



EMANUEL PLEITEZ  
Los Angeles Mayoral Candidate  
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**\*\*\*PRESS RELEASE\*\*\***  
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**EMANUEL PLEITEZ CONTINUES TO ENJOY GRASSROOTS FUNDRAISING SUCCESS**

*Pleitez raises \$10,000 since the New Year bringing his cash on hand past the \$300,000 mark*

LOS ANGELES – Emanuel is enjoying another wave of grassroots fundraising success having raised nearly \$10,000 in the past two weeks. After the latest filing deadline for the Los Angeles mayor's race, Emanuel Alberto Pleitez is still leading "major" contender Kevin James. The latest reports show Pleitez with \$319,917.67 on hand. At the end of year filing deadline, Pleitez raised \$102,710 to James' \$42,475 and outraised James \$110,244 to \$52,145 at the September deadline.

"It's clear that my candidacy is one of the more financially sustainable in the race, and now we have the money to get our message to the voters. We're the most efficient campaign in the race and are running a multi-million dollar campaign on a fraction of what the other candidates have." Pleitez said. "If you want to see how the candidates will run the city, look at how they run their campaigns. I see waste and inefficiency in a future with any of the other candidates as Mayor."

Since having reported that he has qualified for matching funds, Pleitez has been invited to more candidate forums and debates, including the League of Women Voters debate tonight, and the January 28th televised debate at UCLA.

As of the December filing deadline, Pleitez raised a total of \$212,954.18 in contributions, with more than \$163,000 of that amount eligible for the city's matching funds program. The city matches the first \$500 of individual contributions at a rate of two to one. Pleitez's average contribution was \$124, with 80% of the contributions coming in online.

Pleitez is a former technology executive, with public, private, and non-profit sector experience, and was appointed to manage President Obama's Economic Recovery Advisory Board. Pleitez, an LA native, grew up on the eastside and currently lives in El Sereno with his wife, Rebecca.

For full bio, please visit [www.pleitezforla.com](http://www.pleitezforla.com).

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