



Strategic Action Plan

This Strategic Action Plan outlines the action CAHA intends to take towards the achievement of its Aim and Objectives for 2014-2015.

The actions that will be taken to achieve CAHA's objectives are outlined below, and an indication of 'progress to date' on each of the strategic objectives will be periodically provided.

Aim

The Alliance's aim is the restoration of a healthy and ecologically sustainable natural environment for all species, including humans.

Purpose

The Alliance's purpose is to promote the protection of the natural environment to enhance sustainability and health and wellbeing for all species, including humans.

Objectives

In particular, the Alliance will:

1. **Advocate** for effective public policy and community responses to promote a healthy ecology and society through the prevention of environmental degradation, including from climate change and from threats to air and water and soil, in order to protect and promote the health and wellbeing of the community and of biodiversity upon which humans depend;
2. **Collaborate** with others to identify and remove structural barriers to the protection of a healthy environment, including effective responses to climate change and the preservation of biodiversity; and to support the development of environmentally responsible and sustainable practices in health care;
3. **Engage and inform** health professionals, policy makers, and the community through the provision of information and education about the importance of environmental protection for health and wellbeing, including with regard to the risks from climate change and in relation to appropriate responses to protect and promote ecosystem and human health;
4. **Share** information and resources about health and the natural environment and climate issues through a network of individuals and organisations;
5. **Establish and maintain** a public fund to be called **Healthy Futures Fund** for the specific purpose of supporting the environmental objects/purposes of the Climate and Health Alliance.

STRATEGIC DIRECTIONS

CAHA's core strategies for the next 12-24 months fall into three main themes:

- Engaging the sector – CAHA will continue to engage the health sector through its membership network, publications (eg newsletters, e-lists, social media, reports, position papers, submissions, media releases, opinion pieces), and outreach activities (eg events such as forums, roundtables, seminars, webinars and conferences)
- Greening the sector – this will involve continuing and building on the work already begun to promote sustainability in healthcare initiatives through the promotion of the Global Green and Healthy Hospitals initiative to health institutions and organisations and will include the further development of a network to share resources
- Advocacy for health in all policies including in national and international climate and energy policy, with a particular focus on raising awareness about the implications for health from energy policy i.e. health effects of fossil fuels. This includes engagement with politicians, policymakers, researchers, community, healthcare stakeholders, governments, and advocacy and policy organisations.

Projects being initiated include:

- The development of a report into the health effects of coal in the Hunter Valley;
- Outreach and promotion of the Global Green and Healthy Hospitals initiative;
- The establishment of a project on education for sustainability to support professional organisations in advocating for education about climate change, sustainability, and health in all health professional curricula.

Projects/initiatives that are proposed include:

- The development of indicators and publication of a report card on the 'climate health of the nation'
- A research project on the economics of the health benefits of emissions reductions
- A research project / survey of attitudes and knowledge of health professionals about climate change
- The development of a report on the health effects of fossil fuels in Australia
- A concerted fundraising effort to support CAHA's success and sustainability
- The development of educational workshops and a webinar program for members and other health care stakeholders about the health effects of climate change, the health benefits of climate action, and the opportunities that exist for greening the health sector.
- Ongoing engagement with international policy including through the Global Climate and Health Alliance, and further advocacy to support calls for the development of a technical report on climate and health within the Nairobi Work Program to inform UNFCCC processes and discussions.
- The development of a CAHA Issues Paper on research to highlight concerns regarding the lack of funding for, and recognition of the significance of, research on climate change and health in Australia's health and medical research programs.

Objective 1: Advocate for effective public policy and community responses to promote a healthy ecology and society

Strategy	Action/s
Engage the health sector	Publications, media releases, events
Advocate for policy on each of CAHA's priorities	Submissions, media releases, engaging with politicians and policymakers, researchers, academics, community, advocacy and policy organisations
Engage community	Events, conferences, forums, media (traditional and social)

Objective 2: Collaborate with others develop effective strategies for the protection of a healthy environment, including in response to climate change and to ensure the preservation of biodiversity

Strategy	Action/s
Participating in joint campaigns	Involved in: Our Rivers Our Lifeblood; Places We Love; Our Land Our Water Our Future; Repower Port Augusta; Safe Climate Roadmap; Paid to Pollute
Working with other networks and alliances	Members of Climate Action Network Australia; Global Climate and Health Alliance
Collaborating with other key actors with common goals	Engaging with researchers, community and advocacy and policy organisations to encourage research, advocacy and policy to protect health from climate change and ecological degradation

Objective 3: Engage and inform health professionals, policy makers, and the community through the provision of information and education about the importance of environmental protection for health and wellbeing

Strategy	Action/s
Publications	Newsletters, media releases, position papers, journal articles, reports and blogs
Events	Participating in / hosting conferences, seminars, forums, roundtables, workshops and other events
Website	Maintain and further develop online resources, including links to research, reports, and relevant resources

Objective 4: Share information and resources about health and the natural environment and climate issues

Strategy	Action/s
Outreach and	Share articles, publications and media with member organisations

engagement	
Public relations	Promote activities and resources through mainstream and social media channels
Communications	Produce regular newsletters on climate and health/sustainable healthcare

Objective 5: Establish and maintain a public fund to be called Healthy Futures Fund

Strategy	Action/s
Comply with requirements for DGR status	Hold separate bank account for donations
Utilise online fundraising facility	Givenow account for online donations
Fundraising	Seek funding for priority projects

*This version developed March 2014.