

SOCIAL MEDIA ANALYTICS

Wednesday, July 21, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 971

Jul 14, 2021 - Jul 20, 2021

Post Reach 116,748, People Reached up by 1274%

Post Engagement 3,397, up by 384%%



instagram.com/wedrawthelines

Total Followers: 188

Jul 14, 2021 - Jul 20, 2021

followers up by 9.3%

accounts reached 9,478, up by 4,020%

content interaction 717, up by 243%



twitter.com/WeDrawTheLines

Total Followers: 1,568

28 day summary

Tweet impressions 74.6K up 117.6%

Profile visits 9,297 up 135.9%

Mentions 101 up 6.3%



linkedin.com/california-citizens-redistricting-commission

Total followers 255

30 days, 6/20/2021 - 7/20/2021

57 new followers, a 9% increase

Page views 275, a 35% increase

Unique visitors 84, a 7% increase



CA Redistricting Commission - We Draw the Lines

Subscribers 58

1,779 views

495 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 778 views