



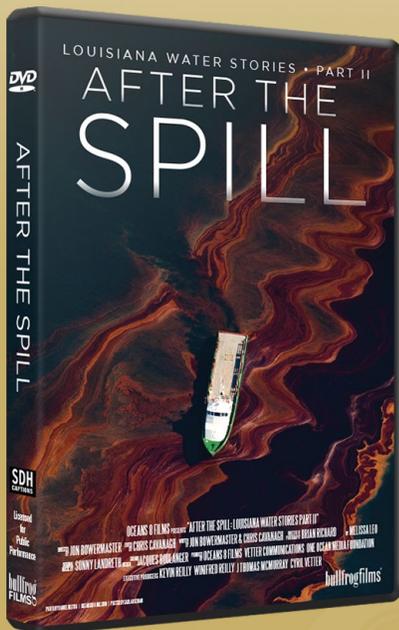
Community Screening & Discussion Guide

AFTER THE SPILL

Use your film screening of **AFTER THE SPILL** as a tool for educating your community about sea level rise, coastal erosion, and the environmental and public health impacts of fossil fuel extraction and infrastructure. This guide offers some background information, helpful tips & discussion questions for an informative, rewarding screening. **Good Luck!**

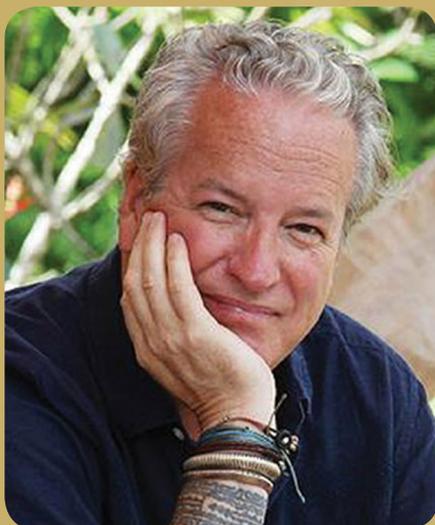
what you'll find inside!

- about the film & filmmaker
- ready to watch! screening guide
- ready to act! handout



About the film

Ten years ago Hurricane Katrina devastated the coast of Louisiana. Five years later the Deepwater Horizon exploded and spilled more than 200 million gallons of oil into the Gulf of Mexico, the worst ecologic disaster in North American history. Amazingly, those aren't the worst things facing Louisiana's coastline today — it is that the state is fast disappearing through coastal erosion caused largely by oil and gas industry activity. A follow-up to our 2010 film *SoLa: Louisiana Water Stories*, **AFTER THE SPILL** introduces us to some of the spill's most aggrieved victims as well as those who are desperately trying to save its coastline.



About the filmmaker

Writer, filmmaker and adventurer, Jon is a six-time grantee of the National Geographic Expeditions Council. One of the Society's 'Ocean Heroes,' his first assignment for National Geographic Magazine was documenting a 3,741 mile crossing of Antarctica by dogsled. Jon has written a dozen books and produced/directed more than fifteen documentary films. He is President of Oceans 8 Films and One Ocean Media Foundation, and chairman of the advisory board of Adventurers and Scientists for Conservation and a board member of the Celine Cousteau Film Fellowship.

ready to watch!

Ideas and best practices to help make your community screening a success!

- 1. Publicize Your Event!** This is the most important step because it not only tells the world what you're up to, but it lets the Bullfrog Community team know what your plans are so we can help you publicize your event. Visit http://www.bullfrogcommunities.com/after_the_spill to register and get the word out about your upcoming screening. You can also email us at info@bullfrogcommunities.com if you need help getting started!
- 2. Visualize Your Goal!** What do you hope to achieve with your screening? Your goal could be to generate a lively post-film discussion about issues raised in the film, gain support or recruit volunteers for a local grassroots campaign, or raise funds for a group on your campus or in your community. Or, you can simply use the screening to provide an opportunity for your audience to watch and learn together.
- 3. Where To Host?** Consider which locations in your area would be ideal for accommodating a community film screening of the size you anticipate: downtown movie theaters, churches and synagogues, town halls, community centers, public libraries, school auditoriums, university and college venues, warehouses at a business and outdoor screenings at parks and playgrounds, and even private homes have been venues for many successful community screenings.
- 4. Find A Partner!** Give some thought to who is already working on this issue in your community. Can they help sponsor the event? Spread the word? Speak on a panel discussion after the screening? Some potential partners include: student groups at universities and colleges; a local public or campus library; representatives from local religious congregations or faith-based community groups; local chapters of national/global activist or grassroots organizations; faculty members at nearby universities and colleges; reporters/journalists from local news publications such as newspapers and magazines; local nonprofits; and any community organizations that share goals or views with the film you are screening.
- 5. Invite A Guest Speaker!** Guest speakers and panelists are a great way to encourage discussion and debate after a community screening. When people are engaged and thinking about the issues they will stay engaged long after the screening has passed. Contact representatives of local non-profits, faith groups, journalists and reporters from local media outlets, or teachers and professors who have expertise and/or insight into the issues raised by the film, and invite them to attend your screening and participate in a discussion or Q&A session with your audience.
- 6. Engage Your Audience!** Use this discussion guide to engage your audience. Included in this guide is a section called Ready to Act!, — which can be used as a handout — listing additional resources for further investigation about key issues raised in the film.

7. Spread The Word! Think about the best methods available to you for publicizing your film screening to people in your community. Sending emails to a contact list, creating event notifications on Facebook, Google+, Eventbrite or an online community calendar, using Twitter to announce your event, and placing screening announcements in local newspapers and newsletters is a good start. In addition to this guide, you can find and download a screening poster and press photos at http://www.bullfrogcommunities.com/after_the_spill that can be used to help publicize your event.

8. Tell Us How It Went! Visit http://www.bullfrogcommunities.com/after_the_spill to tell us about your event. Contribute to the film's discussion page to help other student groups, universities, non-profits, congregations and community groups further the discussion and put on successful screening events of their own. Where was your screening held? Who attended? What went well, and what was challenging? What did you discuss? Your feedback will help others to organize their own events, and will energize Bullfrog Communities as a whole.

ready to act!

handout

Gulf Restoration Network - <http://healthygulf.org/>

Dedicated to empowering people to protect and restore the natural resources of the Gulf of Mexico region.

Multiple Lines of Defense Strategy - <http://mlods.org/>

A methodology to design flood control and wetland restoration in coastal Louisiana.

Bridge the Gulf - <http://bridgethegulfproject.org/>

A community media project that lifts up the voices of Gulf Coast communities working towards justice and sustainability.

Losing Ground - <http://projects.propublica.org/louisiana/>

An interactive report by Bob Marshall, The Lens, Brian Jacobs and Al Shaw for ProPublica. According to the report, Louisiana's coastline is losing a football field of land every 48 minutes due in large part to climate change and drilling and dredging for oil and gas.

Louisiana Coastal Wetlands: A Resource At Risk - <https://pubs.usgs.gov/fs/la-wetlands/>

Louisiana's 3 million acres of wetlands are lost at the rate about 75 square kilometers annually, but reducing these losses is proving to be difficult and costly. USGS scientists have undertaken cooperative studies with several Federal and State agencies to study the Louisiana coast.

Coastal Resilience - <https://coastalresilience.org/>

Coastal Resilience is a program led by The Nature Conservancy to examine nature's role in reducing coastal flood risk. The program consists of an approach, a web mapping tool, and a network of practitioners around the world supporting hazard mitigation and climate adaptation planning.

Restore the Mississippi River Delta - <http://mississippiriverdelta.org/>

A coalition of Environmental Defense Fund, National Audubon Society, the National Wildlife Federation, Coalition to Restore Coastal Louisiana, and Lake Pontchartrain Basin Foundation. These groups are working to rebuild coastal Louisiana's nationally-significant landscape to protect people, wildlife and jobs. Funding provided by the Walton Family Foundation.

Audubon Society - <http://www.audubon.org/>

The Audubon Society works to conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the earth's biological diversity.

350.org - <http://350.org/>

350.org is an international effort to raise awareness of the need to decrease carbon dioxide concentration in the atmosphere to 350 parts per million.

Rainforest Action Network (RAN) - <http://ran.org/>

RAN fights alongside people directly impacted by dirty energy, challenging corporate power that place profits above people and planet.

Center for Biological Diversity - <http://www.biologicaldiversity.org/>

The Center works to secure a future for all species, using science, law and creative media to protect the lands, waters and climate that species need to survive.

Sierra Club - <http://www.sierraclub.org/>

The Sierra Club works to promote the responsible use of the earth's ecosystems and resources and to educate and enlist humanity to protect and restore the quality of the natural and human environment.

Greenpeace - <http://www.greenpeace.org/>

Greenpeace is the largest independent direct-action environmental organization in the world.