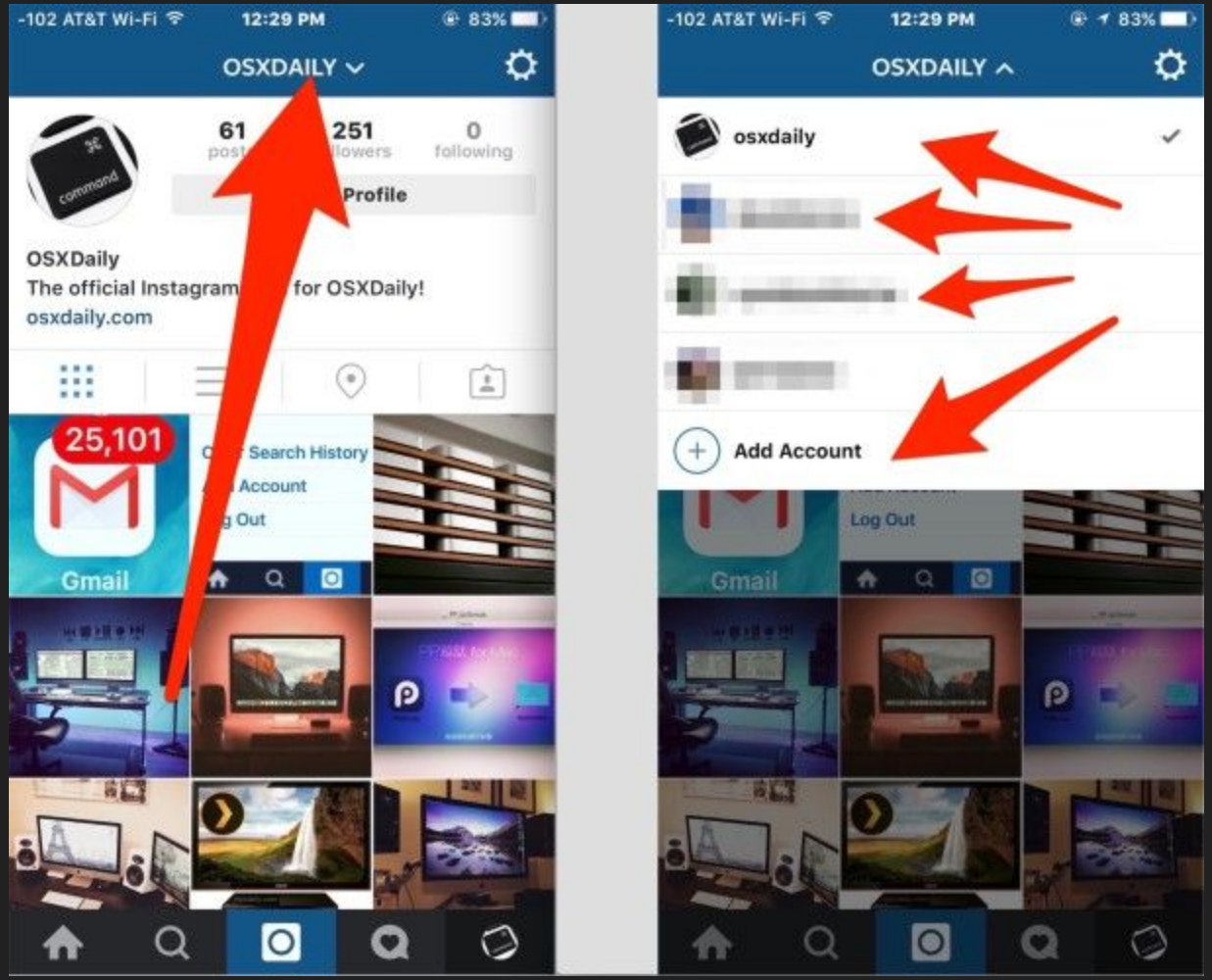
500M+
Daily Active Users

400M+
Daily Stories Active Users

95M+
Photos Uploaded Daily

Locating Multiple Accounts on Instagram

- Most kids have a main instagram account and another “spam” account or a “finsta”
- There are times where the email addresses associated with the accounts differ, but most times they are the same.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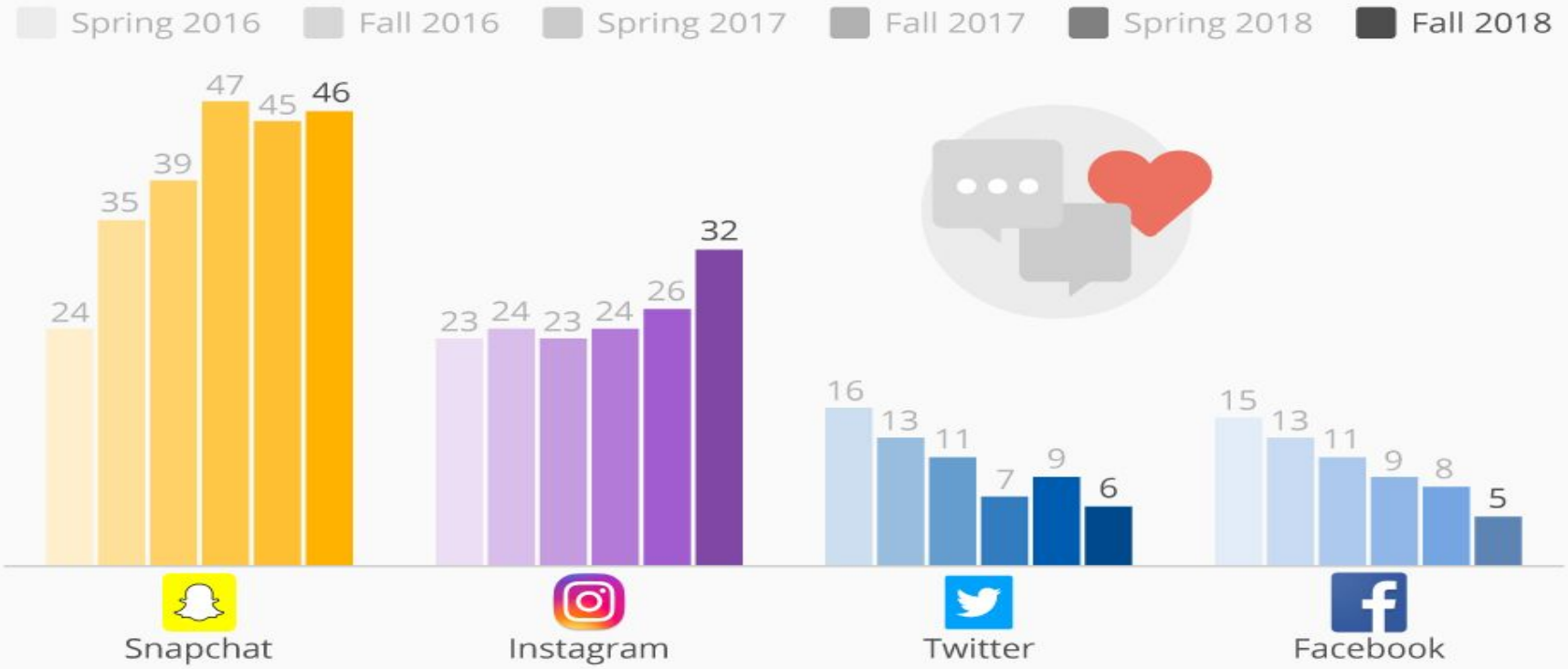
osxdaily
Add Account
Log Out
Gmail

TWITTER- A MICROBLOGGING TOOL THAT ALLOWS USERS TO POST BRIEF, 280 CHARACTER MESSAGES CALLED “TWEETS”.

Facebook and Twitter Are Old News to Young People

% of U.S. teens who consider the following social networks their favorite



All results based on a bi-annual survey of 8,000+ U.S. teens with an average age of ~16 years

Source: PiperJaffray

@StatistaCharts

statista

WHAT IS THE MINIMUM AGE TO OPEN AN ACCOUNT ON FACEBOOK, TWITTER, INSTAGRAM, TUMBLR, KIK AND SNAPCHAT?

13

THE 5 DANGERS OF SOCIAL MEDIA

1. STRANGER DANGER- NOT EVERYONE IS WHO THEY SAY THEY ARE
2. OVER SHARING INFO- DON’T REVEAL TOO MUCH
3. HIDDEN INFO IN PHOTOS- PHOTOS CONTAIN EXIF DATA*
4. DIGITAL FOOTPRINT- THE STAYING POWER OF SOCIAL MEDIA*
5. CYBER BULLYING- WILL YOU OR OTHERS GET HURT BY WHAT’S BEING POSTED

EXIF DATA! WHAT IS IT YOU ASK?

EXIF DATA- EXCHANGEABLE IMAGE FILE: HIDDEN DATA THAT IS AUTOMATICALLY ADDED TO PHOTOS TAKEN BY DIGITAL CAMERAS AND MOBILE PHONES.

EXIF DATA CAN POSE A SERIOUS PRIVACY AND SECURITY DANGER. IT INCLUDES GEOTAGGING- THE COORDINATES OF YOUR EXACT LOCATION WHICH CAN ALLOW STRANGERS TO KNOW WHERE YOU LIVE.

CAMERA SERIAL NUMBER- ALLOWS PEOPLE TO TRACE TWO PHOTOS TO THE SAME PHOTOGRAPHER TO HELP IDENTIFY THEM.

EXACT DATE AND TIME- ALLOWS PEOPLE TO KNOW WHERE YOU'VE BEEN AT A PARTICULAR TIME.

DISABLE GEOTAGGING AND LOCATION SERVICES ON YOUR PHOTOS.

Information

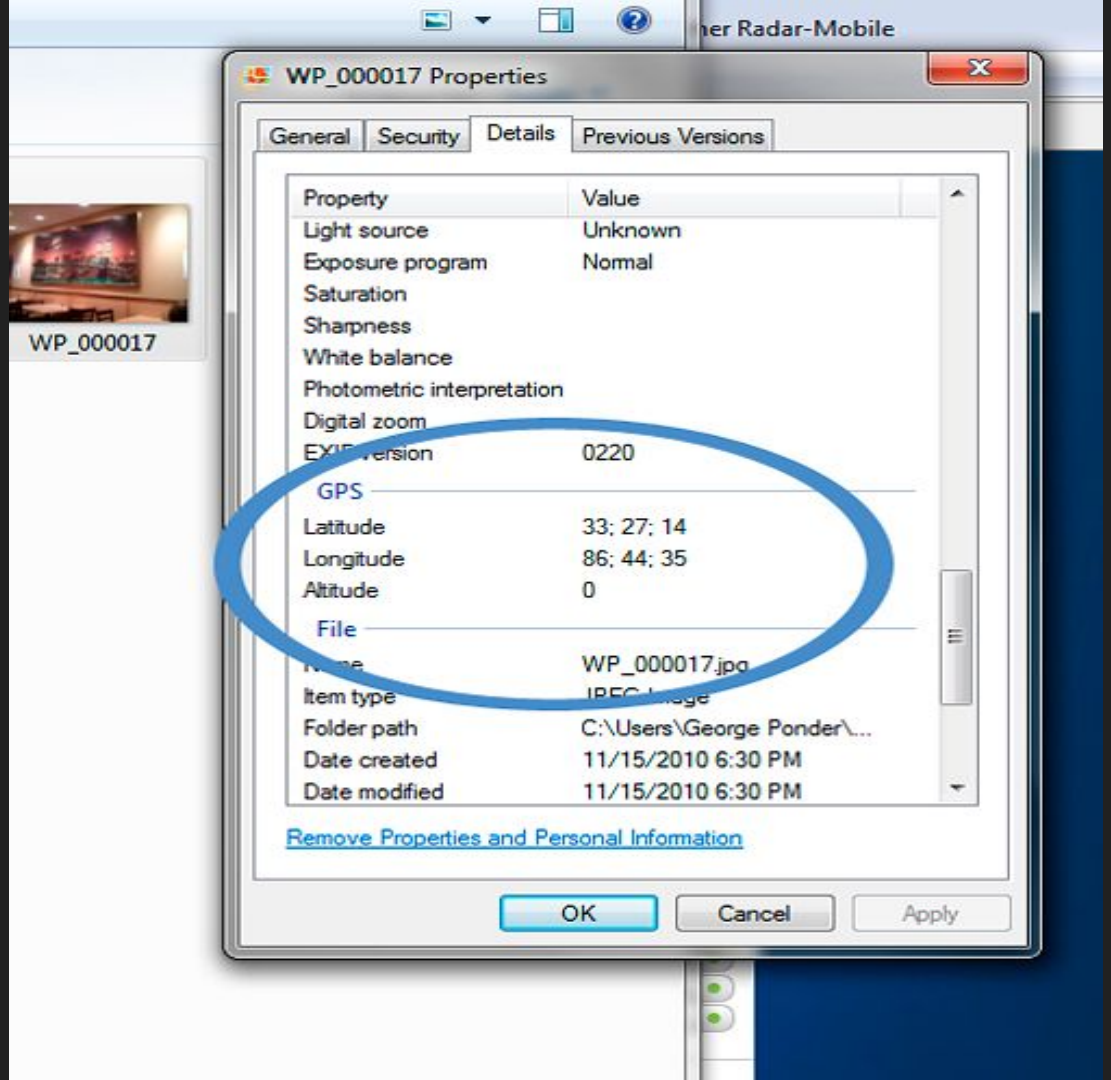
Image | EXIF | XMP | Comment

Make: Apple
Model: iPhone
Orientation of image: 1
X resolution: 72.0 ppi (pixel per inch)
Y resolution: 72.0 ppi (pixel per inch)
Resolution unit: inch
File date and time: 2009:06:03 11:31:25
-- Exif IFD --
F number: 2.8
Date and time of original data generation: 2009:06:03 11:31:25
Date and time of digital data generation: 2009:06:03 11:31:25
Color Space: sRGB
Valid image width in pixel: 1600
Valid image height in pixel: 1200
Unknown tag (42240): 2.2
-- Main IFD continues --
-- GPS IFD --
North or South Latitude: N
Latitude: 19°29'46.2"
East or West Longitude: W
Longitude: 155°57'7.8"
GPS time (atomic clock): 11:31:23
-- Thumbnail IFD --
Compression scheme: JPEG
Orientation of image: 1
X resolution: 72.0 ppi (pixel per inch)
Y resolution: 72.0 ppi (pixel per inch)
Resolution unit: inch
Offset to JPEG SOI: 561
Bytes of JPEG data: 6495

EXIF Data for Burg_Abenberg_Schottenturm.jpg

Camera Maker:	Canon
Camera Model:	Canon EOS 350D DIGITAL
Image Date:	2006-09-06 11:15:33 +0200
Focal Length:	24.0mm
Aperture:	f/10.0
Exposure Time:	0.0040 s (1/250)
ISO equiv:	200
Exposure Bias:	none
Metering Mode:	Partial
Exposure:	program (Auto)
White Balance:	Auto
Flash Fired:	No
Color Space:	sRGB
GPS Coordinate:	49° 11′ 47.20″ N, 10° 46′ 39.00″ E Map Link
Photographer:	Christian Eyrich
City:	Abenberg
Country:	Germany
Copyright:	licenced under Creative Commons Attribution ShareAlike 2.0 Germany Licence
Caption:	Schottenturm auf Burg Abenberg, aufgenommen von Süden Aufnahmepunkt: 49° 14' 36,9"N, 10° 57'

Copy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Sharpness
White balance
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Digital zoom
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Longitude
86; 44; 35
Altitude
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Date modified
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Apply
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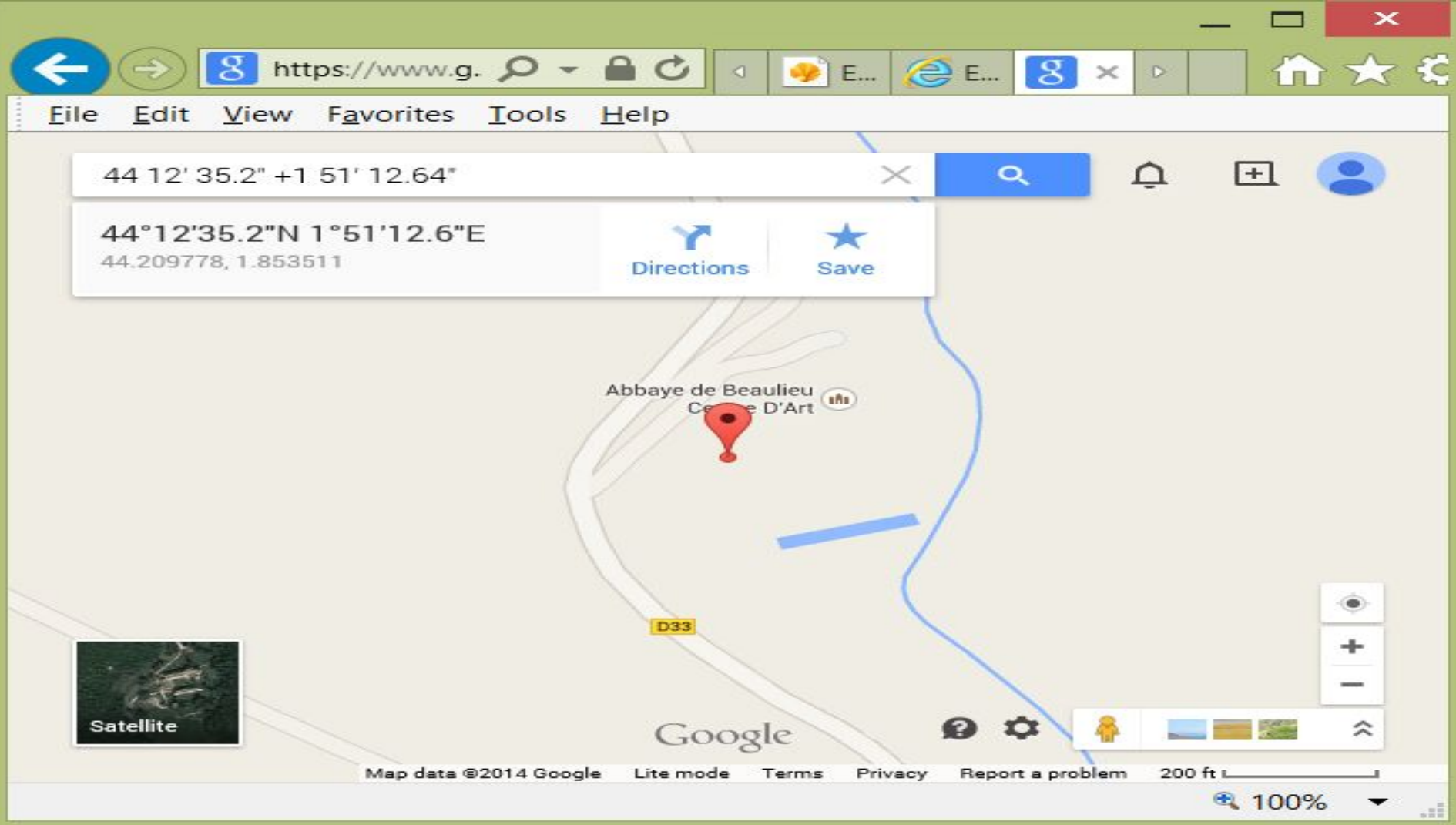
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View
Favorites
Tools
Help
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Directions
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Satellite
Google
Map data ©2014 Google
Lite mode
Terms
Privacy
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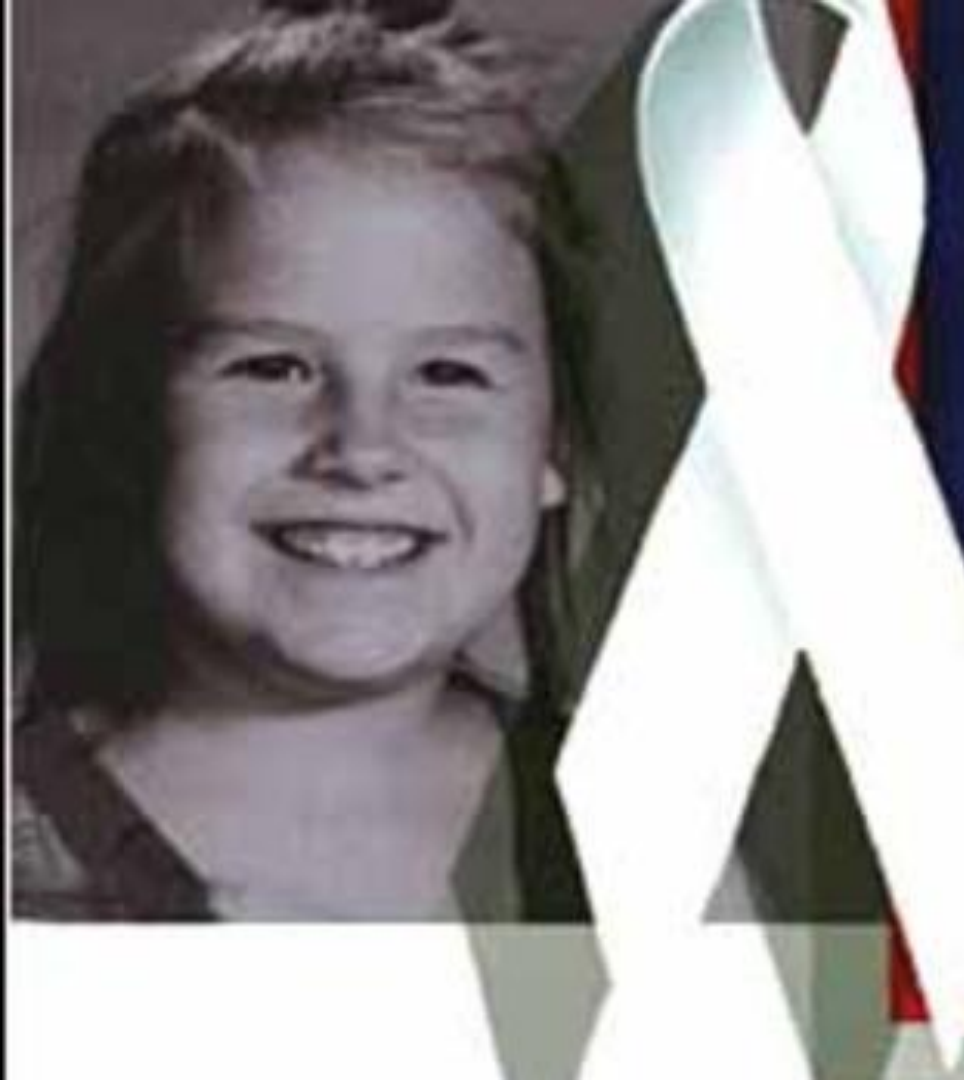
ONLINE PREDATORS USE SOCIAL MEDIA TO:

- LOOK FOR POTENTIAL VICTIMS
- PHISHING SCAMS- TRY TO GET YOUR PASSWORDS AND PERSONAL INFO
- LOOK FOR WAYS TO BURGLARIZE YOUR HOUSE
- POSE AS OTHER TEENAGERS
- CON YOU INTO SENDING PICTURES AND VIDEOS
- GAIN FINANCIAL INFORMATION
- SEND MALWARE- GAIN ACCESS TO YOUR COMPUTER
- USE YOUR PHOTOS AND INFO TO CREATE OTHER SOCIAL MEDIA PROFILES (CATFISH)
- CYBERSTALK
- POSE AS A SECURITY TEAM FOR AN OFFICIAL APP



MEGAN'S LAW

MEGANS LAW- IS A CREATION AND MAINTENANCE OF A STATE REGISTRY OF SEX OFFENDERS. IT REQUIRES A CONVICTED SEX OFFENDER IN NEW JERSEY TO REGISTER WITH THEIR LOCAL POLICE DEPARTMENT.

HAD MEGAN'S PARENTS KNOWN THIS OFFENDER LIVED ACROSS THE STREET FROM THEM, THEY COULD HAVE TAKEN STEPS TO PROTECT THEIR DAUGHTER FROM SUCH AN UNTIMELY DEATH.

WHEN EQUIPPED WITH THE DESCRIPTIONS AND WHEREABOUTS OF HIGH RISK OFFENDERS:

- LOCAL AUTHORITIES ARE ABLE TO KNOW WHERE THE SEX OFFENDERS ARE AT.
- LOCAL COMMUNITIES ARE BETTER ABLE TO PROTECT THEIR CHILDRE.

so

SO WHAT DOES MEGAN'S LAW HAVE TO DO WITH MY CHILD?

Megan Kanka

SEXTING
SEXTING IS THE SENDING OF NUDE OR SEXUALLY EXPLICIT PHOTOS BY ELECTRONIC MEANS, SUCH AS A TEXT MESSAGE.

SEXTING

SEXTING HAS SOME SERIOUS CONSEQUENCES NOT ONLY FOR THE PERSON TAKING AND SENDING THE PHOTOS, BUT ALSO FOR THE PERSON ON THE RECEIVING END… FOR INSTANCE, MOST OF THE TIME SEXTING INVOLVES MINORS, SO THESE NUDE PHOTOS ARE CONSIDERED CHILD PORNOGRAPHY. AS A RESULT, SENDING OR RECEIVING THESE MESSAGES IS A CRIME.

NEW JERSEY CHILD PORNOGRAPHY LAW

CHILDREN WHO SHARE NUDE OR SUGGESTIVE PHOTOS DEPICTING PEOPLE YOUNGER THAN THE AGE OF 18 CAN BE CONVICTED OF CRIMES UNDER THE STATE'S CHILD PORNOGRAPHY LAWS. POSTING PICS OF YOURSELF IS INCLUDED!

CONSEQUENCES OF SEXTING

- REQUIRED TO REGISTER AS A SEX OFFENDER, EVEN IF YOU'RE YOUNGER THAN THE AGE OF 18.
- 3-5 YEARS IN PRISON FOR POSSESSION OF CHILD PORN
- LASTING DAMAGE TO YOUR REPUTATION
- IF PHOTOS END UP ON THE INTERNET THEY MAY BE VERY DIFFICULT TO REMOVE.
- MUST TAKE PART IN EDUCATIONAL PROGRAMS OR COUNSELING.
- DELETING PICTURES AND TEXTS FROM YOUR DEVICE DOESN'T MEAN THEY ARE TRULY GONE!

DIGITAL FOOTPRINT- AN ACCUMULATION OF WHAT WE’VE LEFT ON THE INTERNET FROM OUR ONLINE ACTIVITIES, INCLUDING TEXT MESSAGES ON MOBILE PHONES, EMAILS, ONLINE CHATS AND EVEN WEB BROWSING.

OVERSHARING

- ANNOUNCING YOUR GOING ON VACATION, AWAY FOR THE WEEKEND OR OUT TO DINNER.
- PUBLISHING YOUR BIRTHDAY
- YOUR LOCATION
- WHERE YOU GO TO SCHOOL
- FACEBOOK CHECK-IN

Sexual Predators

- If you and all of your friends are on these FREE social media platforms, who else could be on them?
- KNOW WHO YOU ARE TALKING TO
  - If you don’t personally know who you are chatting with, do not talk to them!
- Chatting on Playstation/Xbox/PC/etc…
  - Do not share any personal information while playing these games
  - Some of these individuals playing these games will act like they are your friends to gain personal information from you.

CYBERBULLYING

CYBERBULLYING HAPPENS WHEN KIDS BULLY EACH OTHER THROUGH ELECTRONIC TECHNOLOGY, SUCH AS CELLPHONES, COMPUTERS, APPS AND SOCIAL MEDIA SITES.

EXAMPLES ARE:

- MEAN TEXTS
- RUMORS SENT BY EMAIL OR POSTED ON SOCIAL MEDIA SITES.
- EMBARRASSING PICTURES, VIDEOS, WEBSITES OR FAKE PROFILES

CYBERBULLYING
COULD ALSO LEAD TO
CRIMINAL CHARGES!!!

Cyber-Bullying/Cyber Harassment Charges

N.J.S.A. 2C:33-4.1- Crime of Cyber Harassment-

- A person commits the crime of cyber-harassment if, while making a communication in an online capacity, through any social media device with the purpose to harass another, the person
  - Threatens to inflict injury or physical harm to any person or the property of any person
  - Knowingly sends, posts, comments, requests, suggests, or proposes any lewd, indecent, or obscene material to or about a person with the intent to emotionally harm.
- 4TH DEGREE CRIME=FINGERPRINTS AND PHOTOGRAPHS

WAYS TO STAY SAFE

- DON'T POST ANYTHING THAT YOU WOULDN'T WANT THE WHOLE WORLD TO KNOW. IT COULD EMBARRASS YOU LATER ON.
- DISABLE PHOTO/GEOTAGGING ON YOUR DEVICES.
- BE AS ANONYMOUS AS POSSIBLE
- USE PRIVACY SETTINGS
- THINK BEFORE YOU POST
- AVOID IN-PERSON MEETINGS
- REMEMBER SOCIAL MEDIA SITES ARE PUBLIC SPACES
- AVOID INAPPROPRIATE CONTENT OR BEHAVIOR
- BLOCK OR DELETE USERS WHO SEEM SUSPICIOUS, AGGRESSIVE OR STRANGE
- DON'T PUBLISH YOUR PERSONAL INFORMATION, LOCATION, EMAIL, HOME ADDRESS, PHONE NUMBER OR DATE OF BIRTH

Ways Parents can Keep their Kids Safe!

- Communication
  - Sit down with your children and have conversations about what apps they are downloading, searching on the internet, who they are speaking with, etc.
- Setting Time Limits on Phone Usage
  - Through many service providers, there are ways to turn off data usage/wifi usage on your child's phone. Utilize these tools by shutting the service off at a certain time or simply taking the phone.
- Regular Checks of Phones
  - Establish grounds with your children that you will ALWAYS have access to their phones and passwords as you see fit to reassure.
- You as parents would rather see something embarrassing on your child's phone before it is posted for everyone to see!

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