



EMANUEL PLEITEZ
Los Angeles Mayoral Candidate
www.pleitezforla.com
[www.twitter.com/PleitezforLA](https://twitter.com/PleitezforLA)
www.facebook.com/pleitez

January 29, 2013

*****PRESS RELEASE*****
For Immediate Distribution

HEADQUARTERS:

1972 E. Cesar E. Chavez Ave.
Los Angeles, CA 90033
213.290.2046

PRESS CONTACT:

John Hill
John_hill@pleitezforla.com
214.471.9661

EMANUEL PLEITEZ WINS JAN PERRY'S "ENDORSEMENT" AT SINAI TEMPLE TOWN HALL

Pleitez connects with Jewish voters who celebrate his youth and outsider status as a welcome change

LOS ANGELES – Rabbi David Wolpe stunned the crowd and the candidates with shocking questions in addition to the usual forum topics like jobs, public safety, and education. One of these curve ball questions required candidates to select which of the other candidates they would support as mayor.

Eric Garcetti and Wendy Greuel both selected City Hall colleague Jan Perry as their choice. Kevin James, who is frequently and vocally critical of the city council and its leadership, in a strange turn of events, still endorsed one, Jan Perry, for Mayor.

Even more shocking than James' support for an established city hall insider was Jan Perry's vote for Emanuel Pleitez as the next Mayor of Los Angeles. She said that Pleitez personally inspired her and was impressed with his ability to be so accomplished at 30, his commitment and dedication to the Latino community, and being able to mobilize young people in a way that no other candidate has been able to do thus far.

During the more traditional line of questioning, Pleitez was interrupted by applause after his characterization of education as a "24/7 responsibility of the city that involves every part of a student's life." Pleitez, who graduated from Wilson High School with about half of the people he started with, points to education as the foundation for fixing many of the city's problems.

After the debate, Pleitez was stopped by a group of 4 audience members who enthusiastically thanked him for "throwing his hat in the ring and sounding different." A second group of women, all of whom were members of the synagogue, said they "like that [Pleitez] isn't beholden to special interest groups like all of the other candidates, including Kevin James."

Pleitez, reacting to the support, said "It's clear that my message is starting to take hold and get to the voters." When they get to hear my story, my experience, and my vision, they like me more than the other candidates. We just have to keep working harder and more efficiently than the other campaigns and we'll make the runoff. We have the momentum and we have the talent, now we just have to execute."

Pleitez is a former technology executive, with public, private, and non-profit sector experience, and was appointed to manage President Obama's Economic Recovery Advisory Board. Pleitez, an LA native, grew up on the eastside and currently lives in El Sereno with his wife, Rebecca.

For full bio, please visit www.pleitezforla.com.

###