**FOR IMMEDIATE RELEASE MEDIA ADVISORY**

**[Name of institution] RESEARCHERS TO HOLD PUBLIC TOWN HALL ON IMPORTANCE   
OF PUBLIC INVESTMENTS IN BASIC RESEARCH IN [Name of COMMUNITY]**

(City - Date) Leading researchers at [Name of institution] will hold a public town hall to discuss their research on [topic of the town hall] on [Date] as part of the Get Science Right Campaign.

The town hall is an opportunity to share some of the critical research underway at [institution] with members of the community. Researchers will outline how public investments are vital for this kind of research and dialogue about its importance for the community.

“Researchers create the knowledge we need to improve the quality of life for all Canadians and help face local challenges, right here in [Name of community]. We are calling on the federal government to increase investment by $1.3 billion for basic research over the next four years,” said [name of spokesperson, title]. This was a key recommendation of the Advisory Panel on Federal Support for Fundamental Science.

**TOWN HALL ON BASIC RESEARCH**

Name of event host(s)/participants/panelists

Location   
Street address (include any details if difficult to find)

Date, Time

The [Name of Faculty Association] represents [number and type of academic staff].

This event is part of the Canadian Association of University Teachers’ *Get Science Right* campaign. CAUT is the national voice of 70,000 academic and general staff at universities and colleges across the country. For more information on CAUT’s “Get Science Right” Campaign, visit science.caut.ca

-30-

**Contact:**

Name, Position, Organization

Phone number, email address