

Call for Evidence: Halting the rise in Type 2 Diabetes in under 5 years

Questions

A. Product Reformulation:

1. Should Government require further reformulation of food and drink products focussed on sugar content? Yes/No
 - a. If yes, what other types of products should be targeted for reformulation?
2. Should new reformulation measures be based on the Soft Drinks Industry Levy as a model? Yes/No
 - a. If not, why and what alternative measures would you recommend?

B. Marketing and Advertising:

1. Is the current advertising and marketing regulatory framework fit for purpose for encouraging healthier choices? Yes/No
 - a. If not, how should it be changed?
2. What improvements could be made to target less regulated areas of marketing and advertising such as: packaging and labeling, advertising around schools, online and elsewhere?

C. Keeping Fit and Healthy:

1. Is current public health advice sufficient to shift the Type 2 trajectory and the rise in obesity? Yes/No
 - a. If not, how could it be improved?
2. What are the systemic barriers to high quality nutrition and regular exercise? And how can we overcome them?

D. Regulation and Incentives:

1. What new regulation, taxation, and/or subsidies should Government consider to help shape a healthier food and drinks market?
2. Are the current measures for ensuring good quality nutrition for children sufficient? Yes/No
 - a. If not, how could they be improved?

Please send your submissions to action@tom-watson.com by 12:00 on 28th May 2019. If you require longer please let us know. We cannot guarantee being able to consider contributions received after 28th May but will consider exceptional circumstances.