

Conference Information



Hotel Accommodation

The conference is being held at the Chateau Louis Hotel & Conference Centre, 11727 Kingsway, Edmonton, T5G 3A1. For participants requiring hotel accommodation, a block of rooms is being held until March 25, 2015 at the following rates: \$111.00 Standard Queen Room; and \$126.00 King Room. A full breakfast is included with all rooms. Contact the hotel directly at (780) 452-7770 or 1-800-661-9843 and indicate you are attending the PIA conference to receive the appropriate rate.

Keynote Tickets

The Keynote Presentation & Reception, Wednesday, April 8th in Calgary and Thursday, April 9th in Edmonton, is included in the registration fee, however, additional tickets are available at a cost of \$20.00 and can be purchased on-line or through the PIA offices in Edmonton (780) 420-0471 or Calgary (403) 630-8836.

“On the River” Performance

On the River is a live performance by singer song-writer Maria Dunn and Asani, an acapella Aboriginal women's trio. Through the lens of the life of former chief Dorothy McDonald, this multi-media presentation tells the story of the Cree, Dene and Metis peoples' community of Fort McKay which is a town located just north of Fort McMurray in the midst of major oil sands sites. The performance, which is included in the conference registration fee, will take place Friday, April 10th in the Grand Ballroom of the Chateau Louis starting at 7:30 pm. Additional tickets are available at a cost of \$15.00 and can be purchased either on-line or through the PIA office in Edmonton. Tickets will be \$20.00 at the door.

Display Tables

Member advocacy and community organizations are invited to set up display tables. There is limited space so please call early to book a table.

Conference Check-in

Conference registration tables will be open Thursday, April 9 from 6:00 pm - 7:00 pm and Friday, April 10 from 8:30 am - 9:00 am in the foyer of the Grand Ballroom.

Registration Deadline

Deadline for full conference registration is April 2, 2015.

Inquiries

For further information, please contact Karen at the PIA office by calling (780) 420-0471 or emailing office@pialberta.org

You can also check the PIA website at <http://pialberta.org/2015conference> for further conference details.

Public Interest Alberta's Ninth Annual Advocacy Conference



April 9 - 11, 2015
Chateau Louis Conference Centre
11727 Kingsway, Edmonton



Registration Form

Personal Information

Name: _____

Organization: _____

Address: _____

City: _____ PCode: _____

Email: _____ Ph: _____

*Food Allergies: _____

*Vegetarian selections will be provided for lunch, however, please advise if you have any food allergies.

Full Conference Registration

The registration fee covers the cost of all conference materials, keynote speaker and reception, Friday evening performance of "On the River", two organized luncheons and coffee breaks.

Members:

\$200/Individual \$ _____

\$175/Person for a table of 7 or more \$ _____

Non-Members:

\$250/Individual \$ _____

I will be attending the keynote in:

Calgary Edmonton

Extra Tickets

Keynote & Reception _____ @ \$20 = \$ _____

"On the River" Performance _____ @ \$15 = \$ _____

Total Enclosed \$ _____

Forward your completed registration form and payment to:



Public Interest Alberta
3rd Floor, 10512 122 Street NW
Edmonton, AB T5N 1M6
or register on-line at <http://pialberta.org/2015conference>

Conference Overview

This year's advocacy conference will bring together key leaders and advocates to envision what a just and fair Alberta would look like, and how we can work together to make it happen. In these times of significant political and economic flux, the political debate in the province should not be simply reduced to how much we need to cut our public services because of the drop in the price of oil, or to defend an inadequate status quo. Rather, it is imperative that progressive organizations and people work together to articulate what Alberta can actually become. We have the people, resources and creativity to build a province that truly supports all people to realize their potential, build strong communities and cares for those who need support. The conference will focus on ways that we can effectively mobilize people and organizations to make this "citizen's agenda" happen.

We are excited to have as our keynote speaker Avi Lewis, as well as a number of first-rate plenary speakers on key topics including: Asbjorn Wahl, Adviser at the Norwegian Union of Municipal and General Employees; Colleen Fuller, a Vancouver-based health policy researcher whose presentation is being sponsored by the Friends of Medicare; and Bill Phipps, social justice advocate and past Moderator of the United Church of Canada. The conference will also feature an advocacy panel on "Making it Happen" and workshops on building an agenda for a just and fair Alberta.

Keynote Presentation



Avi Lewis

One of Canada's most articulate and insightful political observers, Avi Lewis is an award-winning documentary filmmaker and television journalist.

His first feature length film, *The Take* (2004), followed Argentina's new movement of worker-run businesses and was released theatrically, winning several awards. In 2010 and 2009 Avi hosted Al Jazeera English Television's Fault Lines. He has also worked at the CBC as the host of On the Map, The Big Picture, and counterSpin. Currently he is directing a feature documentary called *The Message: the (r)evolutionary power of climate change*.

Calgary - Wednesday, April 8 @ 7:00 pm

John Dutton Theatre, Calgary Public Library
616 MacLeod Trail, SE

Edmonton - Thursday, April 9 @ 7:00 pm

Grand Ballroom, Chateau Louis Conference Centre
11727 Kingsway