



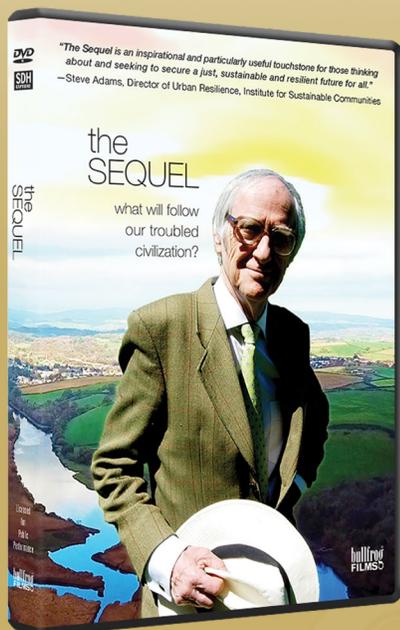
Community Screening & Discussion Guide

the SEQUEL what will follow our troubled civilization?

Use your film screening of **THE SEQUEL** as a tool for educating your community about local economies, sustainable economics, ecology, and community resilience. This guide offers some background information, helpful tips & discussion questions for an informative, rewarding screening. **Good Luck!**

what you'll find inside!

- about the film & filmmaker
- ready to watch! screening guide
- ready to act! handout



About the film

THE SEQUEL shines a light on the work and legacy of David Fleming, a historian, economist and ecologist with a compelling vision of how we can recover what we have lost as the market economy has worked its way into every aspect of our lives. We encounter extraordinary people and projects from four continents that are cultivating a resilience not reliant on the impossible promise of eternal economic growth. As we discover, all were inspired by a work of rare depth that is rekindling optimism in the creativity and intelligence of humans to nurse our communities and ecology back to health: Fleming's posthumously published lifework, *Lean Logic: A Dictionary for the Future and How to Survive It*.



About the filmmaker

Peter Armstrong is a television and radio producer whose career at the BBC spanned 25 years, including founding and project editing the BBC's Domesday Project, for which he won a Lifetime Achievement Award at the 2004 BAFTAs. He co-founded the Hedgerley Wood Trust, Empathy Media and One-World.

ready to watch!

Ideas and best practices to help make your community screening a success!

1. Publicize Your Event! This is the most important step because it not only tells the world what you're up to, but it lets the Bullfrog Community team know what your plans are so we can help you publicize your event. Visit http://www.bullfrogcommunities.com/the_sequel to register and get the word out about your upcoming screening. You can also email us at info@bullfrogcommunities.com if you need help getting started!

2. Visualize Your Goal! What do you hope to achieve with your screening? Your goal could be to generate a lively post-film discussion about issues raised in the film, gain support or recruit volunteers for a local grassroots campaign, or raise funds for a group on your campus or in your community. Or, you can simply use the screening to provide an opportunity for your audience to watch and learn together.

3. Where To Host? Consider which locations in your area would be ideal for accommodating a community film screening of the size you anticipate: downtown movie theaters, churches and synagogues, town halls, community centers, public libraries, school auditoriums, university and college venues, warehouses at a business and outdoor screenings at parks and playgrounds, and even private homes have been venues for many successful community screenings.

4. Find A Partner! Give some thought to who is already working on this issue in your community. Can they help sponsor the event? Spread the word? Speak on a panel discussion after the screening? Some potential partners include: student groups at universities and colleges; a local public or campus library; representatives from local religious congregations or faith-based community groups; local chapters of national/global activist or grassroots organizations; faculty members at nearby universities and colleges; reporters/journalists from local news publications such as newspapers and magazines; local nonprofits; and any community organizations that share goals or views with the film you are screening.

5. Invite A Guest Speaker! Guest speakers and panelists are a great way to encourage discussion and debate after a community screening. When people are engaged and thinking about the issues they will stay engaged long after the screening has passed. Contact representatives of local non-profits, faith groups, journalists and reporters from local media outlets, or teachers and professors who have expertise and/or insight into the issues raised by the film, and invite them to attend your screening and participate in a discussion or Q&A session with your audience.

6. Engage Your Audience! Use this discussion guide to engage your audience. Included in this guide is a section called Ready to Act!, — which can be used as a handout — listing additional resources for further investigation about key issues raised in the film.

7. Spread The Word! Think about the best methods available to you for publicizing your film screening to people in your community. Sending emails to a contact list, creating event notifications on Facebook, Google+, Eventbrite or an online community calendar, using Twitter to announce your event, and placing screening announcements in local newspapers and newsletters is a good start. In addition to this guide, you can find and download a screening poster and press photos at http://www.bullfrogcommunities.com/the_sequel that can be used to help publicize your event.

8. Tell Us How It Went! Visit http://www.bullfrogcommunities.com/the_sequel to tell us about your event. Contribute to the film's discussion page to help other student groups, universities, non-profits, congregations and community groups further the discussion and put on successful screening events of their own. Where was your screening held? Who attended? What went well, and what was challenging? What did you discuss? Your feedback will help others to organize their own events, and will energize Bullfrog Communities as a whole.

ready to act!

handout

The Fleming Policy Centre - <https://www.flemingpolicycentre.org.uk>

An independent research centre founded by the late Dr. David Fleming in 1994. See key research and articles.

Transition US - <http://www.TransitionUS.org>

Transition US is a nonprofit organization that provides inspiration, encouragement, support, networking, and training for Transition Initiatives across the United States, and works in close partnership with the Transition Network, a UK based organization that supports the international Transition Movement as a whole. The Transition Movement is a vibrant, grassroots movement that seeks to build community resilience in the face of such challenges as peak oil, climate change and the economic crisis. It represents one of the most promising ways of engaging people in strengthening their communities against the effects of these challenges, resulting in a life that is more abundant, fulfilling, equitable and socially connected.

Climate Justice Alliance (CJA) - <http://www.ourpowercampaign.org>

A collaborative of over 35 community-based and movement support organizations uniting frontline communities to forge a scalable, and socio-economically just transition away from unsustainable energy towards local living economies to address the root causes of climate change.

Movement Generation Justice and Ecology Project (MG) - <http://movementgeneration.org>

Inspires and engages in transformative action towards the liberation and restoration of land, labor, and culture. MG is rooted in vibrant social movements led by low-income communities and communities of color committed to a Just Transition away from profit and pollution and towards healthy, resilient and life-affirming local economies.

New Economy Coalition - <http://neweconomy.net>

The mission of the New Economy Coalition (formerly the New Economics Institute) is to build a New Economy that prioritizes the well-being of people and the planet.

Pachamama Alliance - <http://www.pachamama.org>

With roots deep in the Amazon rainforest, Pachamama programs integrate indigenous wisdom with modern knowledge to support personal, and collective, transformation that is the catalyst to bringing forth an environmentally sustainable, spiritually fulfilling, socially just human presence on this planet.

Post Carbon Institute - <http://www.postcarbon.org>

Assists societies in their efforts to relocalize communities and adapt to an energy constrained world.

Resilience.org - <http://www.resilience.org>

Both an information clearinghouse and a network of action-oriented groups with a focus on building community resilience in a world of multiple emerging challenges: the decline of cheap energy, the depletion of critical resources like water, complex environmental crises like climate change and biodiversity loss, and the social and economic issues which are linked to these.

La Via Campesina - <http://viacampesina.org/en>

The international movement that brings together millions of peasants, small and medium-size farmers, landless people, women farmers, indigenous people, migrants and agricultural workers from around the world and defends small-scale sustainable agriculture as a way to promote social justice and dignity.

Women's Earth Alliance - <http://www.womensearthalliance.org>

Invests in grassroots women's leadership to drive solutions to our most pressing ecological concerns – water, food, land, and climate.

The Yale Forum on Religion and Ecology - <http://fore.research.yale.edu>

The Forum on Religion and Ecology is the largest international multireligious project of its kind. With its conferences, publications, and website it is engaged in exploring religious worldviews, texts, and ethics in order to broaden understanding of the complex nature of current