HOST A VIRTUAL SCREENING

Hosting an online film screening can be a great way of engaging your group or constituents virtually without the hassle of planning an in-person screening.

#1: Select the film you’d like to screen. We recommend videos shorter than 20 minutes. For longer films we can send out a link to registrants in advance for them to watch the film independently.

#2: Determine your call-to-action for participants. What do you want them to do:

- Vote a specific way
- Pressure for legislation
- Join your organization or group
- Spread the word
- Show up for an event or rally
- Make a donation

#3: Identify how you would like to structure the follow up conversation. There are several options:

- An open discussion among participants using one of our study guides
- Host a Q&A or a panel with an expert(s) from your organization, an individual featured in the film or the film’s director, Robert Greenwald.
- Give a briefing about initiatives, calls to action or other ways to engage with your group

#4: Pick a date that works for your hosts and for any of the other individuals who will be involved.

#5: Spread the word! If you would like to have an audience bigger than your group, Brave New Films is also able to share the event with our large network.

#6: We can even record the event so that you can use it afterwards in any way you see fit.

WE’LL TAKE CARE OF EVERYTHING ELSE!
WE WILL SET UP THE WEBINAR, TRACK THE RSVPS, AND MANAGE ALL THE TECHNOLOGICAL ASPECTS OF PUTTING ON THE SHOW.

CALL 310-204-0448 ext. 278 or email screenings@bravenewfilms.org