

SOCIAL MEDIA ANALYTICS

Tuesday, August 8, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,003

Aug 2, 2021 - Aug 8, 2021

Post Reach 7,922 People Reached up by 64%

Post Engagement 441, Engagement up by 64%



instagram.com/wedrawthelines

Total Followers: 220

Aug 2, 2021 - Aug 8, 2021

followers up by 3.2%

accounts reached 207, up by 17.6%

content interaction 89 up by 18.6%



twitter.com/WeDrawTheLines

Total Followers: 1,605

28 day summary

Followers up by 64

Tweet impressions 64.2K up 0.2%



linkedin.com/california-citizens-redistricting-commission

Total followers 276

30 days, Jul 10, 2021 - Aug 9, 2021

68 new followers, a 142%increase

Clicks 40 , a 263%increase



CA Redistricting Commission - We Draw the Lines

Subscribers 66

2,172 views

529 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 981 views