



# OnTarget

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## REDISTRICTING WEBINAR SET FOR JUNE 30TH

The California Fresh Fruit Association is hosting an educational outreach presentation by the California Redistricting Commission (CRC) on California's decennial redistricting process on Wednesday, June 30th at 10 a.m. Every 10 years, after the federal government publishes its updated census information, California must redraw the boundaries of its Congressional, State Senate, State Assembly, and State Board of Equalization districts, so the districts correctly reflect the state's population and ensure equal and fair representation for all Californians. The CRC is the 14-member commission tasked with this important constitutional responsibility.

Currently, the CRC is holding meetings throughout the state to gather input from community and interest groups and organizations, including businesses. The CRC presentation will give an overview of the redistricting process and information on how the process will affect the local, state, and federal political landscape.

CFFA is pleased to help promote the 2020 California redistricting process. To register for the June 30th presentation, please [sign up here](#).

For more information, contact Director of Government and Public Policy [Adam Borchard](#).