

CRC SOCIAL MEDIA ANALYTICS 6.16.21

facebook.com/WeDrawtheLinesCA

Page Likes January 12, 2021 to present
162 to **904**

Post Reach June 8 - June 14

2,405 people reached up by 82%

Post Engagement June 8 - June 14

290 up by 27%

twitter.com/WeDrawTheLines

Total followers **1482**

Impressions from January 2021 from 3,599 to *present 22.6K*

Profile visits from January 2021 from 663 to present 2,507

Mentions in January 2021, 24 to present 48

28 summary:

Tweet impressions 37.2K up by 11.7%

Profile visits 3,622 up by 56.7%

linkedin.com/company/california-citizens-redistricting-commission

Page claimed in January 2021

184 total followers

Last 30 day activity

70 unique visitors increase 27%

49 new followers increase 122%

instagram.com/wedrawthelines

Profile created January 2021

Total followers **140**

YouTube [CA Redistricting Commission - We Draw the Lines](https://youtube.com/CA Redistricting Commission - We Draw the Lines)

Chanel created January 2021

49 subscribers

358 views in the last 28 days

California Redistricting Basics Virtual Presentation is the top viewed at 334 views