

PROGRESS COUNCIL
CONSEIL **PROGRÈS**



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From Ed and Rick

At the BROADBENT INSTITUTE we take our motto — “We fuel progress” — seriously. Since our founding in 2011 we’ve been working hard to create a new kind of hard-hitting and effective voice to enable the progressive movement in Canada.

We’re picking up speed and we want you to be a part of it.

The Progress Council is the next step in our growth. The Council is made up of people like you from all walks of life – people from the public, private and non-profit sectors. A wide range of concerned Canadians who believe passionately that it’s time for our country to start making progress again.

As a member of the Progress Council, you will receive special benefits, direct communications and opportunities for extra engagement. More importantly, your membership in the Council helps us to build our internal capacity and develop the financial growth it takes to advance progressive ideas, train the next generation of activists and promote a sustainable economic and environmental future.

Considering the next election is just around the corner, there could be no better time than now for you to join.

We hope to see you soon!

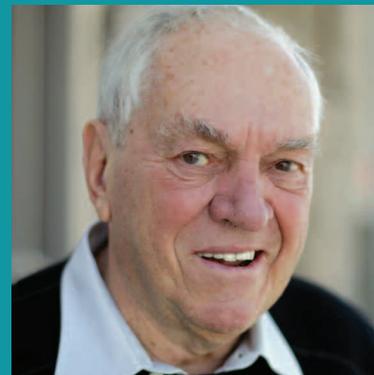
Best wishes,



Ed Broadbent
Chair



Rick Smith
Executive Director



About the Broadbent Institute

THE BROADBENT INSTITUTE is an independent, non-partisan organization championing progressive change through the promotion of democracy, equality and sustainability, and the training of a new generation of leaders.

We are proud of Canada's tradition as a diverse, fair, just, and inclusive society. These values matter to us today and they matter to our future. The vast majority of Canadians share these values. At the BROADBENT INSTITUTE, we believe that the core principles and collective efforts that have made us who we are as a country can inform new ways of thinking and new approaches to government to equip us to address the challenges facing Canadians.

With a database more than 100,000 strong, and hundreds of thousands of regular readers of our blogs and reports, we have grown to become one of Canada's most influential NGOs with a robust network that reaches from coast to coast to coast.



The conservative challenge

The conservative movement in Canada grows more dangerous every day. Through proposed legislation and aggressive communications strategies, conservative forces seek to rollback hard-fought progressive gains in our country.

Over the last few decades, an effective network of right-wing leaders have built a robust conservative infrastructure. Through the creation of think tanks and third-party advocacy groups, they are trying to entrench a conservative agenda in Canada.

Organizations such as the Manning Centre, Fraser Institute, Conservative Voice, National Citizens Coalition and Focus on the Family have adopted the anti-progress tactics of their U.S. counterparts. These organizations have been able to grow quickly and push their damaging political objectives because of their immense financial resources.

The BROADBENT INSTITUTE was designed to take on these conservative forces and counter their effects with sound, research-based progressive ideas and the development of a new generation of progressive activists.

Our efforts are having an effect. A senior advisor to the Manning Centre recently called the BROADBENT INSTITUTE *“the single greatest threat to small-c conservatism in Canada”*.

Our work

The INSTITUTE’S work is having a significant impact in three key areas.

First, we are increasingly shaping the country’s political discourse and influencing policy makers through solid research that promotes good ideas and challenges the conservative frame.

Our research agenda is informed by a network of diverse, multi-disciplinary Policy Fellows – over 40 of Canada’s leading academic and policy experts who have agreed to contribute their knowledge and analysis to further the Institute’s agenda. As a result, you can expect regular articles on our popular blog and in various media focusing on incisive and timely analysis and policy solutions.

The ***Progress Summit*** is our annual three-day conference in Ottawa that solidifies the INSTITUTE’S role as a conveyor, bringing together the various pillars of the progressive movement to connect, activate and energize. At this annual event, we showcase leading thinkers, drive public policy debate and train activists.



Secondly, the INSTITUTE not only believes that good ideas are important, but also invests in training a new generation of leaders to advocate for those ideas. The INSTITUTE'S Training and Leadership program has delivered training sessions for thousands of people in communities across the country.



Partnering with labour, environmental, human rights and other organizations, these training opportunities have supported a variety of campaigns at the provincial, federal, and municipal level by building skills in organizing, campaign strategy, communications and fundraising.

Through the INSTITUTE'S partnership with *270 Strategies*, a firm made up of key campaign leaders and organizers from the 2008 and 2012 Obama Presidential campaigns, we have developed a proprietary, best practices training curriculum. We have also brought together over 20 of Canada's leading campaigners, strategists and organizers as Leadership Fellows to contribute their knowledge.



And finally, *PressProgress.ca* is the BROADBENT INSTITUTE'S newest project. Launched in October 2013 as a scrappy, fact-based blog providing progressive news and analysis of the day's headlines. Its rapid growth has helped expand the BROADBENT INSTITUTE'S digital footprint dramatically - attracting over 2.7 million visitors within 18 months. *PressProgress.ca* is "changing the political reporting landscape" in Ottawa, according to *The Canadian Press*.

The Progress Council

The **PROGRESS COUNCIL** is the BROADBENT INSTITUTE'S foremost capacity building programme.

Thanks to members of the **PROGRESS COUNCIL** we'll produce more research and reports, publish more progressive news stories, train thousands more activists and reach millions of people across Canada.

If you've enjoyed watching us grow, and you see value in a successful progressive political movement, help us take the next big step.

With the next election just around the corner, there's no better time to join the **PROGRESS COUNCIL** and support the BROADBENT INSTITUTE'S important work.

Together, we will fuel progress.

Your contribution will be put to work immediately in these four vital areas:

1. Research and Policy
2. Leadership and Training
3. Communications and Advocacy
4. Capacity Building

Your invitation to the PROGRESS COUNCIL includes these additional benefits:

- PROGRESS COUNCIL identification card and lapel pin
- Special recognition at all BROADBENT INSTITUTE functions
- VIP Access to special events and receptions
- Delegate pass to the annual *Progress Summit*
- Notifications of webinars and telephone town halls
- Exclusive email updates and news





Membership Form



PROGRESS COUNCIL
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Yes - I will join the PROGRESS COUNCIL

First Name: _____

Last Name: _____

- \$1,200 annual gift**
- \$100/monthly**
- I can do more \$ _____**

Credit Card: _____/_____/_____/_____

Expiry Date: ____/____ CVV: _____

Mail Address: _____

Phone: _____

Email: _____

***I nominate (name) _____
to join the PROGRESS COUNCIL!***

Contact (name): _____ Email: _____

Yes - please contact me about Legacy Giving

SCAN AND EMAIL: Please scan and send to the attention of **Josh Bizjak** at **jbizjak@broadbentinstitute.ca**

For more information please call our head office: **613-688-2071, ext 3**

Please make cheques payable to: **BROADBENT INSTITUTE, P.O. Box 1273 Station B, Ottawa, ON K1P 5R3**



“It’s time for progressive people to organize and mobilize like never before - It’s time to develop new ideas that will shape a fairer and more equal Canada – that’s why we need people like you.”

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