



CLIMATE AND
HEALTH
ALLIANCE

Position Description - Campaign Organiser

1. ROLE

This is a role for a dynamic and energetic Campaign Organiser with an interest in building capacity and agency in taking action on climate change among health professionals. The successful applicant will work to recruit, train and support climate health champions as part of the Our Climate Our Health campaign for a National Strategy for Climate, Health and Well-being for Australia. One of the core goals of this campaign is to build capacity for leadership among health professionals to take action on climate change in their profession and the wider community. The role will also support the engagement of health professionals in aligned campaigns, such as the Repower Australia campaign. This position involves outreach and engagement for the campaign/s, organising campaign actions and communications, and developing, delivering and evaluating an education and training program for health professionals.

The position is a 0.4 contract position for 1.5 years, from January 2018 – June 2020. The appointment is subject to successful completion of a three months' probation period. The position is based in Melbourne. The salary package is \$74,000 pa (pro rata).

2. KEY ACTIVITIES

The position is required to:

- Strengthen the active engagement of health professionals and health organisations in the Our Climate Our Health campaign through mobilising and organising techniques.
- Utilise the resources and networks of the Repower Australia campaign to offer supporters opportunities to engage in meaningful and effective actions in support of climate action and a transition to renewable energy.
- Develop and deliver a series of training events on health and climate change, ensuring that the curriculum aligns with the objectives and tactics for the Our Climate Our Health campaign and the Repower Australia campaign.
- With colleagues, develop core messages to communicate key 'asks' in the context of the campaign/s.
- Develop / source relevant and meaningful activities and materials to support health professionals to act on climate change.
- Develop compelling digital content to share with our networks, motivate people to act, and engage new audiences.
- Help maintain websites and social media accounts.
- Identify, recruit and register participants, and secure the necessary training partners, services, materials and venue/s required for the training program.



**OUR CLIMATE,
OUR HEALTH.**

- Establish and deliver a mentoring program to support program participants.
- Develop pathways to move supporters up a ladder of engagement.
- Lead regular meetings with colleagues, campaign partners and working group members.
- Measure and evaluate outcomes from the program and propose continuing improvements.
- Ensure a record is kept of all materials and correspondence for future programs.
- Help develop and deliver strategies to support fundraising efforts.

3. KNOWLEDGE, EXPERIENCE (INCLUDING QUALIFICATIONS) AND SKILLS

Essential:

- Ability to lead and organise, build relationships, motivate and develop individuals or groups.
- Experience in community organising and capacity building strategies.
- Experience in developing and delivering educational workshops, courses and seminars, including materials development.
- Skills and experience in digital campaigning and online platforms, including NationBuilder.
- Ability to develop and execute organising campaigns and training programs and produce materials, tactics and metrics to support.
- Outstanding written and oral and interpersonal communication skills.
- Attention to detail and excellent organisation skills.
- Ability to develop visually appealing online content and analyse and report on online data.
- Undergraduate degree in a relevant discipline.

Desirable:

- Ability to develop compelling short videos.
- Demonstrated success in online fundraising.
- Qualifications in education and training for social change / community development.
- Understanding of the impact of climate change on health.

4. REPORTING

The Campaign Organiser reports directly to the CAHA Executive Director, works with the Programs and Campaigns Manager, is accountable to the CAHA Board, and liaises with the Campaign Core Organising Group, as well as external partners and stakeholders.

5. HOW TO APPLY

Please send your CV and a cover letter addressing the selection criteria to fiona.armstrong@caha.org.au by COB Monday 7th January 2019.

