



CONFERENCE OF CALIFORNIA HISTORICAL SOCIETIES

65TH ANNUAL MEETING

June 20-22, 2019 ★ Placerville, CA



This June, head over to CCHS's 65th Annual Meeting in historic Placerville, CA to explore California history with three days of fun-filled workshops, tours and networking. Highlights include:

Hotel accommodations and workshop at the historic Cary House Hotel. With antiques dating back to 1857, this hotel was visited by many famous figures such as Buffalo Bill, Mark Twain, Elvis Presley, Bette Davis and many more legends of history.

Welcome Wine & Hors d'oeuvre Social Hour at the Lava Cap Winery on Thursday. Network with others from historical organizations, museums and societies from all over California while enjoying complimentary wine and hors d'oeuvres.

You asked and we listened! Two workshops on Friday on the two most critical areas of assistance requested by CCHS members. Social Media for Membership Growth and So You Want to Publish a Book? will be presented in informative and interactive workshops.

Tours to Boeger Winery, Marshall Gold Discovery State Historic Park and Gold Bug Park. Awards Luncheon at the beautiful and historic Sequoia Mansion. Enjoy an afternoon celebrating history with other organizations and celebrating awardees while enjoying a three-course meal and stunning views.



Hotel Accommodations

Historic Cary House Hotel
(530) 622-4271
300 Main Street
Placerville, CA 95667

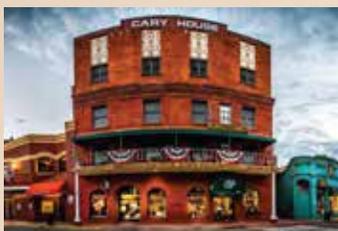
\$129+tax/night - King Room (1 bed)
\$139+tax/night - Queen Room (1 bed)
\$169+tax/night-2 Bedroom Suite
(1 Queen bed and 1 Double bed or
Murphy bed-max occupancy is 4).

Reservation deadline:
June 8, 2019

**Please mention CCHS when reserving.*



THURSDAY, JUNE 20



RVP Meeting -12:00-1:30 pm

Conference of California Historical Societies Regional Vice Presidents Meeting-Milton Room

CCHS Board Meeting-1:30-3:00 pm

Conference of California Historical Societies Executive Board Meeting-Milton Room

Conference Registration-3:30-5:00 pm

Registration will take place at the Cary House Hotel lobby.

Wine & Hors d'oeuvre Social Hour-5:00-6:30 pm

Join us for an Opening Reception with a Wine & Hors d'oeuvre Social Hour at the Lava Cap Winery. Meet others who share your love of history in this casual setting.



FRIDAY, JUNE 21



Workshop Session One: Social Media for Membership Growth-9:00-10:00 am

Likes, shares, hashtags and tweets – what do they all mean and how can you use them to retain and grow your membership? Considering the average person will spend about 5 years of his/her life on social platforms, social media presence is a must! After you've learned the relevant skills from industry expert, Christina Lynn Richter, you will be ready you will be ready to like, share, and hashtag your way to higher membership numbers with your next campaign!



Workshop Session Two: So You Want to Publish A Book?-10:15-11:15 am

Are you interested in preserving California's rich history through writing but not sure where to start? This is your chance to hear from Maryellen Burns-Dabaghian who recently navigated the writing and publishing "waters" and can help you identify the do's and don'ts of publishing a book successfully. You'll also have the opportunity to get all your technical questions answered. After this session, all you'll need to do is start writing!



Boeger Winery: Keynote Luncheon, Wine Tasting & Guided Tour-12:00-2:00 pm (Bus Transportation Provided)

Enjoy a lunch and keynote speech from 12-12:30 pm with Jody Franklin of Visit El Dorado. Jody was born and raised in El Dorado County, CA in the tiny foothill town of Rescue. She received her bachelor's degree in broadcast journalism from San Diego State University and spent the next 20 years as a video producer in Placerville with her husband and daughter. Jody has held her current position as Executive Director of Tourism for the El Dorado County Chamber of Commerce since 2008. She loves to share her extensive knowledge of the region with its rich and colorful history, outdoor recreation, and family owned farms and wineries. Her enthusiasm for this place she calls home is infectious but not harmful.

FRIDAY, JUNE 21



Boeger Winery Tasting & Tour-12:30-2:00 pm

Following lunch and keynote speaker at Boeger Winery, guests will enjoy a wine tasting and guided tour of the historic winery. The Boeger Winery estate was homesteaded during the gold rush by the Fossati-Lombardo family. Though the family initially tried their luck in the gold fields they quickly learned, as many others did, that there was more fortune to be made from selling goods and services to the miners than in the mining itself. The estate was turned into a fruit and nut farm as well as a winery and distillery. The family made wine from Mission grapes and an early clone of Zinfandel, a small block of which still remain and produce fruit to this day. Greg and Sue Boeger bought the property in 1972, decades after the last winery in the county was shut down due to Prohibition. Boeger was the first modern day (post-Prohibition) winery in the El Dorado American Viticultura Area..



Marshall Gold Discovery State Historic Park-2:30-4:00 pm (Bus Transportation Provided)

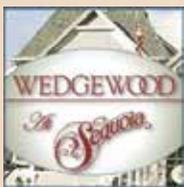
James W. Marshall discovered gold in 1848 on the South Fork of the American River in the valley the Nisenan Indians knew as Cullumah (beautiful valley). This event led to the greatest mass movement of people in the Western Hemisphere and was the spark that ignited the spectacular growth of the West during the ensuing decades. The gold discovery site, located in the still visible tailrace of Sutter's sawmill in present day Coloma, California, is one of the most significant historic sites in the nation. We will take a Gold Discovery Tour which tells the story and visits the sites of the Coloma Valley before the discovery of gold by James Marshall. Learn about the events leading up to the discovery, the history of the California Gold Rush and the town of Coloma.

SATURDAY, JUNE 22



Gold Bug Park Self Guided Audio Tour-9:30-11:00 am (Carpooling suggested)

You'll step back in time when you enter the Gold Bug Mine! It's a REAL gold mine from the Gold Rush days. Explore the Gold Bug and the mining museum. Find your riches in the gem panning trough. Be sure to visit the historic Stamp Mill, working Blacksmith Shop and Hattie's Gift Shop.



Union Cemetery Tour-11:30 am-12:15 (Across the street from the Sequoia Mansion)

General Membership Meeting-12:30-1:00 pm

A general CCHS membership meeting will take place at the Sequoia Mansion

History Exhibition-12:15-3:00 pm

RSVP with us to display your proud historical artifacts, publications and organizational materials for guests to enjoy throughout the luncheon.

Awards Luncheon-1:00-3:00 pm

Join the Conference of California Historical Societies as we spend the afternoon at the beautiful and historic Sequoia Mansion. A three-course lunch will be served as honorees are presented awards in several categories; nominated by their peers. The luncheon is an amazing conclusion to the 65th Annual Meeting.



SCHEDULE

*Schedule is subject to change without notice.
For updates and more detailed information,
please visit the website.

THURSDAY, JUNE 20

12:00-1:30 pm	RVP Meeting, Cary House Hotel, Placerville
1:30-3:00 pm	Board Meeting, Cary House Hotel, Placerville
3:30-5:00 pm	Registration, Cary House Hotel Lobby, Placerville
5:00-6:30 pm	Welcome Reception, Lava Cap Winery
6:30 pm	Dinner on your own

FRIDAY, JUNE 21

6:30-8:30 am	Breakfast on your own
8:30-9:00 am	Conference Registration in the Milton Room
9:00-10:00 am	Workshop Session 1-Social Media for Membership Growth
10:15-11:15 am	Workshop Session 2-So You Want to Publish a Book?
11:30 am	Coach bus transportation to Boeger Winery
12:00-12:30 pm	Lunch & Keynote Speaker, Jody Franklin of Visit El Dorado at Boeger Winery, Placerville
12:30-2:00 pm	Boeger Winery wine tasting & guided tour
2:00 pm	Coach bus departs to the Marshall Gold Discovery State Park
2:30-4:00 pm	Marshall Gold Discovery State Park
4:00 pm	Coach bus transportation back to hotel
4:30 pm	Dinner on your own-suggested restaurants will be provided at registration

SATURDAY, JUNE 22

6:30-9:00 am	Breakfast on your own
9:00-9:30 am	Travel to Gold Bug Park (approx. 10 mns. away) Carpooling suggested.
9:30-11:00 am	Gold Bug Park self-guided audio tour and associated mining related activities
11:00-11:30 am	Travel time on your own to afternoon activities
11:30 am-12:15 pm	Union Cemetery Tour (across from the Sequoia Mansion)
12:15-1:00 pm	Awards Luncheon Check-In, Sequoia Mansion
12:00-3:00 pm	History Exhibition, Sequoia Mansion Patio
12:30-1:00 pm	General Membership Meeting (CCHS members only), Sequoia Mansion
1:00-3:00 pm	Awards Luncheon, Sequoia Mansion
3:00 pm	Event concludes

REGISTRATION

EARLY BIRD RATES-APRIL 1-MAY 31, 2019

FULL WEEKEND RATES-THURSDAY-SATURDAY

Quantity #

- RVP Early Bird: \$235
- Member Early Bird: \$260
- Non-Member Early Bird: \$280

FRIDAY ONLY RATE

Quantity #

- Member: \$205
- Non-Member: \$210

REGULAR RATES-JUNE 1-JUNE 13, 2019

FULL WEEKEND RATES-THURSDAY-SATURDAY

Quantity #

- RVP Regular: \$245
- Member Regular: \$270
- Non-Member Regular: \$290

FRIDAY ONLY RATE

Quantity #

- Member: \$215
- Non-Member: \$220

SATURDAY AWARDS LUNCHEON ONLY

Quantity #

- Member/Non-Member: \$55

SPONSORSHIP PACKAGE

Quantity #

Quantity #

TOTAL: \$

Early bird registration deadline: May 31, 2019

Hotel registration deadline: June 8, 2019

Final deadline to register: June 13, 2019

REGISTRATION INFORMATION

Name: _____

Guest: _____

Phone: _____

Email: _____

Historical Affiliation (if applicable): _____

Address: _____

City: _____

State: _____ Zip: _____

Dietary Restrictions: _____

How did you hear about the event?: _____

Please send checks payable to Conference of
California Historical Societies (CCHS) to:
Conference of California Historical Societies
112 Harvard Ave. #15, Claremont, CA 91711

Please return this form with your check to the Address above, or register Online at www.annualmeeting.californiahistorian.com.
A registration confirmation with meeting details will be sent via email 5 days prior to the Annual Meeting.

All cancellations after June 1, 2019 will NOT be eligible for a refund. Cancellations received before this date must be made in writing and will be subject to a \$25 processing fee.

Register online at: www.annualmeeting.californiahistorian.com



SPONSORSHIP OPPORTUNITIES

This June, the 65th Annual Meeting will bring together attendees from all over the state to connect and share information. CCHS assists history enthusiasts and professionals to join efforts in preserving records, artifacts, sites and buildings, throughout the State. CCHS also helps local societies and small museums learn about and put into practice the most effective management, acquisition, preservation and restoration techniques.

Don't miss your chance to be in front of the leading professionals in the historical community - sponsor today!

TITLE SPONSOR - (one available)-\$1,000.00

- Opening and closing Conference comments
- Exhibit space at Awards Luncheon
- Prominent visual recognition on all conference signage and printed material
- Your logo with a link to your site on our Annual Meeting website
- Literature/promotional item in the official conference tote bag
- Two passes to the 65th Annual Meeting

KEYNOTE SESSION - (one available)-\$500.00

- Verbal recognition at the Reception
- Exhibit space at Awards Luncheon
- Prominent visual recognition on all printed material
- Your logo with a link to your site on our Annual Meeting website
- Literature/promotional item in the official conference tote bag
- One pass to the 65th Annual Meeting

AWARDS LUNCHEON - (one available)-\$750.00

- Verbal recognition at the Awards Luncheon
- Exhibit space at Awards Luncheon
- Prominent visual recognition on all Awards Luncheon signage and printed material
- Your logo with a link to your site on our Annual Meeting website
- Literature/promotional item in the official conference tote bag
- One pass to the 65th Annual Meeting

WORKSHOP TRACK - (two available, one per track)-\$350.00

- Verbal recognition at the beginning of the workshop track
- Prominent visual recognition on all Workshop Track signage and printed material
- Your logo with a link to your site on our Annual Meeting website
- Literature/promotional item in the official conference tote bag

TOTE BAG - (one available)-\$250.00

- Your logo displayed on official conference tote bag to be distributed to each attendee
- Your logo with a link to your site on our Annual Meeting website
- Literature/promotional item in the official conference tote bag

TOTE BAG INSERT -\$25

- Literature/promotional item in the official conference tote bag (50 pieces suggested)

Sponsorships can be purchased on the registration page, online, or by calling our office.