



To Whom It May Concern:

Each year, less than 2% of unplanned pregnancies result in adoption. Sadly, most women never consider adoption because of the social stigmas and shame surrounding it.

This is why BraveLove exists — to reduce the stigmas of adoption and show that it's a brave choice.

Headquartered in Dallas, Texas, BraveLove is a pro-adoption movement with a national reach. Its mission is to change the perception of adoption through honest, informative, and hopeful communication that conveys the heroism and bravery a birth mother displays when she places her child with a loving family through adoption. To change perceptions, BraveLove's work is organized into three areas: communication, education, and birth mom support.

In particular, BraveLove supports birth moms by hosting dinners in various cities around Mother's Day and National Adoption Month (November). These dinners are about connection, community, and honoring birth moms for their courageous decision to place their children for adoption. To learn more about the dinners, visit bravelove.org/dinner.

Stephanie recently said this about the dinner she attended:

"As women, it is so important to just hold space for each other. The BraveLove dinner let us bond over our shared experience and just be at peace together. It was magic."

Gaining the support and involvement of the community is key to reducing the stigmas of adoption. BraveLove welcomes the support of local businesses who believe in BraveLove's mission and want to help further the cause through the gift of their time, talents, and/or resources.

We invite you to be a part of changing a culture that supports adoption for what it is — *a brave love*.

Imagine a culture where adoption is a more common path for women in unplanned pregnancies. When you support BraveLove, you make that possible.

Sincerely,

Laura Bruder
Executive Director

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