



When the City of Wilmington's finances were crumbling, Wilmington turned to a proven and trusted financial leader: **Velda Jones-Potter!**

PHOTO: Tim Kiser

People for Velda  
P.O. Box 9612  
Wilmington DE, 19809



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**“When she was finance director, there were several times Velda came to me and said ‘Mayor, you’ve got to stop spending so much money’ – and she was right.”**

Former Mayor James Sills  
City of Wilmington

## ***Velda Jones-Potter helped save the City of Wilmington’s finances – unparalleled experience that Delaware needs now more than ever.***

Velda Jones-Potter was called to help steer the City of Wilmington through its own economic crisis. As the city’s first female finance director, she took Wilmington’s beleaguered finances and created efficiencies that produced a \$1.3 million dollar surplus.

Now, once again, Velda has been called to serve, this time by Governor Markell as Delaware’s Treasurer – and help is exactly what she’s done. In just 18 short months, Treasurer Jones-Potter has created efficiencies, protected Delaware’s AAA bond rating, and held banks to a new level of scrutiny, all the while producing tangible cost savings for Delaware taxpayers.



**On September 14, vote Democrat Velda Jones-Potter!**

[www.VoteVelda.com](http://www.VoteVelda.com) or call 302-478-1080

Paid for by People for Velda, P.O. Box 9612, Wilmington, DE 19809