

SOCIAL MEDIA ANALYTICS

Tuesday, August 31, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,048

Aug 23, 2021 - Aug 29, 2021

Post Reach 7,445, up by 170%

Post Engagement 289, up by 4%



instagram.com/wedrawthelines

Total Followers: 258

Aug 23, 2021 - Aug 29, 2021

followers up by 6.1%

accounts reached 214, up by 6.4%

content interaction 70 up by 37.2%



twitter.com/WeDrawTheLines

Total Followers: 1,671

28 day summary

Followers up by 77

Tweet impressions 86.4K, up by 19.9%



linkedin.com/california-citizens-redistricting-commission

Total followers 288

Last 30 day activity

44 Unique visitors

2.5K Post impressions



CA Redistricting Commission - We Draw the Lines

Subscribers 76

2,570 lifetime views

556 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 1,111 views