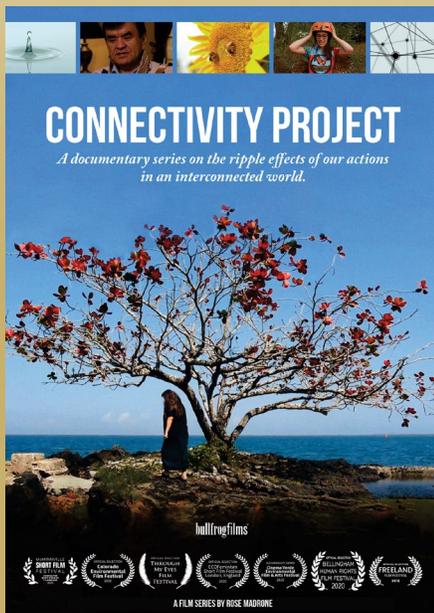


## CONNECTIVITY PROJECT

Use your screening of **CONNECTIVITY PROJECT** as a tool for educating your community about the multi-cultural, interfaith concept of interconnectedness and how small actions can have far-reaching impacts. This guide offers some background information, helpful tips & discussion questions for an informative, rewarding screening. **Good Luck!**

### what you'll find inside!

- about the film & filmmaker
- ready to watch! screening guide
- ready to talk! discussion guide
- ready to act! handout



### About the film

Do you ever wonder, “Does what I do make a difference in the world?” The answer is YES, it does! Physicists, scientists and indigenous traditions all acknowledge the interconnected nature of our existence. As everything in this life is connected, every action we take has the potential to reverberate through the world as we know it.

The Connectivity Project helps to build awareness of this interdependence, encouraging a deeper understanding of the potential impact of our actions - large and small.



### About the filmmaker

Rose Madrone is passionately committed to living with sustainability and stewardship as a primary focus, aware that our daily choices actively create the world in which we live. She has been teaching about the interconnectedness of the natural world for over 30 years -- practicing botany, herbal medicine, permaculture, and founding Mountain Rose Herbs. The ripple effect of her teachings has helped facilitate an understanding that we are all indeed an essential link in this amazing web we call Life.

# ready to watch!

## Ideas and best practices to help make your community screening a success!

**1. Publicize Your Event!** This is the most important step because it not only tells the world what you're up to, but it lets the Bullfrog Community team know what your plans are so we can help you publicize your event. Visit [http://www.bullfrogcommunities.com/connectivity\\_project](http://www.bullfrogcommunities.com/connectivity_project) to register and get the word out about your upcoming screening. You can also email us at [info@bullfrogcommunities.com](mailto:info@bullfrogcommunities.com) if you need help getting started!

**2. Visualize Your Goal!** What do you hope to achieve with your screening? Your goal could be to generate a lively post-film discussion about issues raised in the film, gain support or recruit volunteers for a local grassroots campaign, or raise funds for a group on your campus or in your community. Or, you can simply use the screening to provide an opportunity for your audience to watch and learn together.

**3. Where To Host?** Consider which locations in your area would be ideal for accommodating an in-person community film screening of the size you anticipate: downtown movie theaters, churches and synagogues, town halls, community centers, public libraries, school auditoriums, university and college venues, warehouse spaces, a local business, outdoor screenings at parks and playgrounds, and even private homes have been venues for many successful community screenings. Virtual screenings can be hosted on <https://streaming.bullfrogcommunities.com>, or by using a customized screening room on Vimeo.

**4. Find A Partner!** Give some thought to who is already working on this issue in your community. Can they help sponsor the event? Spread the word? Participate in a panel discussion or Zoom meeting after the screening? Some potential partners include: student groups at schools, universities and colleges; a local public or campus library; representatives from local religious congregations or faith-based community groups; local chapters of national/global activist or grassroots organizations; faculty members at nearby universities and colleges; reporters/journalists from local news publications such as newspapers and magazines; local nonprofits; and any community organizations that share goals or views with the film you are screening.

**5. Invite A Guest Speaker!** Guest speakers and panelists are a great way to encourage discussion and debate after a community screening. When people are engaged and thinking about the issues they will stay engaged long after the screening has passed. Contact representatives of local non-profits, faith groups, journalists and reporters from local media outlets, or teachers and professors who have expertise and/or insight into the issues raised by the film, and invite them to attend your screening—in person, via Skype or Zoom, etc—and participate in a discussion or Q&A session with your audience.

**6. Engage Your Audience!** Use this discussion guide to engage your audience. Included in this guide is a section called Ready to Talk! with a few suggested discussion questions to get the conversation started, and a section called Ready to Act!— which can be used as a handout — listing additional resources for further investigation about key issues raised in the film.

**7. Spread The Word!** Think about the best methods available to you for publicizing your film screening to people in your community. Sending emails to a contact list, creating event notifications on Facebook, Instagram, Eventbrite or an online community calendar, using Twitter to announce your event, and placing screening announcements in local newspapers and newsletters is a good start. In addition to this guide, you can download a screening poster and press photos that can be used to help publicize your event: [http://www.bullfrogcommunities.com/connectivity\\_project](http://www.bullfrogcommunities.com/connectivity_project)

**8. Tell Us How It Went!** Visit [http://www.bullfrogcommunities.com/connectivity\\_project](http://www.bullfrogcommunities.com/connectivity_project) to tell us about your event. Contribute to the film's discussion page (if available) to help other student groups, universities, non-profits, congregations and community groups further the discussion and put on successful screening events of their own. Where was your screening held? Who attended? What went well, and what was challenging? What did you discuss? Your feedback will help others to organize their own events, and will energize Bullfrog Communities as a whole.

# ready to talk!

**Your audience will be excited to discuss the issues raised by the film.  
Here are some questions that will get people talking.**

- 1.** In what way do you feel you can make a difference or have an impact?
- 2.** Can you describe any examples that illustrate how the world is interconnected?
- 3.** If you saw your life through a lens of being interconnected to everyone and everything around you, how would that inform your choices?
- 4.** If people view the world in a disconnected way, what impact might that have on their actions?
- 5.** How does seeing the world through this interconnected lens influence the way you think about the plant world? Pollinators? Other things?
- 6.** Why is pollination important? What causes problems for pollinators?
- 7.** Name some of your favorite foods to eat. Did pollinators play a role in the creation of that food? If so, how?
- 8.** What are some of the possible ripple effects that would be caused by the absence of pollinators from the food web?
- 9.** Consider this quote from Jacqueline Freeman in the film: “Every act I do, I have to think, how does it impact nature?” What does this quote mean to you?
- 10.** Based on what you learned from the film, what aspects of life are impacted by air and air quality?
- 11.** What influenced Clarissa to be able to stand up and speak out about an issue that concerned her? What steps were involved in Clarissa being able to eventually achieve the outcome she desired?
- 12.** Knowing that Love Canal and Portland are just two examples of many other communities where there are issues related to pollution and public health, how do you feel knowing that such issues exist?

# ready to act!

handout

**SixDegrees.org** — <https://www.sixdegrees.org/>

SixDegrees.org is a charity led by actor, musician, and philanthropist Kevin Bacon. Launched on January 18, 2007, the organization builds on the popularity of the “small world phenomenon” by enabling people to become celebrities for their own causes by donating to or raising money for local and grassroots charities in the United States.

**Kalliopeia Foundation** — <https://kalliopeia.org/>

The Kalliopeia Foundation is a private foundation dedicated to reconnecting ecology, culture, and spirituality, and to supporting initiatives and organizations that uphold a sacred relationship with life on Earth.

**Global Oneness Project** — <https://www.globalonenessproject.org/>

Founded in 2006 as an initiative of Kalliopeia Foundation, the GLobal Oneness Project aims to plant seeds of empathy, resilience, and a sacred relationship to our planet. Committed to the exploration of cultural, environmental, and social issues, the Project offers a library of multimedia stories comprised of award-winning films, photo essays, and essays. Companion curriculum and discussion guides are also available.

**Pachamama Alliance** — <https://www.pachamama.org/>

The Pachamama Alliance is a not-for-profit organization that was born out of a relationship between a group of people from the modern world and the leaders of remote indigenous groups in the Amazon region of Ecuador. The Alliance advocates for indigenous rights and the rights of nature.

**Project Drawdown** — <https://drawdown.org/>

Founded in 2014, Project Drawdown is a nonprofit organization that seeks to help the world reach “Drawdown”— the future point in time when levels of greenhouse gases in the atmosphere stop climbing and start to steadily decline.

**Daily Acts** — <https://dailyacts.org/>

Daily Acts is a holistic education nonprofit that takes a heart-centered approach to inspiring transformative actions that create connected, equitable, and climate resilient communities.

**Xerces Society for Invertebrate Conservation** — <https://www.xerces.org/>

The Xerces Society is a non-profit environmental organization that focuses on the conservation of invertebrates considered to be essential to biological diversity and ecosystem health. The name is in honor of the extinct California butterfly, the Xerces blue.

**The Biomimicry Institute** — <https://biomimicry.org/>

“Biomimicry” is a practice that learns from and mimics the strategies found in nature to solve human design challenges in a regenerative way. The Biomimicry Institute empowers people to create nature-inspired solutions for a healthy planet.

**Center for Biological Diversity** — <https://www.biologicaldiversity.org/>

The Center for Biological Diversity is a nonprofit membership organization known for its work protecting endangered species through legal action, scientific petitions, creative media and grassroots activism.

**Pollinator Partnership** — <https://www.pollinator.org>

Pollinator Partnership’s mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research.

**Environmental Defense Fund (EDF)** — <https://www.edf.org/>

THE EDF is a US-based nonprofit environmental advocacy group known for its work on issues including global warming, ecosystem restoration, oceans, and human health.

**Center for Health, Environment & Justice (CHEJ)** — <http://chej.org>

CHEJ helps build healthy communities nationwide. Since its founding in 1981 by Lois Gibbs, CHEJ has grown into the nation’s leading resource for grassroots environmental activism, a ground-breaking, progressive organization with a vision for clean, green neighborhoods built from hard-won experience fighting for environmental justice.

**IQAir** — <https://www.iqair.com>

IQAir operates the world’s largest free real-time air quality information platform and engage an ever-growing number of global citizens, organizations, and governments.

**Neighbors For Clean Air (NCA)** — <https://www.whatsinourair.org>

Neighbors for Clean Air educates, motivates and activates Oregonians to improve air quality in their region and state.

**Communities For A Better Environment (CBE)** — <https://www.cbecal.org/>

Founded in 1978, Communities for a Better Environment (CBE) is one of the preeminent environmental justice organizations in the nation. The mission of CBE is to build people’s power in California’s communities of color and low income communities to achieve environmental health and justice by preventing and reducing pollution and building green, healthy and sustainable communities and environments.