

BE THE CHANGE EARTH ALLIANCE

2016 IMPACT REPORT

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

"Last year was Be The Change Earth Alliance (BTCEA)'s first annual donor campaign. Over 100 new friends joined our community of change. Their good will and generosity supported us through what has been a transformative year of positive change.

BTCEA strives to create opportunities for our community to connect with each other around shared values and a strong vision for the future. Fostering a sense of unity with our community helps us move our mission forward and give back to those we rely on. We look forward to building on last year's friend and fundraiser, and tackling these systemic challenges together. Please consider donating to our Seeds of Change Campaign and continuing to make our mission a reality."

-Erin Leckie

FOSTERING A COMMUNITY FOR CHANGE

Aziza Bouchioua teaches 10th Grade at New Westminster Secondary School. She was delighted to speak at our BTCEA AGM and Spring Social. "There is a tendency for teachers to be unmoved by the significance of what we do," she said, "but when we gather in this empowering way I get the impression that I'm doing such an important job."

We offered our donors a full day "Active Hope" workshop facilitated by Founding Directors, Maureen Jack-LaCroix and Derek LaCroix. "It was powerful, cathartic, releasing," said Elaine Leung, founder of Sea Smart. "The workshop helped me realize how much grief and hopelessness I've been holding onto about our planet. Acknowledging these emotions allowed me to move forward."

Major donors shared in a beautiful feast during the Founders' Dinner that took place in the fall. "This was an inspired way to bring donors together," said Kim Smith. "Everything was just perfect: the fabulous food, the warm and welcoming ambience, and the stimulating conversations. We're delighted to have become part of the Be The Change 'family.'"

YOUR HELP MAKES A DIFFERENCE

As a small organization with a big mandate, we've put these funds to good use — empowering more teachers and students to take leadership roles in sustainability.

We look forward to seeing your faces around our Founders' dinner table in 2017, and at the many special events we have planned for the next year!

OUR COMMUNITY OF CHANGE

AN ACTIVE COMMUNITY OF CHANGE

A YEAR OF DEEPENED ENGAGEMENT

In 2015/2016 we asked our community of change to support environmental education through our first annual donor campaign and you delivered. We raised nearly \$20,000, which we have put to good use over the last year.

We are excited to report that thanks to your generosity, BTCEA was able to increase our impact in many areas including professional development services for teachers, strategic collaborations with districts and municipalities, and curriculum development.

One of our major accomplishments this year was the launch of our French curriculum; we are also extremely proud of our dedicated curriculum team who developed two new climate change packages for science 7 and 9. Now more than ever we need to be promoting the science of climate change in the curriculum.

MORE TEACHERS ENGAGED

We continued to deliver our professional development workshop to teachers across the region.

DEEPEN STUDENT LEARNING

We continued to refine our curriculum based on teacher and student evaluation.

CLIMATE CHANGE IN THE CLASSROOM

We developed new and exciting curriculum materials on climate change and climate systems.



- 12 teacher workshops delivered in 8 districts
- 10 zero waste watchers delivered to 80 youth
- dozens of consultations with teachers in 5 districts

A THRIVING ORGANIZATION

A YEAR OF ORGANIZATIONAL DEVELOPMENT

In 2015/2016 BTCEA significantly enhanced its approach to engaging with our diverse demographics. Inspired by engagement organizing philosophy, we chose NationBuilder as a new platform for building our community of change.

It has been a year of learning but we are excited to continue to build our technological capacity.

This year also marked a significant transition in BTCEA's leadership. BTCEA's long standing Executive Director, Maureen Jack-LaCroix retired and BTCEA's program director assumed the ED role. We are proud of our accomplishments and we couldn't have done it without you

FIVE YEARS OF IMPACT

EDUCATION IN ACTION

Over the last year BTCEA has worked with academic partners to quantify the environmental impact of our educational programs.

Since 2011 over 17,000 students have participated in our SLS program. Combined, these students have taken a total of 100,000 sustainability actions.

Our calculations indicate that these actions have reduced emissions by 500 tonnes! That's equivalent to 6 million balloons.

SEEDS OF CHANGE

A CAMPAIGN FOR OUR FUTURE

The SLS program has already had a huge impact and with your continued support we that will accelerate sustainability learning and action across Canada. BTCEA's next task is to engage and inspire as many of Canada's youth as possible to be the change our future needs.

Please considering giving again or becoming a monthly donor. We hope to raise \$30,000 before December 9th so that we can continue to offer and develop our valuable programs.

ABOUT BE THE CHANGE EARTH ALLIANCE

We are dedicated to using education to advance an environmentally sustainable, individually fulfilling, and socially just human presence on this planet. We do this through school and community initiatives that connect global problems to local solutions. For more information visit www.bethechangeearthalliance.org.