**Generic – NHCW Promo Posts from** [**https://healthcenterweek.org/social-media-tools/**](https://healthcenterweek.org/social-media-tools/)

* [Download Facebook Cover Photo 828 x 465 pixels](https://healthcenterweek.org/wp-content/uploads/2017/02/NHCW-Post-Design-7.png)
* [Download Facebook Cover Photo en español 828 x 465 pixels](https://healthcenterweek.org/wp-content/uploads/2017/02/Facebook-851x465-spanish.jpg)
* Join me in celebrating Community Health Centers during National Health Center Week 2017, August 13-19 www.healthcenterweek.org #NHCW17
* We value our nation’s health centers for providing access to primary, behavioral, and dental health care. #NHCW17 #valueCHCs
* Join me in celebrating our nation’s Community Health Centers, serving more than 24 million patients, during #NHCW17.
* Do you #valueCHCs? [@elected official] If so, visit our health center during #NHCW17
* Celebrate National Health Center Week 2017, find an event near you https://healthcenterweek.org/events-on-the-map/ #NHCW17
* Celebrating America’s Health Centers: The Key to Healthier Communities. National Health Center Week 2017, August 13-19 www.healthcenterweek.org #NHCW17
* Celebrate National Health Center Week 2017! Find an event near you: [link]
* We value our #HealthCenters for providing access to primary, behavioral, and dental care! #NHCW17 #ValueCHCs
* Join us in celebrating Community #HealthCenters during National Health Center Week 2007, Aug 13-19. #NHCW17 #ValueCHCs
* Join us in celebrating Community #HealthCenters, serving more than 6.2 million patients in #CA! #NHCW17 #ValueCHCs
* #HealthCenters serve 1 in 7 in #CA. Join us in celebrating their work during National Health Center Week, Aug 13-19. #NHCW17 #ValueCHCs

**General Health Center Week Posts - (Used between August 13-19)**

* Today we are celebrating [X] [Insert event photo]. #valueCHCs #NHCW17
* I appreciate the work of [your local health center’s name], their staff and volunteer board members. Thank you for serving our community! #NHCW17 #valueCHCs
* Excited to see our [op-ed/LTE] in the [@localnewssource], shout out to [@MOC]. Thanks for the support! [insert link] #NHCW17 #valueCHCs

**Elected Officials Day – Sunday, August 13**

* Thank you @JerryBrownGov for your continued support for #healthcenters in #CA! #NHCW17 #ValueCHCs
* Thank you @SenFeinstein & @KamalaHarris for your continuing efforts to #SaveACA and strengthen #Medicaid#NHCW17 #ValueCHCs
* Thank you [INSERT ELECTED OFFICIAL] for fighting to put #patientsbeforepolitics. #NHCW17 #ValueCHCs
* 41 out of #CA’s 55 members of #Congress are standing up for #healthcenters and protecting #Medicaid and the #ACA. #NHCW17 #ValueCHCs
* Thanks to our elected officials for supporting CHCs! [INSERT ELECTED OFFICIAL] #NHCW17 #ValueCHCs
* Do you #ValueCHCs [@elected official]? If so, visit our health center during #NHCW17

**Health Screenings Day – Monday, August 14**

* #HealthCenters provide 1000s of health screenings every year, allowing for early detection of cancer, diabetes, and more! #NHCW17 #ValueCHCs
* Thanks to screenings provided by #healthcenters, over 71% of new breast cancer diagnoses in #CA were in early stages! #NHCW17 #ValueCHCs
* .@AmericanCancer estimates 176k in #CA will develop cancer in 2017. #HealthCenters provide screenings that save lives! #NHCW17 #ValueCHCs
* 13 million in #CA are prediabetic or have undiagnosed diabetes. Early detection from health screenings saves lives! #NHCW17 #ValueCHCs
* Support #healthcenters work in screenings! #NHCW17 #ValueCHCs
* 1 in 3 young adults in #CA are prediabetic. #HealthCenters provide critical screenings for diabetes across the state! #NHCW17 #ValueCHCs
* Over 58k in #CA die of heart disease each year. Screenings at #healthcenters lead to early detection and save lives! #NHCW17 #ValueCHCs

**Public Housing Health Center Day – Tuesday, August 15**

* Public Housing #HealthCenters bring #healthcare to homes across #CA and serve communities in most need of services. #NHCW17 #ValueCHCs
* Over 38k in #CA live in public housing. #HealthCenters provide convenient and affordable care to these communities! #NHCW17 #ValueCHCs
* Public Housing #HealthCenters bring healthcare to low-income families with limited access to transportation. #NHCW17 #ValueCHCs
* Public Housing brings families out of homelessness and #HealthCenters in these communities provide vital medical care. #NHCW17 #ValueCHCs
* Support public housing #HealthCenters' work bringing accessible, affordable, & quality care to low-income families in #CA! #NHCW #ValueCHCs

**Healthcare for the Homeless Day – Wednesday, August 16**

* #CA has 1/3 of the country’s chronically homeless population. #HealthCenters provide vital care to those most in need. #NHCW17 #ValueCHCs
* 40% of the homeless report having a chronic medical condition. #HealthCenters provide care regardless of ability to pay! #NHCW17 #ValueCHCs
* .@APA: 47% of homeless women have major depressive disorder. #HealthCenters provide important mental health services! #NHCW #ValueCHCs
* .@APA: Homeless people have twice the rate of mental illness compared with the general pop. #NHCW17 #ValueCHCs
* Homeless pop. have higher rates of TB, hypertension, asthma, and diabetes. #HealthCenters provide vital screening services! #NHCW #ValueCHCs

**Agricultural Worker Health Day – Thursday, August 17**

* #HealthCenters serve 430k agricultural workers in #CA and are the drivers of many rural economies #NHCW17 #ValuCHCs
* For many agricultural workers in #CA, #HealthCenters are the only providers of affordable and accessible #healthcare. #NHCW17 #ValueCHCs
* Thanks to agricultural workers, #CA produces almost half of the country’s fruits, nuts, and vegetables. #NHCW17 #ValueCHCs
* Agricultural workers produce more than 11% of the country’s agricultural GDP. Protecting their health protects our food! #NHCW17 #ValueCHCs
* 1 out of every 5 cows in the US lives in #CA and the #CA produces 80% of the country’s strawberries. Thanks #AgWorkers! #NHCW17 #ValueCHCs

**Consumer Board Member Day – Friday, August 18**

* It’s consumer Board Member Day! Thank you to our Board members: [insert here]
* #HealthCenters are a pillar of many communities in #CA and consumer board members are an important link between the two. #NHCW17 #ValueCHCs
* Consumer Board Members bring the voices of the community to the leadership of #HealthCenters throughout #CA. #NHCW17 #ValueCHCs
* Consumer board members ensure that #HealthCenters provide relevant, culturally sensitive, and high quality care to their communities. #NHCW17 #ValueCHCs
* Consumer Board Members oversee the operations of #HealthCenters and represent the needs of the community. #NHCW17 #ValueCHCs

**Children’s Health Day – Saturday, August 19**

* Over half of all kids in #CA are on Medi-Cal--that’s 5.7 million! Let’s work to protect access to care for our children! #NHCW17 #ValueCHCs
* Since passing #Health4AllKids #CA has ensured 180k #undocumented kids have access to #healthcare. #NHCW17 #ValueCHCs
* Thanks to Medi-Cal, the number of uninsured children in #CA fell by over 50% since 2001. #NHCW #ValueCHCs
* Kids with #coverage miss fewer school days and are more likely to go to college. Protect kids access to #healthcare! #NHCW17 #ValueCHCs
* 62% of those covered by Medi-Cal are families with children. Healthy families and healthy children make for a stronger #CA! #NHCW #ValueCHCs

**Medicaid Specific Posts**

**Facebook**

* Did you know that #Medicaid is called Medi-Cal in California and is one of the most successful and efficient health systems in the country? Click to learn more! #NHCW17 #ValueCHCs [Info graphic]
* More than 6.2 million people receive health #coverage through #Medicaid. That’s 1 out of every 7 Californians! Families across the state are able to access life-saving services from #HealthCenters thanks to Medicaid! #NHCW17 #ValueCHCs **[link infographic]**
* Did you know that community #healthcenters provide primary care services to 54% of Medicaid beneficiaries who got #coverage through the #ACA? #NHCW17 #ValueCHCs
* Since #Medicaid expanded in California thanks to the Affordable Care Act, more than 3.7 million more Californians became eligible for #coverage! #NHCW17 #ValueCHCs

**Tweets**

* Did you know community health centers provide service to 54% of people on Medicaid in #CA? #NHCW17 #ValueCHCs
* #Medicaid provides #coverage for 1 in 3 Californians and over half of the state’s children! #NHCW17 #ValueCHCs
* Adults on #Medicaid cost 22% less than if they were covered by private insurance! #NHCW17 #ValueCHCs
* Thanks to #Medicaid expansion in CA, #HealthCenters are able to see 63% more patients in communities! #NHCW17 #ValueCHCs
* Because of #Medicaid expansion and the #ACA, #California has the lowest uninsured rate in its history! Urge your elected officials to protect our care! #NHCW17 #ValueCHCs