2020
CALIFORNIA CITIZENS
REDISTRICTING COMMISSION

DISTRICT MAPS CHANGE EVERY 10 YEARS. ADVOCATE FOR YOUR COMMUNITY!

#WeDrawTheLinesCA

The California Citizens Redistricting Commission is a group of Californians who are drawing district lines free of special interests, politics, or political influence. We need your input.

In November 2008, California voters passed the Voters FIRST Act, authorizing the creation of the Independent Citizens Redistricting Commission to draw new district lines for Congressional, State Senate, State Assembly and State Board of Equalization districts, taking the job out of the hands of the California Legislature and transferring it to the citizens. In 2010, the VOTERS FIRST Act for Congress added the responsibility of drawing Congressional districts to the Commission.

www.WeDrawTheLinesCA.org

Redistricting Can Empower Communities

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are drawn can make the difference between empowering and maximizing your voice or minimizing and muting it. The independent California Citizens Redistricting Commission is committed to drawing fair districts that reflect the best interests of the people, not the incumbent politicians.

Speaking up about your community is critical to ensuring district lines are drawn to keep your community whole to the extent possible and grouped with nearby communities with similar interests. This ensures that your voice is heard by your elected leaders when making such decisions as the quality and funding of your child's education or determining your tax rates.

Tell Us About Your Community of Interest

- **Where is your community located (city/county)? Be as specific as possible about the boundaries of where your community is located.**
- **Why should your community be kept together for fair and effective representation?**
- **What nearby areas does your community want to, or not want to, be grouped with?**

Describing your COI is the first step to identifying where you want district borders to begin and end.

See what your fellow Californians are saying here:

https://www.wedrawthelinesca.org/public_input

www.WeDrawTheLinesCA.org

READY TO TELL US ABOUT YOUR COMMUNITY?

Map it online at:
www.DrawMyCACommunity.org

Speak at a meeting:
www.WeDrawTheLinesCA.org/meetings

Send us an e-mail:
VotersFirstAct@crc.ca.gov

Mail it in:
721 Capitol Mall, Suite 260
Sacramento, CA 95814

READY TO ENGAGE?

SUBSCRIBE TO OUR MAILING LIST AND SOCIAL MEDIA TOOLKIT

Receive e-blasts and the Commission's weekly social media toolkit to help us spread the word.

https://www.wedrawthelinesca.org/sign_up

HOST A VIEWING PARTY

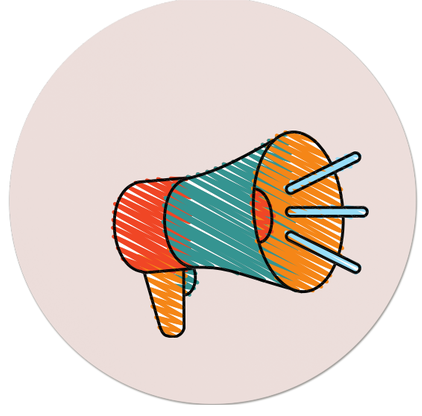
Gather members, constituents and community to watch a Commission meeting, Redistricting Basics video or COI Tool Training Video

https://www.youtube.com/channel/UCMKfuZnixpNCxte_Qh-Me4Q

https://www.youtube.com/channel/UCfTVZHU73Ore3jfIIfCfcPg

LIKE US, FOLLOW US, SUBSCRIBE

Follow us on social media (Facebook/Twitter/Instagram/Linkedin/YouTube).
@WeDrawThe LinesCA



SPREAD THE WORD

Share the Commission's materials in 14 languages. Help us get input from Californians who speak any language from Arabic and Armenian to Tagalog and Vietnamese.

https://www.wedrawthelinesca.org/outreach_materials

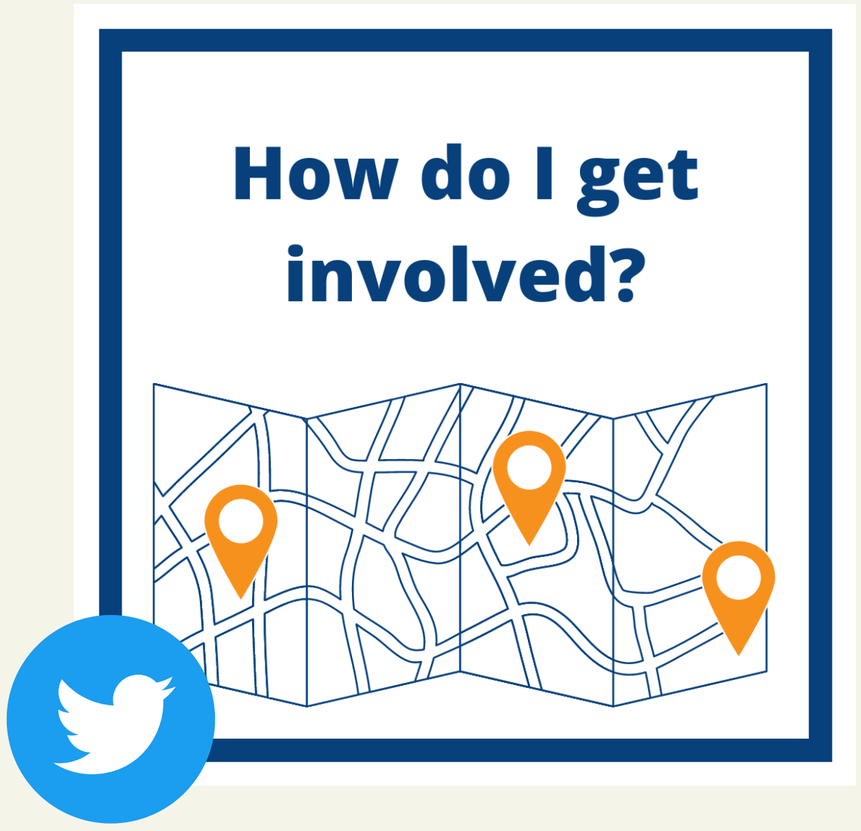
www.WeDrawTheLinesCA.org

SAMPLE SOCIAL MEDIA POSTS

FACEBOOK

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing the voters' voices or minimizing and muting those voices.

Learn more at: www.WeDrawTheLinesCA.org or provide input directly at: wwwDrawMyCACommunity.org



TWITTER

During a Public Meeting. You can view live meetings here: http://videossc.com/CRC/

Electronically: email: VotersFirstAct@crc.ca.gov OR by visiting: DrawMyCACommunity.org.

By Mail: 721 Capitol Mall, Suite 260, Sacramento, 95814

INSTAGRAM

When drawing maps, we have to be mindful of Communities of Interest. We can obtain the city and county information, but we need the communities of interest information from Californians. Communities of Interest are defined as a concentrated population which shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. Visit us at: www.WeDrawTheLinesCA.org or provide input directly at: wwwDrawMyCACommunity.org. #wedrawthelines

LINKEDIN

Connect with the 2020 #California Citizens #Redistricting Commission (CRC) on social media! Like them on Facebook, follow on Twitter, Instagram @wedrawthelines, Linkedin and subscribe to their YouTube Channel.
Visit us at: www.WeDrawTheLinesCA.org or provide input directly at: wwwDrawMyCACommunity.org
#wedrawthelines #California #Citizens #Redistricting

Sample Newsletter Article

California voters authorized the creation of the Commission when they passed the VOTERS FIRST Act (Act) in 2008. It authorized the Commission to draw the new district lines. In 2010, the Congressional Voters FIRST Act added the responsibility of drawing Congressional districts to the Commission.

Every 10 years, after the federal government publishes updated census information, California must redraw the boundaries of its Congressional, State Senate, State Assembly and State Board of Equalization districts, so that the districts correctly reflect the state's population.

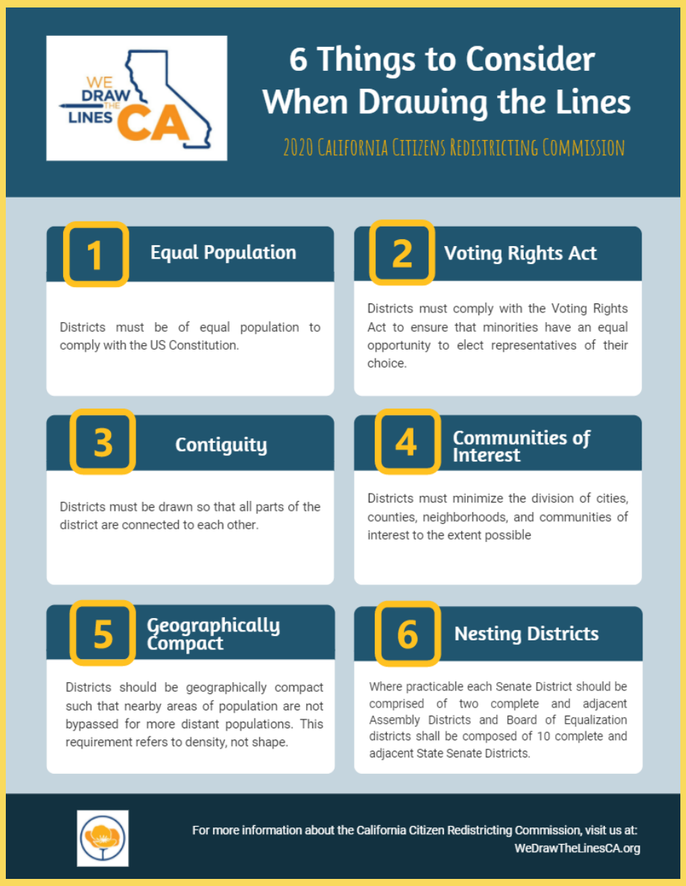
One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing the voters' voices or minimizing and muting those voices.

Redistricting has been used at times to exclude communities from political power. By fully participating in and monitoring the upcoming redistricting process, more communities may have the opportunity to elect candidates of their choice. Speaking up about your community is critical to help keep your community whole to the extent possible. This ensures that your voice is heard by your elected leaders when making decisions such as the quality and funding of your child's education or determining your tax rates.

To find ways to get involved in the process, please visit the California Citizens Redistricting website at: www.WeDrawTheLinesCA.org. To provide input directly to the Commission, please visit: wwwDrawMyCACommunity.org.

Web Sticker

MATERIALS



Line Drawing Criteria

Outreach Zones

YOU DEFINE YOUR COMMUNITIES

Every ten years, after the U.S. Census, California must redraw the boundaries of its Congressional, State Senate, State Assembly, and State Board of Equalization districts to reflect the new population data. The Voters FIRST Act gave this power to California citizens, ensuring that new and fair districts are drawn free of special interests, politics, or political influence.

The California Citizens Redistricting Commission will hold public meetings and accept public comment. This is your chance to become a part of creating fair and transparent district boundaries that serve the best interests of the people of California. In 2021, the Commission will work to develop and approve the district maps before the final maps are certified to the California Secretary of State.

WAYS TO GET INVOLVED

During a Public Meeting:
In the spring and summer of 2021, the Commission will hold meetings where you can provide input by phone during the meeting, or electronically prior to the meeting. You can find out more about upcoming community input meetings by visiting our website at: www.WeDrawTheLinesCA.org.

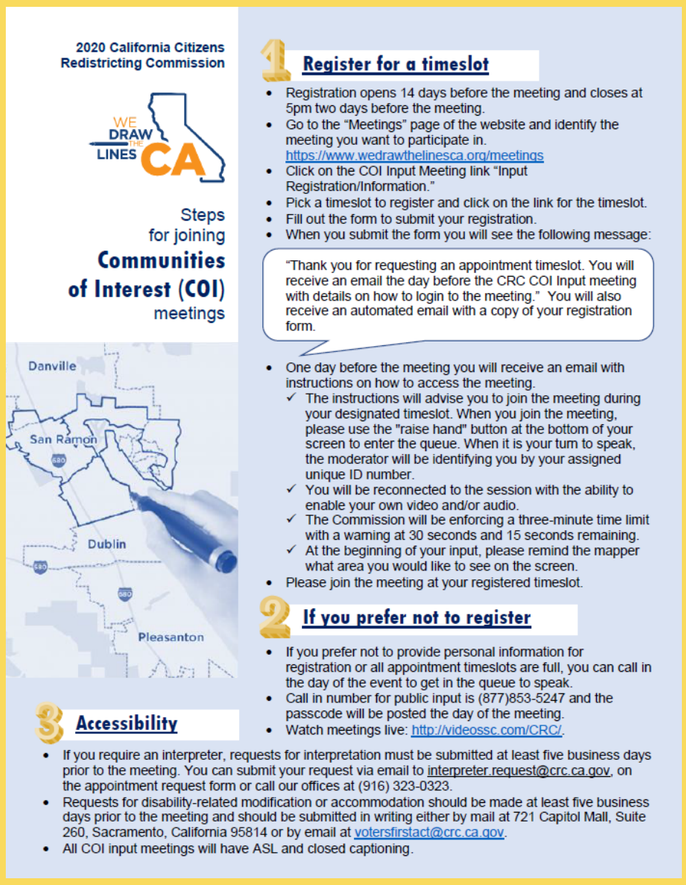
Electronically:
You can also provide input to the Commission by emailing: VotersFirstAct@crc.ca.gov or by drawing your map using the "Draw My Community" tool and submitting it to the Commission by visiting: DrawMyCACommunity.org.

In Writing:
You can mail your paper documents to:
California Citizens Redistricting Commission, 721 Capitol Mall, Suite 260, Sacramento, CA 95814

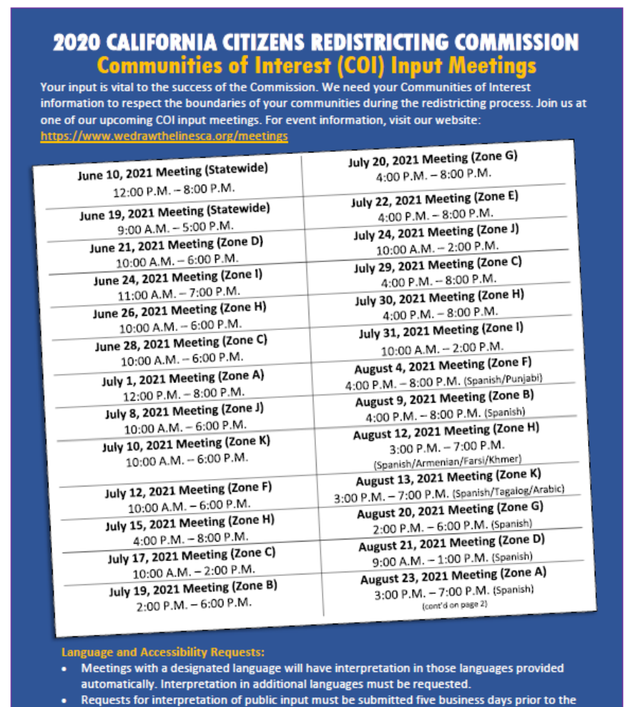
We urge you to visit our website and social media channels regularly for updates.

California Citizens Redistricting Commission
721 Capitol Mall, Suite 260, Sacramento, CA 95814
(916) 323-0323 -- WeDrawTheLinesCA.org
@WeDrawTheLinesCA

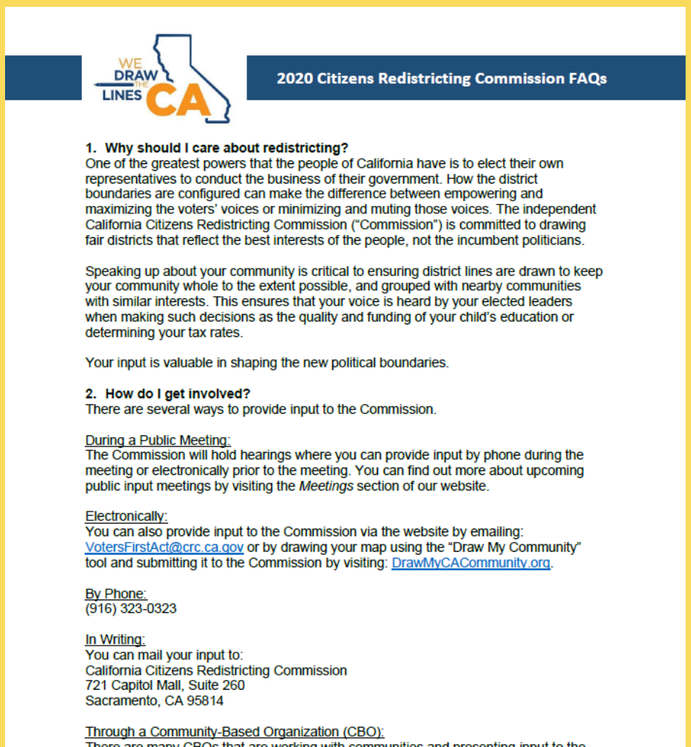
CRC Flyer



Steps to Participate

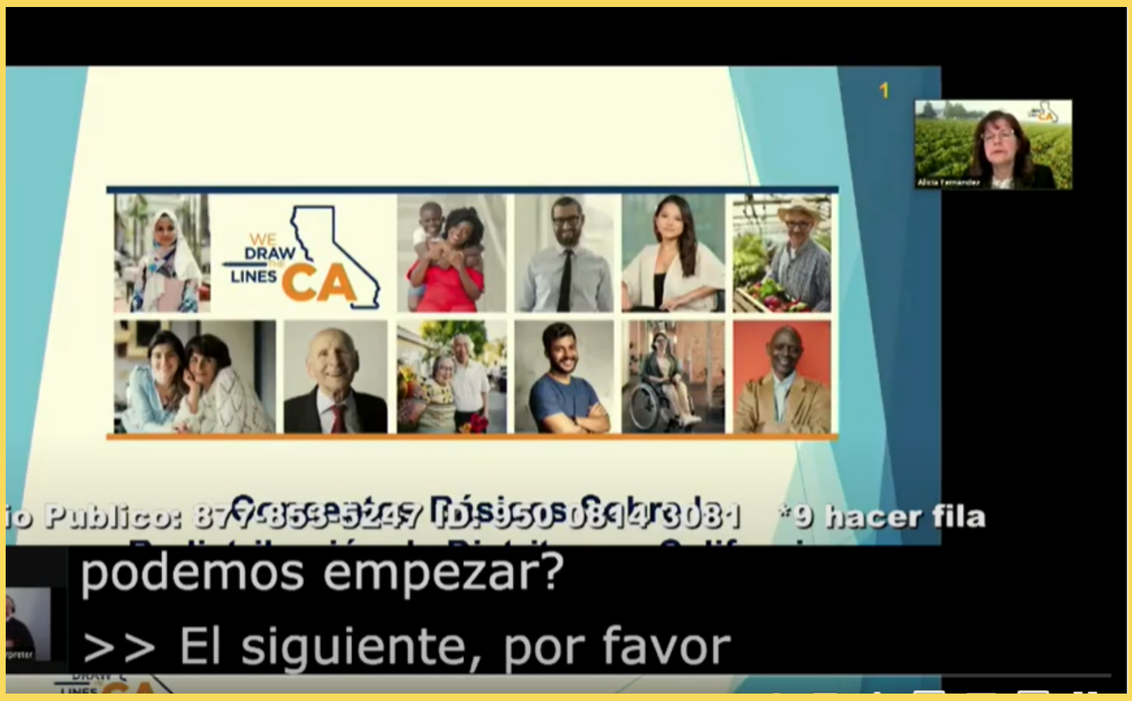


COI Input Meetings



CRC FAQs

Redistricting Basics Video



Spanish Redistricting Basics Video