



Sticker Campaign: Back of House for Management

Product In-take: At check out, customers will have an opportunity to make a donation to support ReformCA's work. In return, a sticker may be given or placed on a product of their choosing.

Sticker In-take: ReformCA stickers are purchased through CCPR. They are sold in batches of 100 or more. Minimum donation \$1.00 per sticker, but additional donations are encouraged.

Collection: At the end of day, as you close your cash drawers, collect all of the donations and place in the provided CCPR envelope. The checks and balances are in the inventory sheets from both the manufacturer and CCPR outreach.

Payments: Checks may be made payable to:

CCPR/ReformCA
1734 Telegraph Ave
Oakland CA 94612

Contact: Roxane Thompson, roxane@reformca.com, 510-251-1544

Tax Information: Donations to ReformCA are not tax deductible. ReformCA is a program of Coalition for Cannabis Policy Reform (CCPR), a registered 501(c)4 non-profit. Donations can be made anonymously. Reporting is conducted through regular IRS tax reporting. There are no additional tax implications to our donors.