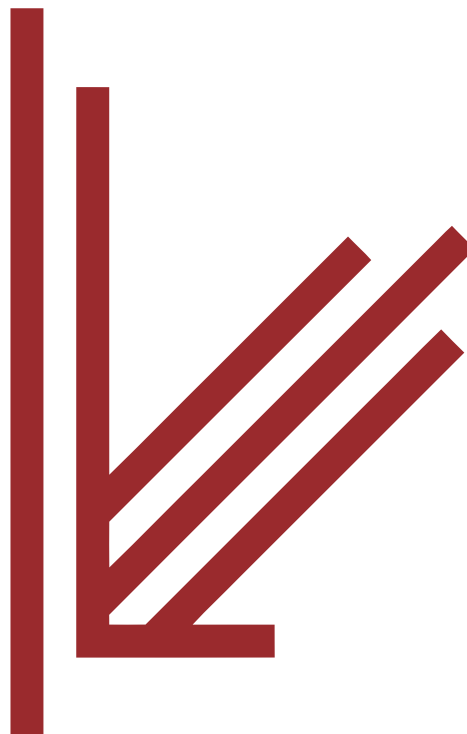
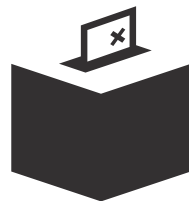


**THE  
CANADIAN -  
MUSLIM  
VOTE**



**POST-ELECTION REPORT**



**MAINSTREET RESEARCH**



## Canadian Muslims Vote in Record Numbers

November 19, 2015 – Ottawa - An estimated 79% of Canadian Muslims voted in the 2015 Federal Election according to a recent post-election poll conducted by Mainstreet Research. The poll surveyed Muslims from municipalities across Canada to determine Canadian Muslim voter turnout.

The 79% Canadian Muslim voter turnout significantly exceeds estimates from the 2011 Federal Election, which reported Muslim voter at approximately 46.5% (Hamdani, Daood, 2015).

Findings from the poll are outlined in a Post-Election Report released and commissioned by The Canadian-Muslim Vote (TCMV). It documents the impact of organizations, such as TCMV, in engaging Canadian Muslim voters leading up to the 2015 Federal Election. Although TCMV delivered its message of civic engagement nationally, it specifically targeted nine ridings across the Greater Toronto Area. The Report indicated that voter turnout amongst Canadian Muslims in those particular ridings was a ground breaking 88%.

“We are extremely pleased with Canadian Muslim voter turnout in the 2015 federal election,” said Muneeza Sheikh, Director of Communications for TCMV. “We hope to achieve similar results in future elections, at all levels of government, across the country”.

**For More Information:**

The Canadian Muslim Vote:

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Mainstreet Research:

David Valentin, [david@mainstreetresearch.ca](mailto:david@mainstreetresearch.ca), 613-698-5524



## **METHODOLOGY**

Mainstreet surveyed 802 Muslim Canadians from November 3-5 across 5 municipalities: London, Ottawa, Greater Toronto Area, Edmonton and Vancouver as well as 9 ridings: Don Valley East, Mississauga Centre, Mississauga-Erin Mills, Scarborough Guildwood, Etobicoke North, Don Valley West, Mississauga Malton, Scarborough Southwest and Scarborough Centre. The poll has a margin of error of +/- 3.46 percentage points, 19 times out of 20 for the coverage zone.

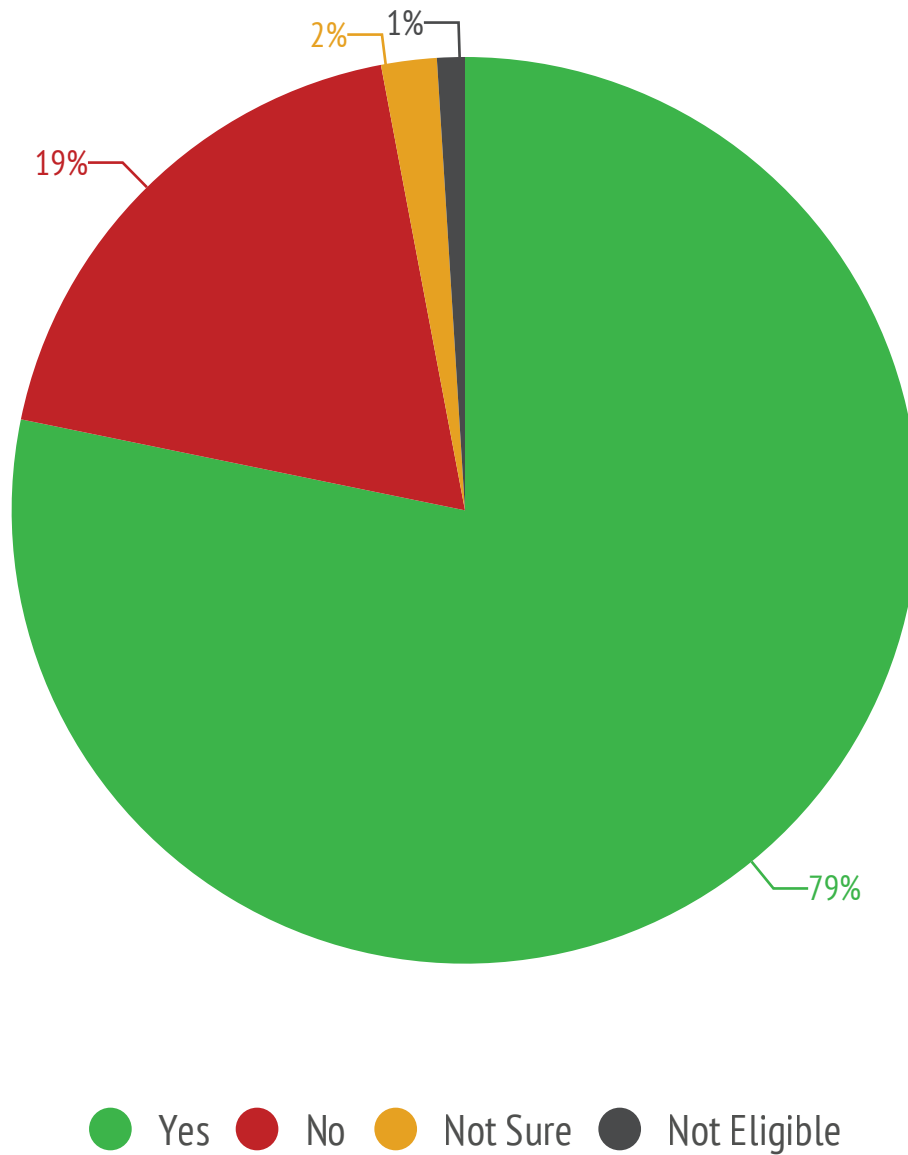
Please note that there is likely a social desirability bias in the results as respondents may have overestimated their turnout.

## **ABOUT THE CANADIAN MUSLIM VOTE**

The Canadian-Muslim Vote is a grassroots and non-partisan organization that encourages greater civic engagement within the Canadian Muslim community. The organization was founded based on a strong belief in the Canadian democratic process and the importance of all Canadians – Muslims included – participating in elections at all levels of government.



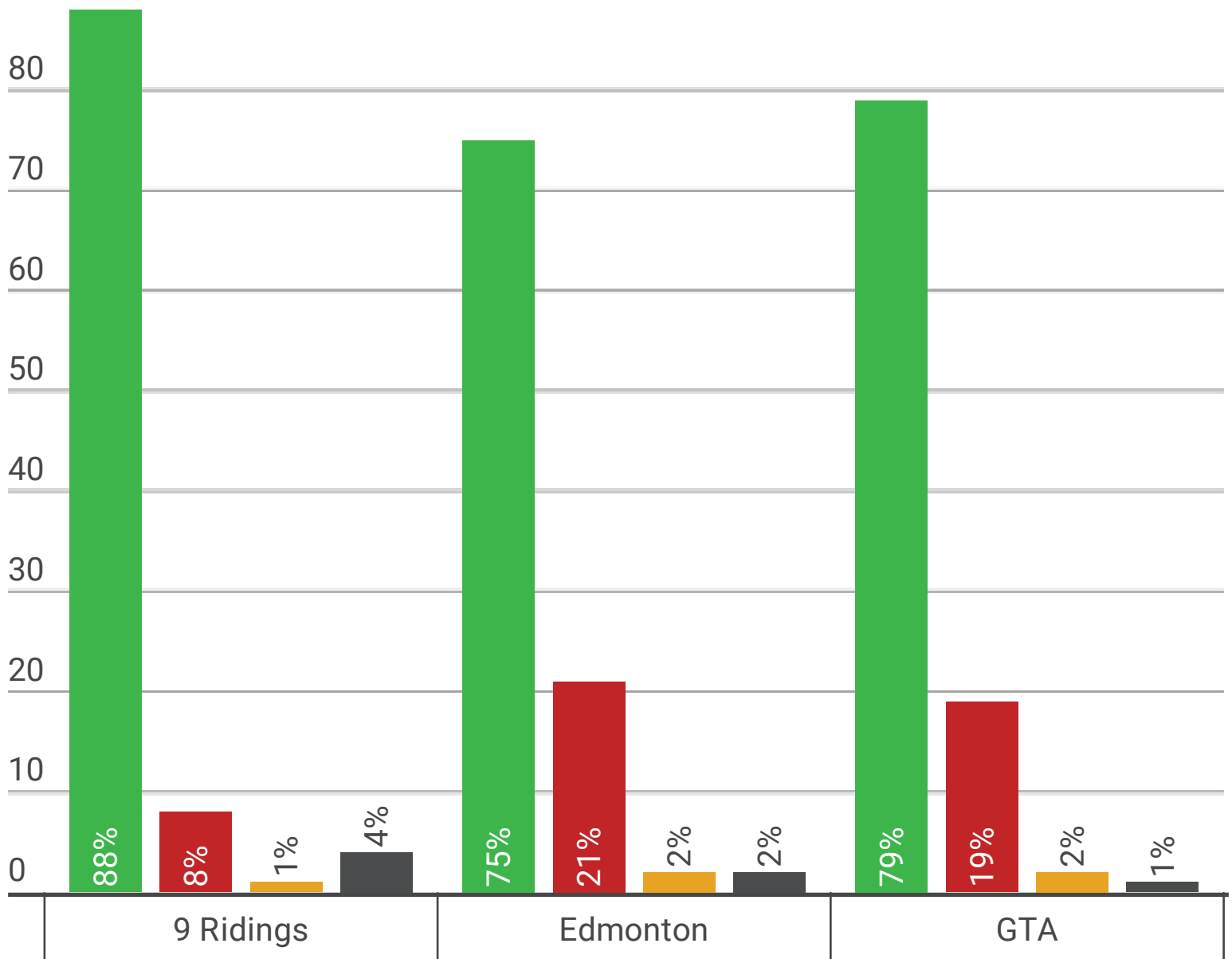
Did you vote in the 2015 Federal Election between Justin Trudeau, Stephen Harper, Tom Mulcair and Elizabeth May?



	18-34	35-49	50-64	65+	Male	Female
Yes	76%	88%	74%	87%	89%	75%
No	23%	11%	2%	11%	9%	23%
Not Sure	1%	1%	20%	1%	2%	1%
Not Eligible	1%	1%	4%	1%	1%	1%

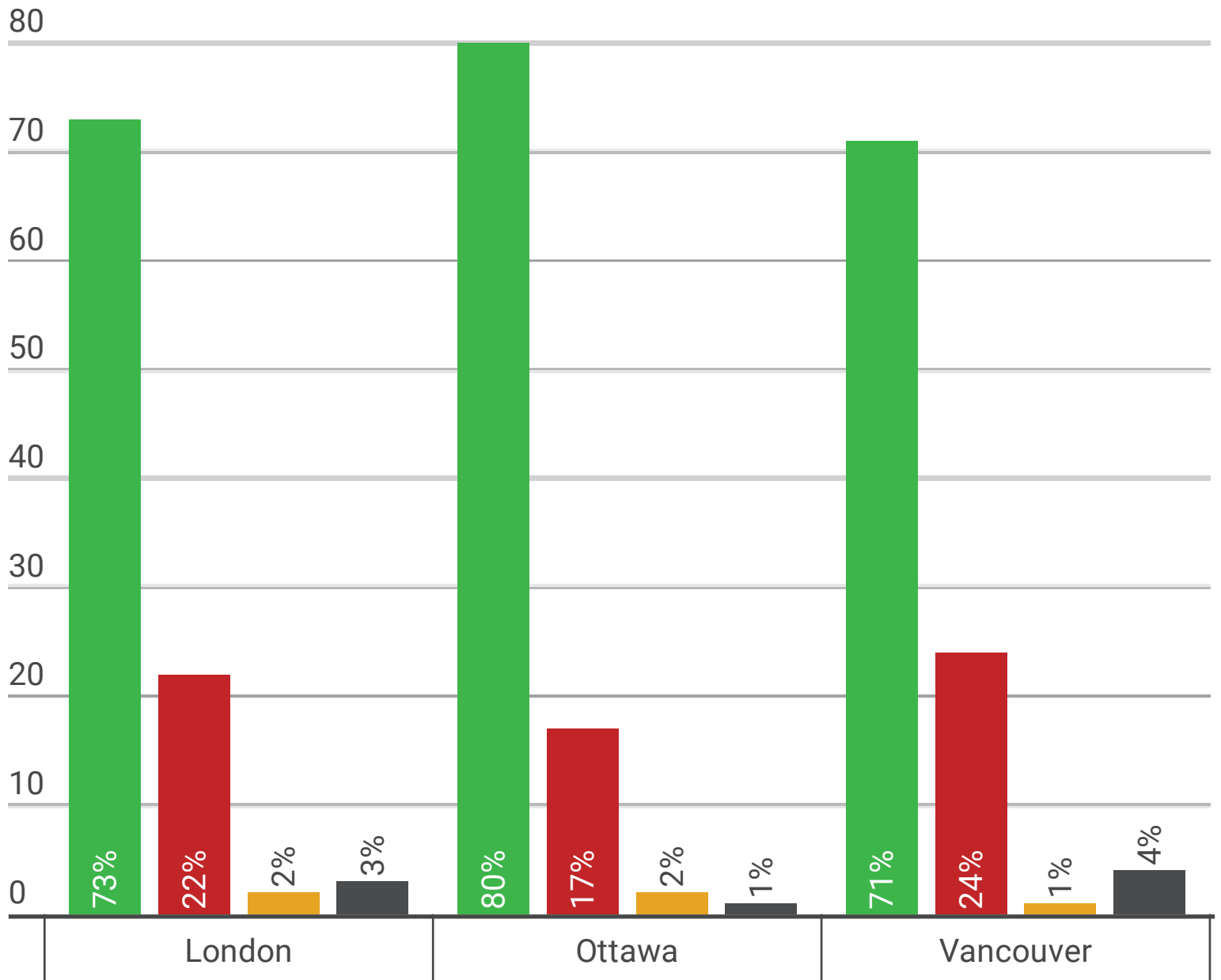


Did you vote in the 2015 Federal Election between Justin Trudeau, Stephen Harper, Tom Mulcair and Elizabeth May?





Did you vote in the 2015 Federal Election between Justin Trudeau, Stephen Harper, Tom Mulcair and Elizabeth May?



# ABOUT MAINSTREET

Mainstreet is a national public research firm. With 20 years of political experience at all three levels of government, President and CEO Quito Maggi is a respected commentator on Canadian public affairs.

Differentiated by its large sample sizes, Mainstreet Research has provided accurate snapshots of public opinion, having predicted a majority NDP government in Alberta, a majority Liberal government in British Columbia and a majority Liberal government in Ontario. Mainstreet has been the most accurate polling firm in several by elections and the most recent Toronto mayoral election. Most recently, Mainstreet was the only polling firm to correctly predict a Liberal majority government in the 2015 federal election.

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