



FEBRUARY 18TH, 2017
GET YOUR SNOWSHOE ON FOR THE NEURON!

2017

SPONSORSHIP
OPPORTUNITY





Branch Out
Neurological Foundation

Make sense of neurological nonsense with us!

Why We Exist

A healthy brain is progressive, organic, imaginative and flexible. The Branch Out Foundation strives to be the same in order to help solve a great mystery: The brain.

We exist to mitigate and eliminate the 600+ diseases of the nervous system that affect nearly 20% of the world's population!

And we're doing it with an open mind by "branching out" to fund research and raise awareness for neuroCAM (neuroscience + complementary and alternative modalities).

We formed in 2010 raising over \$46,000 in our first year and reached our first **MILLION** the summer of 2015. The momentum is big and we would love for you to be a part of it.

To learn more about all things Branch Out visit:
www.branchoutfoundation.com

THE MOMENTUM IS BIG!

LOOK AT HOW WE'VE GROWN

We started with just over 80 participants and less than 20 volunteers, raising over \$42K. In 2016, we hit 100 participants, 25 volunteers and raised over \$50K! Our top team raised over 20K! With 2017 showing no signs of slowing down, how will you get involved?

When: Saturday February 18, 2017

Where: Fallentimber Meadery
(1 hr west of Calgary)

DISTANCES

EPIC Route - 10km

CHALLENGE Route - 5km

Interested in Branching Out?
Have Questions?
Have unique sponsorship ideas?
We'd love to hear from you!

CONTACT

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2017

GOAL \$150,000

2016

\$92,000

2015

\$42,000

2017 Forecast

- Raise \$60K
- 120 Participants
- 30 Volunteers

*Graph Indicates
Cumulative Net Growth

2017 SPONSORSHIP OPPORTUNITY

EVENT SPONSORSHIP	MASTERMIND \$10,000	NEURON \$5,000	AXON \$1,000	GLIAL \$500
Brain Buster Corporate Challenge delivered at your office. (Value: \$500)	✓			
Advertised as Title Sponsor on all marketing materials, Start/Finish Banners	✓			
Banner placement at a rest stop	✓	✓		
2 free event registrations	✓	✓		
Logo on all marketing materials	✓	✓	✓	
Brand recognition at Lunch	✓	✓	✓	✓
Special Social Media representation	✓	✓	✓	✓

Cater an idea unique to your organization! Ex. social media campaign, mid-course activity etc. Let's get our creative neurons firing!