

SOCIAL MEDIA ANALYTICS

Friday, June 25, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 891

June 18 - June 24

Post Reach 5,378, People Reached up by 112%

Post Engagement 382, up by 62%



instagram.com/wedrawthelines

Total Followers: 147

84 posts



twitter.com/WeDrawTheLines

Total Followers: 1,501

28 day summary

Tweet impressions 49.2K up 104.3%

Profile visits 4,219 up 98.0%



linkedin.com/california-citizens-redistricting-commission

Total followers 196

Last 30 day activity

53 new followers, a 211% increase

Page views 220, a 71% increase

Unique visitors 83, a 76% increase



CA Redistricting Commission - We Draw the Lines

Subscribers 53

1,297 views

437 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 460 views