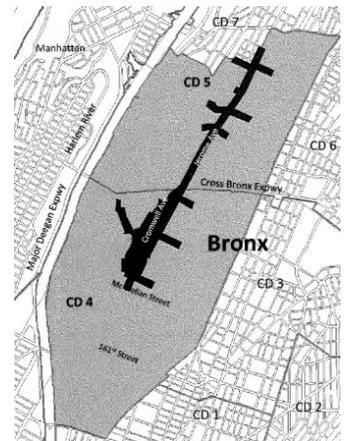


THE CITY OF NEW YORK IS GOING TO CHANGE OUR NEIGHBORHOOD

FIND OUT HOW TO GET INVOLVED

- What is zoning?
 - The City has a lot of uses for land and has to decide what land to use, where, and for what purpose (i.e., parks, schools, waste plants, houses with yards, high rises, factories, etc.)
 - Every block in the City is designated for a particular use or zone.
- What is re-zoning?
 - Re-zoning means to change how the land can be used.
 - For example, right now on Jerome Avenue, where you see an auto body shop, if you wanted to build an apartment building there, it's not currently zoned for an apartment building.
 - The City has decided to take a look at how land is being used on Jerome Ave (primarily) and decide how it should be used.
- What's the area to be studied?
 - 73 blocks primarily along Jerome Avenue, from just below 167th Street north to 184th Street, including the east-west corridors along 167th Street, 170th Street, Mt. Eden Avenue, Tremont Avenue, and Burnside Avenue.
 - This area includes thousands of apartments and over 200 businesses.
 - The impact area is all of Community Boards 4 and 5.
- Why now?
 - Part of the Mayor's housing plan is to preserve and build 200,000 units of affordable housing over the next 10 years.
 - They have designated "Cromwell-Jerome" to be one of the areas where more housing can be built.
- Why should the Community be concerned and engaged in this process?
 - Neighborhood residents are the community experts!
 - We, the community, are at the most critical point of that process right now because we have the opportunity to have our voices heard and be counted in a participatory process.
 - Based on the City's history of past re-zonings, we know that we must be vigilant to ensure that the City involves the community in all phases of the planning and decision-making process.
 - Community residents are concerned about the possibility of displacement. Zoning changes land value. As land values rise, landlords have MORE incentive to harass tenants to move out.
 - Community residents are concerned about the kind of affordable housing they will build. Who will be able to afford the new housing? Community residents want to know that the new housing is affordable to us.
 - Community residents are also concerned about long term businesses being displaced and want to work with the businesses to make sure they are included in this important process.



Come and have your voices heard and be counted!

To get involved, call: Enrique or Susanna at 718-716-8000 x 122 or 125.

www.bronxcommunityvision.org