

SOCIAL MEDIA ANALYTICS

Thursday August 19, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,024

Aug 11, 2021 - Aug 17, 2021

Post Reach 4,764

Post Engagement 403



instagram.com/wedrawthelines

Total Followers: 237

Aug 11, 2021 - Aug 17, 2021

followers up by 5.3%

accounts reached 260, up by 45.2%

content interaction 76 up by 33.3%



twitter.com/WeDrawTheLines

Total Followers: 1,640

28 day summary

Followers up by 64

Tweet impressions 72.1K



linkedin.com/california-citizens-redistricting-commission

Total followers 284

30 days 7/19/2021 - 8/18/2021

47 Unique visitors

2.8K Post impressions



CA Redistricting Commission - We Draw the Lines

Subscribers 66

2,172 views

529 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 981 views