

From October 2020 through August 2021, The California Citizens Redistricting Commission held more than 181 educational events where Commissioners and CCRC staff presented the Commission's *Redistricting Basics* presentation.

## 34 of 58 Counties Hosted Redistricting Basics Presentations—Covering Every Outreach Zone

COUNTY	#	COUNTY	#
Alameda	3	Placer	4
Alpine	1	Riverside	14
Butte	1	Sacramento	4
Contra Costa	6	San Bernardino	8
Fresno	5	San Diego	26
Imperial	3	San Joaquin	1
Inyo	1	San Mateo	1
Kern	3	Santa Barbara	1
Kings	1	Santa Clara	7
Lake	1	Santa Cruz	1
Los Angeles	22	Shasta	2
Marin	2	Sierra	1
Mendocino	2	SLO	4
Mono	1	Solano	2
Napa	2	Sonoma	2
Nevada	2	Tulare	2
Orange	19	Tuolumne	1

## Phase 1 by the Numbers

- 181 Redistricting Basics presentations through 7/31/21
- 39 Average number of attendees per event
- 7059 Individuals reached through Redistricting Basics presentations
- 72% Increase in average CRC meeting attendance from 134 to 278 from October 2020 to May 2021
- 1000 People attended the Commission meetings on a single day
- 8 Unique types of outreach materials
- 10 Weekly social media toolkits for 4 platforms
- 36 E-blast messages
- 11,205 The Commission's email list has grown from 4,200

## In the News

- 2,012 Mentions of California Redistricting in articles
- 2,097 Mentions of California Redistricting on social media
- 130 Mentions of CRC in articles
- 960 Mentions of CRC on social media

## Statewide events: 23



**Total Page Likes: 910**

162 in January 12, 2021 to present [facebook.com/WeDrawTheLinesCA](https://facebook.com/WeDrawTheLinesCA)



**Total Followers: 154**

Profile created January 2021 [instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)



**Total Followers: 1,510**

[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)



**Total followers 201**

Page claimed in January 2021

[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)



**Subscribers 54**

1,297 views

Chanel created January 2021

*CA Redistricting Commission - We Draw the Lines*

# Access, Inclusion and Belonging:

- Commission outreach materials have been translated or interpreted into California's top 14 languages. Every commission meeting has been interpreted into American Sign Language (ASL) and captioned in written English for the Deaf and Hard of Hearing community.
- Seven+ Commission presentations were in Spanish or fully interpreted into Spanish and the *Redistricting Basics* presentation is available in Spanish on YouTube.
- Rural, agricultural, LGBTQ, incarcerated and socio economically challenged communities have all had focused outreach and have hosted Commission presentations.



Outreach has already led to more than *483 individuals submitting input*, by late June 2021, via phone, email, public input meeting and online, about where to draw the lines in California in 2021, with every one of the Commission's outreach zones represented at its first public input meeting on June 10th.

To learn more about redistricting and how to get involved visit the Commission's website at:

[www.wedrawthelinesca.org](http://www.wedrawthelinesca.org).

You can provide input to the Commission via the website by emailing:

[VotersFirstAct@crc.ca.gov](mailto:VotersFirstAct@crc.ca.gov) or

by drawing your map using the "Communities of Interest" tool and submitting it to the Commission by visiting:

[DrawMyCACommunity.org](http://DrawMyCACommunity.org)

