

## Public/Civic Education, Outreach, & Engagement Template

October 4, 2020

**Purpose:** To give CRC 2020 a framework to organize their thoughts. The Commission will work together to design and approve the Public/civic education, outreach, & engagement plans. Deputy ED, Communication Director, and their team will be responsible to assure that the work is done.

**What are some barriers to participation?**

**What are some ways to minimize barriers?**

**How can Communities of Interests be defined?**

Phase	Message or question(s) to be addressed	Potential Partners	Potential Tools (multi-language)
<b>Pubic/Civic Education</b> (Launch in January)	What is redistricting and why is it important to you?  Clarify the different redistricting efforts taking place (city/county/state) and encourage the public to get involved in all of the efforts?		
<b>Outreach</b>	Who should participate? Everyone especially COI, VRA, and others who feel they have not been heard  We want to hear from you and your community  Putting a face to the data		
<b>Engagement Pre-maps</b>	How can you share your community with us?		
<b>Engagement Input on Draft Maps</b>	How well did we capture how COIs, VRA, and other communities are represented?		

**How does each phase change depending on the current scenario?**

**How do we decide we have accomplished enough education, outreach, and engagement?**