

Annual Report: November 1, 2011 – October 31, 2012

Prepared for the Annual General Meeting, April 10, 2013

Organizational Milestones

NOVEMBER: The Action Guide was integrated into the latest version of the Awaken the Dreamer, Changing the Dream Symposium presentation, which debuted at the Pachamama Alliance’s annual fundraising luncheon in late November.

JANUARY: The Provincial Climate Action Secretariat purchased 500 “excerpt” copies of the Be The Change Action Guide to inform their Province-wide “Green Teams Unite!” conferences, generating over \$10,000 in revenue and introducing the organization’s work to hundreds of climate leaders across British Columbia.



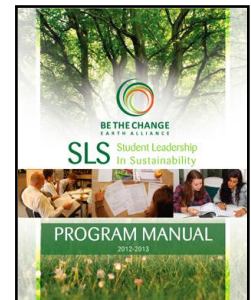
FEBRUARY – MAY: Maureen designed and facilitated ‘The Power of Circles’ teleseminar series that debuted with an all-star cadre of thought leaders, including Joanna Macy, Vicki Robin, Joanna Macy, Christina Baldwin, and Juanita Brown. The 8-part series proved to be a huge success, engaging 95 change agents from around the world in bi-weekly Action Circles. At a rate of \$44.95 per person, this generated over \$4,000 in revenue for the organization! We were honored to have Julia Butterfly Hill (in picture) join us for our seventh session from her home-away-from-home in Belize.



APRIL: Be The Change hosted its third “Awaken and Change” Leadership Training on the weekend of April 27-29, led by Ruel Walker and Maureen Jack-LaCroix. Leaders in training were Derek LaCroix and Jim Adams. The training attracted an intergenerational group of 16 keen participants from all over British Columbia, and included the core staff of Erin Leckie and Marcus Hynes. Over the course of two and a half transformative days, the training group spent 20 hours engaged in deep, exploratory discussions, participating in self-empowerment exercises, deepening their mastery of interpersonal communication and group facilitation, and

learning the many layers and nuances of the ATD-BTC program. The Blue Herons delivered their first Symposium on November 17 at the Little Mountain Neighbourhood House.

MAY – SEPTEMBER: Maureen Jack-LaCroix and Erin Leckie, with the assistance of Summer student Sue Damen, educational advisor Shelly Greene, and aboriginal wisdom consultant Aline LaFlamme, created the Gamma iteration of the Student Leadership in Sustainability program. Incorporating the teacher feedback and lessons learned from the 2011-2012 school year, the new curriculum features stronger student Action Packs and a greater emphasis on empowering and “teaching the teachers” with comprehensive lesson plans, media fact sheets, answer keys, assessment rubrics and other resources.



OCTOBER: After several months of design and development, under the stewardship of interactive design graduate Enoch Tee, Be The Change launched the latest and greatest version of its organizational website at <http://www.bethechangeearthalliance.org>. This features the comprehensive Student Leadership in Sustainability curriculum materials on-line.



YEAR-ROUND: Maureen delivered workshops and keynote presentations at a wide variety of events and conferences, including Climate Action Secretariat Green Teams Unite! Conference, Building SustainABLE Communities Conference in Kamloops, the Lawyer’s Assistance Program annual retreat, over a dozen Rotary talks to local chapters and symposium workshops to organizations such as Kitsilano Mental Health team and Bull Houser law firm. An overview of activities is listed below. With Erin Leckie, Maureen delivered dozens of Teacher Professional Development workshops and Student Assemblies.

COMMUNITY PROGRAM Overview of Events & Activities

- **11/8/11:** Pachamama Alliance Fundraising Luncheon – San Francisco
- **11/22/11:** Awaken & Change Symposium – Capilano University
- **1/20/12:** Rotary Club presentation – Arbutus
- **1/23/12:** Climate Action Secretariat Green Teams Conference – University of British Columbia
- **2/18/12:** Sustainable Campus Conference – Simon Fraser University
- **2/21/12:** The Power of Circles Teleseminar Launch
- **2/28/12 – 5/29/12:** The Power of Circles Bi-Weekly Teleseminar Sessions
- **2/29/12:** Building SustainABLE Communities Conference - Kelowna
- **3/2/12 – 3/3/12:** Lawyers’ Assistance Program Annual Retreat – Harrison
- **3/10/12:** Awaken & Change Symposium – Canadian Memorial United Church
- **3/15/12:** Kitsilano-Fairview Mental Health Team Workshop
- **3/15/12:** Rotary Club Presentation – Chinatown
- **3/20/12:** Rotary Club Presentation – Vancouver Quadra
- **3/28/12:** Rotary Club Presentation – Vancouver Sunrise
- **3/28/12:** Rotary Club Presentation – Fraserview
- **3/29/12:** Rotary Club Presentation – Yaletown
- **4/27/12 – 4/29/12:** Awaken & Change Leadership Training
- **4/30/12:** Rotary Club Presentation – North Vancouver
- **5/4/12:** Bull, Housser & Tupper Action Circle Workshop
- **5/31/12:** Rotary Club Presentation – Capilano
- **6/3/12:** Awaken & Change Symposium – Bethany Newton United Church
- **6/8/12:** Rotary Club Presentation – Lion’s Gate
- **6/21/12:** Rotary Club Presentation – Burnaby Deer Lake
- **9/12/12:** Awaken & Change Symposium – Capilano University
- **9/28/12 – 9/30/12** – Pachamama Alliance Leadership Huddle – San Francisco



Overview of Events & Activities (SLS Program)

Teacher Workshops

Professional Development Workshops, aka ProD Workshops, range in length between 45min - 4 hours

- ProD Workshop 'Sustainability Education', - Vancouver College, 2011,
- ProD Workshop 'Sustainability Education', BC Social Studies Teachers' Association Conference – Vancouver Technical Secondary School, 2011,
- ProD Workshop 'Sustainability Education', – VSB Educational Centre, Vancouver, 2011,
- ProD Workshop 'Sustainability Education'– WD Ferris Elementary, 2012,
- ProD Workshop 'Sustainability Education'– Sir Charles Tupper Secondary, 2012,
- Collaboration Day Workshop – Eric Hamber Secondary, 2012,
- Collaboration Day Workshop – Templeton Secondary, 2012,
- Collaboration Day Workshop – Prince of Wales Secondary, 2012,
- Collaboration Day Workshop – David Thompson Secondary, 2012,
- Collaboration Day Workshop – King George Secondary, 2012,
- Collaboration Day Workshop – King George Secondary, 2012,
- ProD Workshop 'Sustainability Education'– David Thompson Secondary, 2012,
- ProD Workshop 'Sustainability Education' – Eric Hamber Secondary , 2012,
- Sustainable Education Resource Orientation Workshop – Surrey School District, 2012,
- ProD Workshop 'Sustainability Education', BC Social Studies Teachers' Association Conference – Vancouver Technical Secondary School, 2011,
- ProD Workshop 'Sustainability Education' – Saint Georges Secondary, 2012,
- ProD Workshop 'Sustainability Education' – Templeton, 2012,
- ProD Workshop 'Sustainability Education' – Vancouver Sustainability Conference- Magee, 2013,
- ProD Workshop 'Sustainability Education' – Richmond, 2013,
- ProD Workshop 'Sustainability Education' – North Vancouver District, 2013,
- ProD Workshop 'Sustainability Education' – Burnaby District, 2013,
- ProD Workshop 'Sustainability Education' – Nanaimo District, 2013,
- ProD Workshop 'Sustainability Education' – BCTF New Teachers Conference- Richmond, 2013,



Educational Conferences, Keynotes, Trainings

- ATD-BTC Facilitator Training (UBC School of Theology), March 12, 2010,
- UBC Sociology presentation, September 13, 2010
- UBC Facilitator training, September 29, 2010
- UBC Student Mentor Orientation, January 31, 2010
- UBC Student Mentor Facilitation Training, February 10
- Organized/produced/facilitated The Great Turning, April 30, 2011 in collaboration with Village Vancouver, Wilderness Committee, Oxfam, city of Vancouver
- Sustainability Symposium, Capilano University, Nov 22, 2011
- Climate Action Secretariat Green Teams Conference – UBC, Jan 23, 2012,
- Sustainable Campus Conference – Simon Fraser University, Feb 18th, 2012,

- Building SustainABLE Communities Conference – Kelowna, Feb 29, 2012,
- Awaken & Change Leadership Training, Feb 27-29, 2012,
- Sustainability Education Workshop - Richmond Earth Day Youth Summit, April 21
- Sustainability Symposium, Capilano University, North Vancouver, Sept 12, 2012

Student Assemblies/Presentations

One or multiple one hour presentations were given at the following Secondary Schools – *not including smaller in class workshops:*

- Fraser Heights Secondary, Surrey, 2011
- Kitsilano Secondary, Vancouver, 2011
- John Oliver Secondary, Vancouver, 2011
- Point Grey Secondary, Vancouver, 2011
- Take a Hike Program, John Oliver Secondary, Vancouver, 2011
- Killarney Secondary, Vancouver, 2011
- Spectrum Program, Killarney Secondary, Vancouver, 2011
- Sir Winston Churchill Secondary, Vancouver, 2012
- Killarney Secondary, Vancouver, 2012
- Spectrum Alternative Program, Vancouver, 2012
- Point Grey Secondary, Vancouver, 2012
- Eric Hamber, Vancouver, 2012,



Education Related Articles

- UBC TREK Alumni Magazine, 2012
- Green Schools - BC Ministry of Education Newsletter, May 2012

List of Schools Currently Using the SLS Program

- | | |
|-----------------------------------------|-----------------------------------------------|
| 1. David Thompson Secondary (Vancouver) | 10. Lord Byng Secondary (Vancouver) |
| 2. Eric Hamber Secondary (Vancouver) | 11. Point Grey Secondary (Vancouver) |
| 3. Fairleigh Dickinson University (Van) | 12. Spectrum Secondary (Vancouver) |
| 4. Frank Hurt Secondary (Surrey) | 13. St. George's School (Vancouver) |
| 5. John Oliver Secondary (Vancouver) | 14. Templeton Secondary (Vancouver) |
| 6. Killarney Secondary (Vancouver) | 15. Valleyview Secondary (Kelowna) |
| 7. King George Secondary (Vancouver) | 16. Vancouver Learning Network (Vancouver) |
| 8. Kitsilano Secondary (Vancouver) | 17. West Vancouver Secondary (West Vancouver) |
| 9. LA Matheson (Surrey) | |

Staff

Remained through: Marcus Hynes, Operations Manager
Erin Leckie, Student Program Manager

Joined short term: Enoch Tee, Web & Graphic Designer
Sue Damen, Student Program Assistant
Flora Lin, UBC Arts Intern
Azalea Lee, UBC Arts Intern



Message from the Creative Director

The Community Program presented a new offering this year – The Power of Circles webinar series. I loved creatively facilitating this workshop and the participants seemed to get a lot out of it. Operations Coordinator, Marcus Hynes, was a great support in exploring this new technology and it brought some decent revenue into the organization without using up a lot of human resources. We will brainstorm on different topics to cover off, and guest speakers to include for future offerings.

We did the Webinar series and Facilitator Training in lieu of the Great Turning. BTCEA was blessed in having one of the Trainees, Cindy Lee, step into a leadership role to bring new life to our Symposium outreach. Several of the Vancouver based trainees have continued on, under Cindy's leadership to co-facilitate symposiums.

The Rotary outreach was a flurry of 10 minute symposia, in the hopes that we could bring sustainability and action circle methodology into the international Rotary organization. I certainly honed my speaking skill and A/V technical capacity, and there were interesting spin off benefits from connections made. I'm delighted that Karen, a Rotarian from Burrard chapter, joined our Leadership Training and is an ongoing symposium facilitator. I think the only way to bring Rotary onside is to become a Rotarian and work from within the organization...so we will follow up with Karen in that regard.

The Youth Program has really started to gain traction in the Vancouver schools. Youth Program Coordinator, Erin Leckie, is passionately dedicated to helping this program get into the schools. We are constantly working with the teacher feedback to hone the materials. Although it's hard to keep in touch with over-busy teachers, it is easier to track results with this program and it is gratifying to see our work starting to infiltrate and bring sustainability information into the traditional education system.

My focus on succession planning has been to train, mentor and empower our dedicated programming team, Marcus and Erin. They have been given promotions in title from Coordinators to Managers, and have taken on more responsibility in managing the summer students and interns who augment our human resources on a short term basis. I have started to train Marcus in grant writing, and his journalist education holds him in good stead here. Erin has accompanied me on almost every Professional Development workshop and she manages the upgrading process of our materials.

We have received glowing feedback from our interns and summer staff on the valuable and enjoyable work experience they received in our little, but ever so productive office. I am hoping that we will increase our grant revenues so that we might find a strong Program Assistant from our summer hirings who could stay on with us to support Marcus and Erin as they take on more leadership responsibility in the coming year. The additional revenues would also support our efforts to bring SLS to school districts outside of Vancouver.

Maureen Jack-LaCroix, Creative Director
Be The Change Earth Alliance